



# OLAPLEX®

## TRAINING GUIDE

WELCOME  
Willkommen  
Benvenuto  
Välkommen  
Bienvenido  
Bienvenue  
Welkom  
Velkommen

We would like to be the first to welcome you to the OLAPLEX family. Our humble beginnings started in a garage in Santa Barbara and over the past 4 years have grown exponentially to include millions of professionals and consumers worldwide. That one ingredient is continuously changing what is possible for hair!

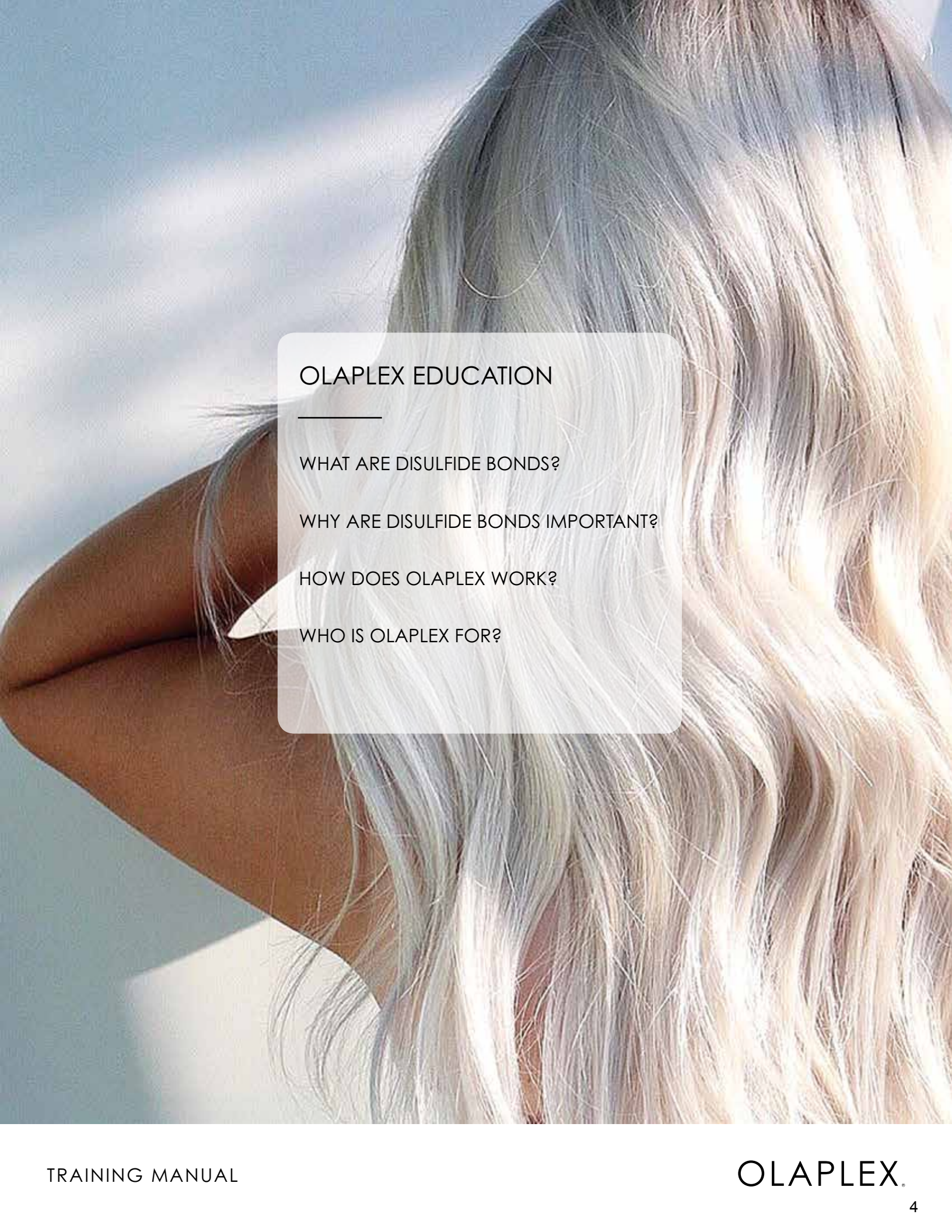
# OUR STORY

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The birth of OLAPLEX came from a lifelong relationship with the beauty industry. Dean Christal, CEO and creator of OLAPLEX, grew up in a family that had a deep understanding of the needs of hardworking hairdressers. His mother was a licensed hairdresser who ran a salon out of their home while his father was a beauty distributor owning 26 stores. This experience created the catalyst towards the one ingredient that is continuously changing what is possible for hair.

During a period where Dean and his wife Darcy were doing stem cell research for a family member, Dean had met Dr. Craig Hawker of the University of California in Santa Barbara. Over the course of their meeting, Dr. Hawker curiously asked Dean what the “Holy Grail” of hair would be. After a moment of consideration, he told Dr. Hawker, “We could change the world by making women more confident with amazing, damage free hair.” Fascinated, Dr. Hawker introduced Dean to Dr. Eric Pressly. Their first initial meetings were in Pressly's garage in Santa Barbara. That's where OLAPLEX was born...in a garage full of surfboards, lawn chairs, and lab equipment by two scientists who had never worked in the hair industry.

In July of 2014, OLAPLEX launched and it changed the hair industry forever. OLAPLEX's bond multiplying technology presented a new category in haircare that created opportunities to tackle more daring and challenging chemical services successfully. The OLAPLEX Promise was to insure the integrity of the hair during all chemical services. It gave hairdressers the ability to repair damaged hair while being able to push the envelope on their chemical services, achieving results not attainable without OLAPLEX. Dean instinctively knew that OLAPLEX had to be put into the hands of the people who would understand what OLAPLEX was all about...  
Professional Hairdressers!



## OLAPLEX EDUCATION

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WHAT ARE DISULFIDE BONDS?

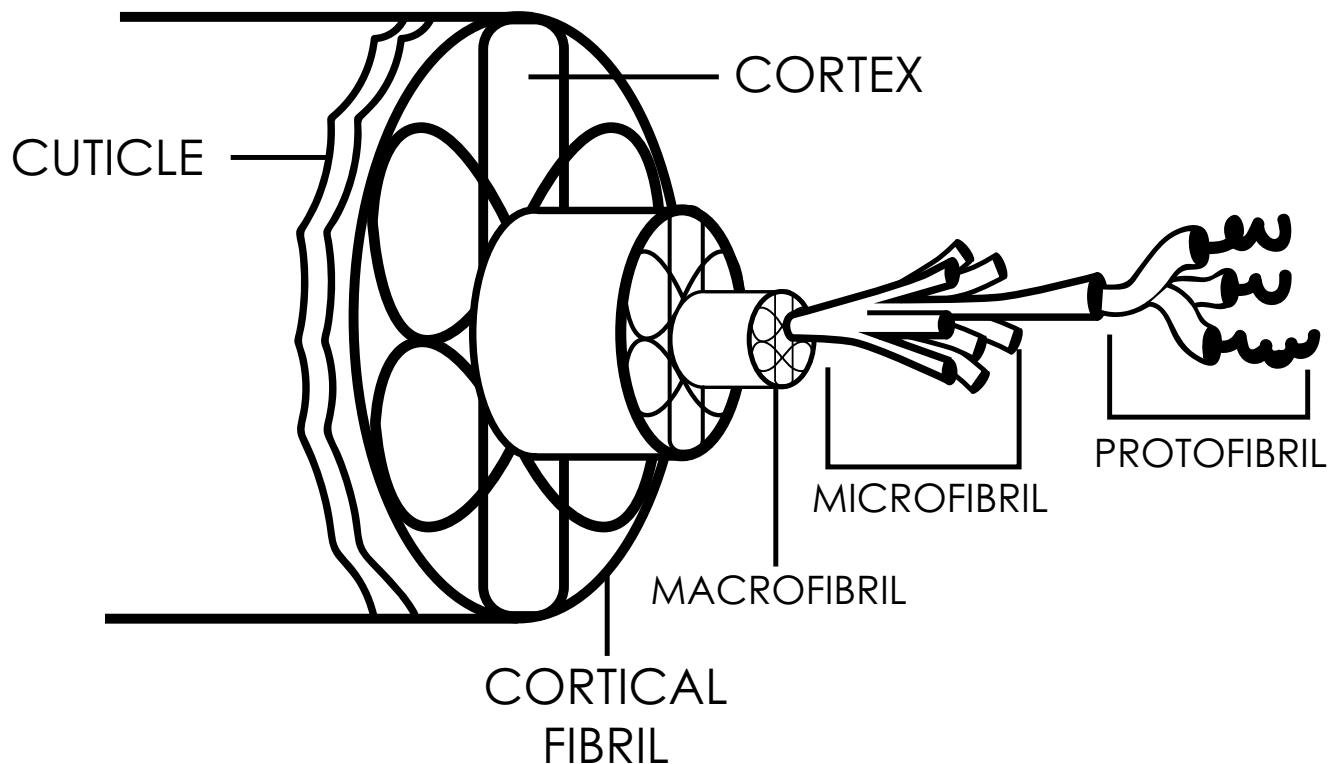
WHY ARE DISULFIDE BONDS IMPORTANT?

HOW DOES OLAPLEX WORK?

WHO IS OLAPLEX FOR?

## WHAT ARE DISULFIDE BONDS?

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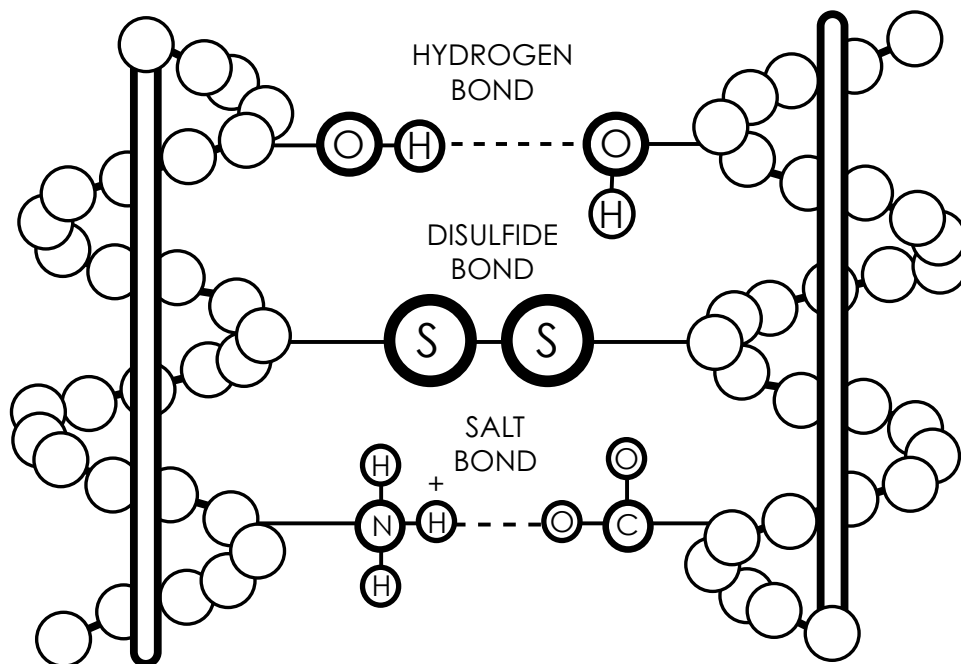
- Disulfide bonds are strong chemical, covalent bonds. They are not broken by water and they account for about 1/3 of the hair's strength. Disulfide bonds are in all three main parts of the hair: the cuticle, cortex and medulla.

Keratin proteins make up the hair, forming polypeptide bonds that are kept in alignment by hydrogen, salt and disulfide bonds.

The overall internal structure resembles ladders that have been twisted into a shape resembling a multi-fiber cable called microfibrils. These then combine to form macrofibrils which are contained in the cortex. These "cables" stay in alignment, resisting twisting and bending, as a result of disulfide bonds. They are held together in the cortex with a microcellular cement that also contains an abundance of disulfide bonds.

## WHY ARE DISULFIDE BONDS IMPORTANT?

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All hair contains millions of disulfide bonds which give the hair its structure, strength and stability. When all the bonds, especially the disulfide bonds, are intact and in alignment, you have healthy, beautiful, shiny, touchable hair. When disulfide bonds are broken, it results in damage.

Hair is damaged daily. Split ends, frizz, lackluster Color, thinning and dryness can all be related to broken disulfide bonds.

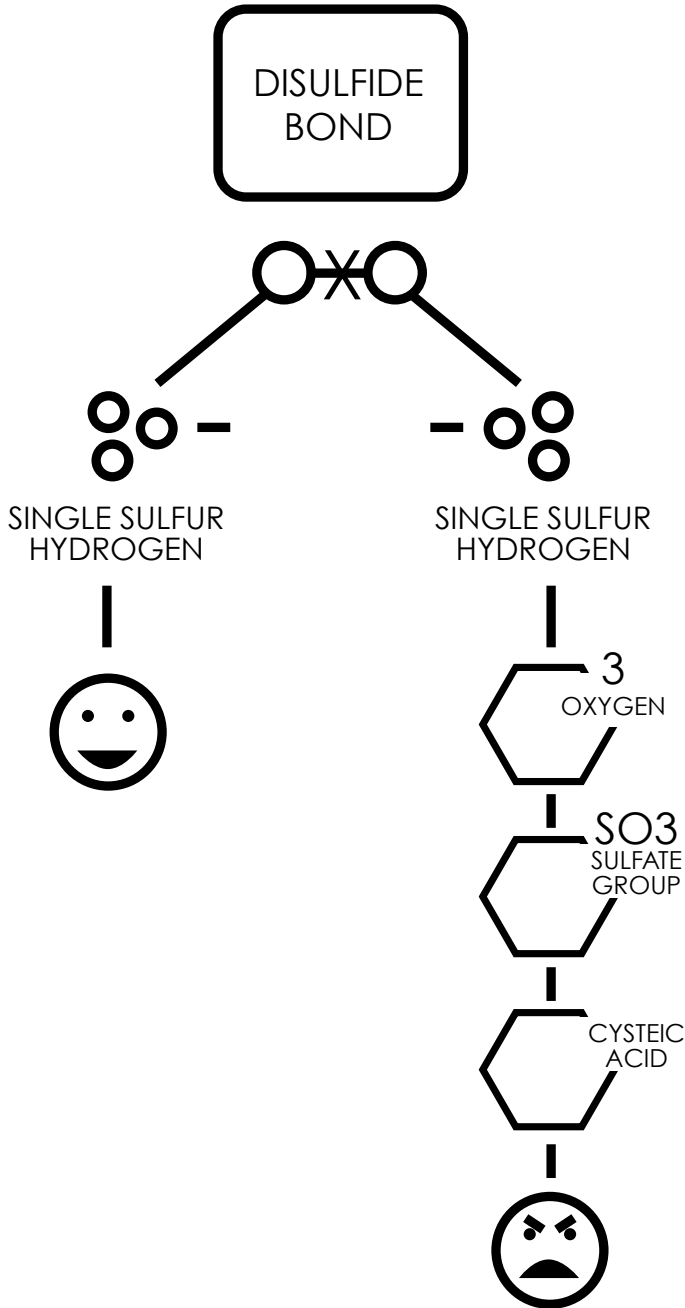
- Flat irons, curling irons, and blow dryers all cause damage due to the high levels of heat being used.
- Mechanical damage such as brushing, friction, tugging and pulling on wet hair affect the bonds.
- UV damage from the sun, humidity, extreme hot/cold weather conditioners, pollution, etc. all have a negative impact on the hair's bonds.
- Chemical services can also cause damage. These services include Color, Lighteners, Perms, Relaxers, Keratin Treatments, and Japanese Straighteners/Thermal Reconditioners.

The chemicals and/or thermal tools being used react with the disulfide bonds breaking them and causing protein loss, leaving behind damaged hair. When damage occurs, it affects the disulfide bonds throughout the entire hair fiber.

**OLAPLEX helps to prevent and resolve all of these issues, in the salon and at home.**

# HOW DOES OLAPLEX WORK?

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All hair types (natural, curly, fine, straight, etc.) derive most of their integrity from healthy, properly paired, disulfide bonds. When hair is damaged via thermal, chemical, mechanical or environmental factors, these disulfide bonds are broken apart resulting in single sulfur hydrogen bonds.

What happens after a disulfide bond breaks? There are two reactions that can take place. The first reaction is that the single sulfur hydrogen component pairs with a single oxygen molecule. This makes a perfect pair with no further damage taking place.

The second reaction is where damage occurs. A single sulfur hydrogen molecule will pair with three oxygen molecules creating SO<sub>3</sub>, or what is known as a sulfate group. The protonated sulfate is known as Cysteic Acid. Cysteic acid then eats the protein out of the hair.

In the case of chemical services, OLAPLEX works by pairing with the single sulfur hydrogen bond faster than the three oxygen molecules can.

# WHO IS OLAPLEX FOR?

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OLAPLEX is beneficial for all hair types. Whether your hair is Color Treated, Texture Treated, Virgin or anything in between, it is damaged on a daily basis. OLAPLEX assists in both preventing that damage and repairing it, returning the hair to a virgin like state. OLAPLEX is compatible with all manufacturers chemical service products. Your hair is an investment, and the only accessory that you never take off. In fact, it's the only thing short of plastic surgery that can change the way you feel about yourself. Everyone wants beautiful, healthy, manageable shiny hair and with OLAPLEX, that can become a reality!

## **VIRGIN HAIR**

OLAPLEX is great for virgin hair. It helps to repair existing damage while protecting it from thermal, mechanical and environmental damage. OLAPLEX strengthens and prepares the hair for future services.

## **COLOR TREATED HAIR**

OLAPLEX can be mixed into all Colors and Lighteners to lessen the damage caused by these services. OLAPLEX is also used to maintain and repair Color Treated hair for healthy, beautiful looking hair.

## **CURLY AND NATURALLY TEXTURED HAIR**

OLAPLEX rebuilds, restructures and improves moisture retention to curls that have lost their shape. OLAPLEX infuses curly hair with added moisture and condition for beautiful bouncy, resilient curls. Fragile curly hair has more lightening and chemical service options when OLAPLEX is used.

## **STRAIGHT HAIR**

OLAPLEX will strengthen straight hair, improving manageability, movement and shine. The condition of the hair won't be compromised using thermal styling options such as curling irons, hot rollers, etc. when the hair is treated prior with OLAPLEX.

## **TEXTURE SERVICES (PERMANENT WAVES, RELAXERS, THERMAL STRAIGHTENING/RECONDITIONING)**

OLAPLEX helps to maintain the integrity of the hair before, during and after all texture services. Texture services last longer, and the hair stays in better condition when OLAPLEX is used correctly. Damage-free Color and Lightening Services performed after any texture service are possible when properly using them with OLAPLEX.

## **EXTENSIONS**

OLAPLEX can be used on all 100% human hair extensions. Some extensions have a Keratin coating on them which can sometimes act as a barrier to the OLAPLEX Treatment. Extensions sometimes are treated with textile dyes which can lead to unpredictable results with Color or lightening. With any type of glued in or taped in extensions, we recommend keeping OLAPLEX off those areas to avoid possibly loosening them. When in doubt, always perform a Strand Test on extensions as results may vary.





PROFESSIONAL ONLY

## THE OLAPLEX PROFESSIONAL AND HOME CARE SYSTEMS

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What makes OLAPLEX the worldwide phenomena that it is, is its patented active ingredient Bis-Aminopropyl Diglycol Dimaleate. It works on the hair internally to seek out and repair broken disulphide bonds caused by chemical, thermal, mechanical and environmental damage. You can use OLAPLEX to restore all hair types, regardless of the damage it has. Chemical services are taken to a whole new level when OLAPLEX is added to them, creating hair that is in better condition after the service than before. All of the products in the OLAPLEX line are Sulfate Free, Paraben Free, Phthalate Free, Color-Safe, Vegan and NEVER tested on animals!

### **OLAPLEX No.1 BOND MULTIPLIER**

This is the first step of the In-Salon OLAPLEX System which is used as an additive to lessen damage during chemical processing. It is also used as the first step in our Stand-Alone Treatment that prevents damage by restoring and repairing the hair.

### **OLAPLEX No.2 BOND PERFECTOR**

This is the second step of the In-Salon OLAPLEX System—the Stand Alone Treatment—and can be used by itself at the backbar for additional benefits to the hair. After chemical services it repairs any bonds that may have been missed during the service.



## OLAPLEX SALON SERVICES

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PROFESSIONAL SALON TREATMENTS

LIGHTENING/BLEACH SERVICES

COLOR SERVICES

TEXTURE/SMOOTHING SERVICES



## THE OLAPLEX STAND ALONE TREATMENT

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The OLAPLEX Stand-Alone Treatment is the unparalleled service that repairs damaged hair and maintains strong, healthy hair. It is a great service to set the stage for the OLAPLEX Family of Professional Service and Retail products. Stylists, Educators and Salespeople can create their own personal success story to share with others by getting a Stand-Alone Treatment done on themselves. It's much easier to talk about and sell all the benefits that the OLAPLEX Stand-Alone Treatment produces when you've experienced it and have a personal story to tell. This service is designed to be executed at the shampoo bowl and is a great add on to any stylist's service ticket. Compromised hair can benefit by getting Stand-Alone Treatments one to two weeks prior to any service. Once the service is done, clients can maintain their hair's integrity at home by using OLAPLEX N°3 HAIR PERFECTOR. The Stand-Alone Treatment is highly effective on 100% Human Hair Extensions, the only precaution would be to avoid contact with the bonds (glue, track, or tape) with OLAPLEX N°2 BOND PERFECTOR as it possibly could cause the extensions to loosen.

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## THE OLAPLEX STAND ALONE TREATMENT (CONT'D)

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1. **Mix** 1/2oz (15ml) OLAPLEX N°1 with 3oz (90ml) of water in a non-spraying applicator bottle. Take the client to the shampoo bowl and saturate thoroughly. Process for 5 minutes.

**Please note**, if your client requires more or less product in regards to Step 1, measurements may be modified. For short hair, mix 1/4oz (7.5ml) OLAPLEX N°1 with 1.5oz (45ml) water. For long hair, mix 1oz (30ml) OLAPLEX No.1 with 6oz (180ml) water. The shelf life of a pre-mixed bottle of OLAPLEX N°1 and water is 2 weeks if kept in an airtight container.

We recommend applying the No.1 and water mixture to dry hair to see visible saturation. If client has product buildup such as oils or silicones, shampoo first with OLAPLEX N°4 BOND MAINTENANCE SHAMPOO, rinse and towel dry. Then apply to damp, towel dried hair.

If your client has mineral buildup including copper, chlorine, iron, metallics etc., a hard water / demineralization treatment is recommended to perform prior to OLAPLEX treatment to ensure maximum results.

**Although OLAPLEX is entirely safe and non-toxic, we do not recommend using a spray bottle as it is not meant to be inhaled.**

2. **Without rinsing** out the OLAPLEX N°1 and water mixture, apply a generous amount of OLAPLEX N°2 from roots to ends and work through thoroughly. Leave on a minimum of 10 minutes. You can leave on longer if desired.
3. **Rinse, lightly shampoo** and if a protein treatment is needed, it should be done at this point (follow treatment directions to SHAMPOO or rinse after), then condition and proceed as usual. We recommend using OLAPLEX N°4 BOND MAINTENANCE SHAMPOO and OLAPLEX N°5 BOND MAINTENANCE CONDITIONER for best results.

## ALTERNATIVE WAYS TO USE OLAPLEX N°2 MINI-TREATMENTS

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OLAPLEX N°2 is the versatile second step of the OLAPLEX system. OLAPLEX N°2 contains our active ingredient, Bis-Aminopropyl Diglycol Dimaleate, and is highly effective on its own.

### **MINI-TREATMENTS:**

Rinse hair thoroughly. Towel dry and apply a generous amount of OLAPLEX N°2. Work through and leave on for a minimum of 5 minutes. Shampoo and condition! This works great prior to a haircut or blow dry as a quick introduction to OLAPLEX.

### **CUTTING LOTION:**

Rinse hair, apply a small amount of OLAPLEX N°2, proceed with haircut then shampoo, condition and style! Great for clients who are new to OLAPLEX or do not have Color or chemical services performed.

### **EXTRA REPAIR:**

Apply OLAPLEX N°2 to exposed hair (mid-ends) that have been left out while processing regrowth Color, highlights, or a relaxer retouch. This allows the client to receive a treatment and is beneficial to overly processed ends.

### **DIRECT DYES:**

Replacement for clear gloss or conditioner to dilute the Color. Adds protection while Coloring and boosts longevity and vibrancy!

### **PROTECTIVE TOOL WHILE ON-SCALP LIGHTENING:**

Apply OLAPLEX N°2 on previously lightened line of demarcation prior to bleach touch-ups to help prevent overlapping. If overlapping occurs OLAPLEX will work to avoid breaking bonds.

### **PERM PREP:**

Mix OLAPLEX N°2 and protein treatment, equal amounts, apply to highly porous damaged areas and place under dryer with no cap until hair is dry. Using a spray water bottle, remoisten the hair and wrap the Perm.

### **BEARD TREATMENT:**

Fully saturate beard with OLAPLEX N°2, let process for a minimum of 5 minutes or more. Shampoo and condition.



## USE IN LIGHTENER/BLEACH

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**OLAPLEX is compatible with all lighteners/bleach including powder, clay, cream, and oil based. It's important to note that the amount of OLAPLEX changes based on the amount Lightener used and application type.**

**OLAPLEX DOES NOT REQUIRE INCREASING THE VOLUME OF DEVELOPER.**

**Processing time of Lightener: Any issues with processing time or lift can be solved by using less OLAPLEX.**

OLAPLEX is not affected by heat. However, keep in mind that heat speeds up the chemical reaction of Lighteners. Therefore, be extra watchful when using heat; Check your client's progress every 3-5 minutes. If hair is severely compromised, refrain from using heat until the reparative system has been used to restore the health, strength and integrity of the hair.

**Please note**, bleach can have a heat reaction to chlorine and other mineral deposits found in water and on hair. If you are having a heat reaction, this is not caused by OLAPLEX. This is caused by the Lightener interacting with minerals. Rinse hair immediately and treat hair with a Demineralization Treatment.

**For back-to-back lightening sessions**, after each Lightener application with OLAPLEX, rinse or shampoo out the Lightener and follow with OLAPLEX No.2 for a minimum of 10 minutes. **This step is NOT optional.** OLAPLEX No.2 will continue to repair the hair. This step is necessary for best results.

When using Lightener or when working with any other chemical, Stylists must use good judgement. OLAPLEX is meant to be used as an insurance policy, however it will not make hair invincible.



## USE IN LIGHTENERS/BLEACH WITH FOILS

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1. **Mix** Lightener and developer together.

**For 1-2oz (30-60g) of Lightener powder (not including developer), add 1/8oz (3.75ml) OLAPLEX N°1 BOND MULTIPLIER. Do NOT bump developer.**

**For less than 1 oz (30g) of Lightener powder (not including developer), add 1/16oz (1.875ml) OLAPLEX N°1 BOND MULTIPLIER. Do NOT bump developer.**

2. **Use attached** dosing dispenser to measure correct amount of OLAPLEX needed.
3. **Add OLAPLEX** to your premixed Lightener and mix thoroughly.
4. **Apply and process** as usual.
5. **Rinse and shampoo lightly** (we recommend using OLAPLEX N°4 BOND MAINTENANCE SHAMPOO).
6. **Apply OLAPLEX N°2.** Leave on a minimum of 10 minutes.
7. **Rinse, shampoo and condition.** We recommend using OLAPLEX N°4 BOND MAINTENANCE SHAMPOO and OLAPLEX N°5 BOND MAINTENANCE CONDITIONER for best results.

**NOTE WHEN USING A TONER:** After step 5, mix Toner with 1/32oz (1ml) of OLAPLEX N°1. Apply and process as usual. Rinse then proceed with Step 6.



## ON SCALP LIGHTENER/BLEACH

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1. **Mix** Lightener and developer together.

**For 1-2oz (30-60g) of Lightener Powder/Cream (not including developer), add 1/16oz (1.875ml) OLAPLEX N°1 BOND MULTIPLIER. Do NOT bump developer.**

**For less than 1oz (30g) of Lightener Powder/Cream (not including developer), add 1/32oz (1ml) OLAPLEX N°1, BOND MULTIPLIER. Do NOT bump developer.**

2. **Use attached** dosing dispenser to measure correct amount of OLAPLEX needed.

3. **Add OLAPLEX** to your premixed Lightener and mix thoroughly.

4. **Apply and process** as usual.

5. **Rinse and shampoo lightly** with OLAPLEX N°4 BOND MAINTENANCE SHAMPOO.

6. **Apply OLAPLEX N°2.** Leave on a minimum of 10 minutes.

7. **Rinse, shampoo and condition.** We recommend using OLAPLEX N°4 BOND MAINTENANCE SHAMPOO and OLAPLEX N°5 BOND MAINTENANCE CONDITIONER for best results.

**NOTE WHEN USING A TONER:** After step 5, mix Toner with 1/32oz (1ml) of OLAPLEX N°1. Apply and process as usual. Rinse then proceed with Step 6.





## USE WITH LIGHTENERS/BLEACH IN BALAYAGE

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1. **Mix** Lightener and developer together.

**For 1-2oz (30-60g) of Lightener powder (not including developer), add 1/16oz (1.875ml) OLAPLEX N°1 BOND MULTIPLIER. Do NOT bump developer.**

**For less than 1oz (30g) of Lightener powder (not including developer), add 1/32oz (1ml) OLAPLEX N°1, BOND MULTIPLIER. Do NOT bump developer.**

2. **Use attached** dosing dispenser to measure correct amount of OLAPLEX needed.
3. **Add OLAPLEX** to your premixed Lightener and mix thoroughly.
4. **Apply and process** as usual.
5. **Rinse and shampoo lightly** with OLAPLEX N°4 BOND MAINTENANCE SHAMPOO
6. **Apply OLAPLEX N°2.** Leave on a minimum of 10 minutes.
7. **Rinse, shampoo and condition.** We recommend using OLAPLEX N°4 BOND MAINTENANCE SHAMPOO and OLAPLEX N°5 BOND MAINTENANCE CONDITIONER for best results.

**NOTE WHEN USING A TONER:** After step 5, mix Toner with 1/32oz (1ml) of OLAPLEX N°1. Apply and process as usual. Rinse then proceed with Step 6.



## USE WITH PERMANENT, DEMI AND SEMI-PERMANENT COLOR

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OLAPLEX is compatible with all Color lines and types of Color including Semi, Demi, Permanent, High-Lift, Oil-Based, Glosses and Toners. Adding OLAPLEX to your Color Service enables you to offer your clients the very best in hair care. Leaving behind beautifully colored, stronger, shinier, healthier hair. Not only is OLAPLEX repairing broken disulfide bonds that resulted from previous damage, it will also reduce porosity which in turn increases Color longevity.

**ANY ISSUES WITH PROCESSING TIME OR GRAY COVERAGE CAN BE SOLVED BY USING LESS OLAPLEX.**

**HIGH LIFT Color IS STILL CONSIDERED Color. PLEASE FOLLOW THE SAME DIRECTIONS AS MENTIONED ABOVE AND DO NOT INCREASE DEVELOPER.**

CONT'D...



## USE WITH PERMANENT, DEMI AND SEMI-PERMANENT COLOR

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1. **Mix** Color and developer together.

**For 2oz (60ml) of Color (not including developer), add 1/16oz (1.875ml) OLAPLEX N°1 BOND MULTIPLIER. Do NOT bump developer.**

**For less than 2oz (60ml) of Color (not including developer), add 1/32oz (1ml) OLAPLEX N°1, BOND MULTIPLIER. Do NOT bump developer.**

2. **Use attached** dosing dispenser to measure correct amount of OLAPLEX needed.

3. **Add OLAPLEX** to your pre-mixed Color and mix thoroughly.

4. **Apply and process** as normal.

5. **Rinse**

6. **Apply OLAPLEX N°2.** Leave on a minimum of 10 minutes.

7. **Rinse, shampoo and condition.** We recommend using OLAPLEX N°4 BOND MAINTENANCE SHAMPOO and OLAPLEX N°5 BOND MAINTENANCE CONDITIONER for best results.



## USE WITH DIRECT DYES AND FASHION COLORS

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OLAPLEX is compatible with all direct dyes, fashion colors and pure pigments, which do not use a developer.

### **For intense vibrancy:**

1. **Add** 1/ 16oz (1.875ml) OLAPLEX N°1 to 2oz (60ml) or more of Color.

**For anything less than 2oz (60ml) of Color, add 1/ 32oz (1 ml) OLAPLEX N°1.**

2. **Apply and process** as normal. Rinse thoroughly with cold water and condition with OLAPLEX N°5 BOND MAINTENANCE CONDITIONER.

### **For softening and pastelized Color:**

Customize any fashion Color by mixing in OLAPLEX N°2 into your direct dyes. For example, if working with a pure violet pigment, you may use N°2 to create a lavender tone. You will provide a mini OLAPLEX treatment to repair and improve porosity of the hair. This will help with longevity of Color.



## USE WITH PERMANENT WAVES

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OLAPLEX is compatible with all Permanent Waves including Digital Perms. It is extremely important to use good judgement when perming compromised hair and to take proper test curls. By using OLAPLEX in and after your Perms, it completes the oxidation of the hair neutralization process. By doing this, there is no need for a 48-hour waiting period before shampooing.

### **OLAPLEX 12 Step Perming System:**

Not every step is necessary, your professional judgment and the hair you are working on will dictate what steps you need to use.

1. **Do a thorough consultation** to understand what the client wants or doesn't want, and try to read between the lines into maybe what they aren't saying.
2. **Shampoo** the hair with a good chelating/de-mineralizing shampoo.
3. **\*If the hair is compromised**, Lightened, Color-Treated or previously Permed, take equal amounts of OLAPLEX N°2 and a good protein conditioner/reconstructor, mix in a bowl, apply to towel dried hair, working it through the highly porous/damaged areas with your fingers. After being applied, sit the client under a comfortably hot dryer without a plastic bag (you want the mixture to dry thoroughly into the hair). Once bone-dry, mist client's hair with water and proceed to wrap Perm.

**\*You can skip this step with normal or virgin hair.**

CONT'D...



## USE WITH PERMANENT WAVES (CONT'D)

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4. **After Perm is wrapped**, add 1/16oz (1.875ml) of OLAPLEX N°1, BOND MULTIPLIER to waving lotion. Apply to rods. This will not slow down or hinder the processing time.
5. **Test curl immediately** to gauge how long to set your timer for.  
\*Use your professional judgment when determining your test curl intervals.
6. **Once the curl is fully developed**, rinse with water as hot as the client is comfortable with, to flush away any thio residues.
7. **Towel blot thoroughly**, use towels first, then follow up with paper towels.
8. **Creep Time** is the time between when you finish towel blotting and the time you begin to apply the neutralizer. With normal hair, leave 5 minutes before applying the neutralizer, fine hair and overly porous hair up to 30 minutes. This allows the softened hair to settle into its new formation and helps with curl resiliency and durability in the end result.
9. **Add 1/16oz (1.875ml ) of OLAPLEX N°1, BOND MULTIPLIER to neutralizer.**
10. **Follow** the steps on the following page according to the hair type you are working on (mix the OLAPLEX Mixture in a non-spraying applicator bottle).
11. **After removing rods**, rinse with cool water and give a light shampoo. There is no need for a 48-hour waiting period after neutralizing with OLAPLEX. As this completes oxidation, you may shampoo immediately after. We do not recommend using OLAPLEX N°2 due to weight and length of time left on the hair.
12. **Style** as usual.

CONT'D...



## USE WITH PERMANENT WAVES (CONT'D)

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### **Extremely Damaged:**

Use OLAPLEX N°1 BOND MULTIPLIER without diluting it - Apply neutralizer to each rod and time for 5 minutes. Rinse rods and towel blot. Apply OLAPLEX over each rod and set a timer for 5 minutes. At the end of the first 5 minutes, re-apply OLAPLEX over each rod and time for an additional 5 minutes. Remove rods and rinse thoroughly.

### **Hi-lift tinted and Highlighted (Multi-Dimensional):**

**Mix 1oz (30ml) OLAPLEX N°1 BOND MULTIPLIER with 3oz (90ml) water.** (Distilled is preferred but not necessary unless you have hard water.) Apply neutralizer to each rod and immediately apply OLAPLEX mixture down over neutralizer. Time for 5 minutes. Re-apply OLAPLEX mixture and time for an additional 5 minutes. Remove rods and rinse thoroughly.

### **Tinted:**

**Mix 1/2oz (15ml) OLAPLEX N°1 BOND MULTIPLIER with 3oz (90ml) of water.** (Distilled is preferred but not necessary unless you have hard water.) Apply neutralizer to each rod and immediately apply OLAPLEX mixture down over neutralizer. Time for 10 minutes. Remove rods and rinse thoroughly.



## USE WITH RELAXERS

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OLAPLEX may be used with any type and any manufacturers Relaxer System to prevent damage. To produce a more voluminous end result use the full amount of OLAPLEX recommended. When results are desired that are closer to the head shape and straighter, use less OLAPLEX. Your professional judgement is always needed when relaxing hair, especially when it has been previously treated. (Please note Relaxers are sometimes called Perms)

1. **For Volume:** For 2oz (60ml) or more of Relaxer Cream, add 1/4 oz (7.5ml) OLAPLEX N°1 BOND MULTIPLIER.

For anything less than 2oz (60ml) of Relaxer Cream, add 1/8 oz (3.75ml) OLAPLEX N°1 BOND MULTIPLIER.

**For Less Volume / Straighter Result:** For 2oz (60ml) or more of Relaxer Cream, add 1/8 oz (3.75ml) OLAPLEX N°1 BOND MULTIPLIER. For anything less than 2oz (60ml) of Relaxer Cream, add 1/16oz (1.875) OLAPLEX N°1 BOND MULTIPLIER.

2. **Use attached** dosing dispenser to measure correct amount of OLAPLEX needed.
3. **Add OLAPLEX** to your relaxer solution.
4. **Apply and process** as normal.
5. **Rinse, towel dry** and follow with full OLAPLEX Stand Alone Treatment. **Mix 3oz (90ml) water with 1/2 oz (15ml) N°1 BOND MULTIPLIER.** Take client to shampoo bowl and saturate thoroughly. Leave on for a minimum of 5 minutes. Without rinsing, layer N°2 over the top for an additional 10 minutes. You can leave on longer if desired.
6. **Rinse** and follow with neutralizing shampoo (**You may add 1/8oz (3.75ml) N°1, BOND MULTIPLIER to your neutralizing shampoo**) and finish with **OLAPLEX N°5 BOND MAINTENANCE CONDITIONER**





## USE WITH KERATIN TREATMENTS

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**Keratin Treatments are the only services where OLAPLEX is not added directly into the chemical.** Due to these services acting as a laminate, the hair is treated immediately prior to the Keratin treatment.

The recommended steps are as follows:

1. **Perform** an OLAPLEX Stand Alone Treatment prior to Keratin service.
2. **Clarify** per Keratin instructions.
3. **Apply** Keratin and proceed with service as per manufacturer's instructions.

**Using OLAPLEX after a Keratin treatment:**

It is recommended to wait two weeks after your most recent Keratin treatment before repeating the OLAPLEX Stand Alone Treatment in salon or using OLAPLEX N°3 HAIR PERFECTOR at home. This will allow the hair to become more porous and receive all of the benefits that OLAPLEX has to offer.



## THERMAL STRAIGHTENING AND JAPANESE THERMAL RECONSTRUCTION

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Japanese Thermal Reconstruction (Thermal Straightening) is a category name for a thio or cysteine-based straightening, utilizing a lotion/cream, flat iron and a peroxide-based neutralizer.

If the hair is compromised, dry or previously straightened, it would be wise to start with an OLAPLEX Stand-Alone Treatment. If the hair is healthy, proceed directly to the treatment. Follow the manufacturers instructions for the brand of Thermal Straightener you are using. OLAPLEX can be added to any manufacturers product as OLAPLEX will not affect processing times.

1. **Add 1/8oz** (3.75ml) OLAPLEX N°1 BOND MULTIPLIER to 4 (120ml) - 6 (180ml) ounces of the straightening lotion or cream, apply and process as usual.
2. **Add 1/8oz** (3.75ml) OLAPLEX N°1 BOND MULTIPLIER to 4 (120ml) - 6 (180ml) of the neutralizer and apply as usual.
3. **Immediately after applying neutralizer**, apply OLAPLEX N°2 directly down on top of hair, set timer for recommended neutralizing time. Gently smooth hair straight with your hands every couple of minutes until timer sounds.
4. **Rinse, lightly shampoo and condition.** We recommend using OLAPLEX N°4 BOND MAINTENANCE SHAMPOO and OLAPLEX N°5 BOND MAINTENANCE CONDITIONER for best results.



REPAIRING & MAINTAINING CLIENTS' HAIR AT HOME



## REPAIRING & MAINTAINING AT HOME WITH OLAPLEX N°3 HAIR PERFECTOR™

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OLAPLEX N°3 HAIR PERFECTOR is the Take Home part of the OLAPLEX system. OLAPLEX N°3 HAIR PERFECTOR is used to repair and maintain hair at home. OLAPLEX N°3 HAIR PERFECTOR contains the same active ingredient as our entire OLAPLEX system, Bis-Aminopropyl Diglycol Dimaleate, which works to repair broken disulfide bonds. OLAPLEX N°3 HAIR PERFECTOR dramatically improves hair health, texture, and strength.

1. **Apply** a generous amount of OLAPLEX N°3 HAIR PERFECTOR to damp, towel dried hair and work through. If your hair has product buildup such as oil or silicone, it is best to do a light shampoo first. Damp, towel dried hair is recommended to help conserve product.
2. **Process** for a minimum of 10 minutes. You can leave it in longer if desired.
3. **Rinse, shampoo and condition.** We recommend using OLAPLEX N°4 BOND MAINTENANCE SHAMPOO and OLAPLEX N°5 BOND MAINTENANCE CONDITIONER for best results.



## REPAIRING & MAINTAINING AT HOME WITH OLAPLEX N°4 BOND MAINTENANCE™ SHAMPOO

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OLAPLEX N°4 BOND MAINTENANCE SHAMPOO is an everyday SHAMPOO for all hair types. It is designed to be used in salons and at home. N°4 contains our active ingredient, Bis-Aminopropyl Diglycol Dimaleate, which will help repair bonds as well as gently cleanse all types of hair. N°4 imparts moisture, strength and manageability with every wash. OLAPLEX N°4 BOND MAINTENANCE SHAMPOO is Color-Safe, vegan and made without sulfates, parabens or gluten, OLAPLEX is never tested on animals.

1. **Use** every time you shampoo OR after rinsing OLAPLEX N°3 HAIR PERFECTOR from hair. Apply a small amount of OLAPLEX N°4 BOND MAINTENANCE SHAMPOO, it is highly concentrated.
2. **Lather. Rinse.**
3. **Follow** with OLAPLEX N°5 BOND MAINTENANCE CONDITIONER.



## REPAIRING & MAINTAINING AT HOME WITH OLAPLEX N°5 BOND MAINTENANCE™ CONDITIONER

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OLAPLEX N°5 BOND MAINTENANCE CONDITIONER is formulated for everyday use on all hair types to restore, repair and hydrate without adding excess weight. OLAPLEX N°5 BOND MAINTENANCE CONDITIONER contains our active ingredient, Bis-Aminopropyl Diglycol Dimaleate, for continued bond repair at-home or in-salon. OLAPLEX N°5 BOND MAINTENANCE CONDITIONER eliminates damage, frizz and flyaways for strong, healthy, shiny hair. OLAPLEX N°5 BOND MAINTENANCE CONDITIONER is Color-Safe, vegan and made without sulfates, parabens or gluten and never tested on animals.

1. **Apply** OLAPLEX N°5 BOND MAINTENANCE CONDITIONER after you've shampooed, and leave on 3-5 minutes, then rinse.



## REPAIRING & MAINTAINING AT HOME WITH OLAPLEX N°6 BOND SMOOTHER™

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OLAPLEX N°6 BOND SMOOTHER is formulated for everyday use to eliminate frizz, repair, hydrate and protect without adding excess weight. OLAPLEX N°6 BOND SMOOTHER contains our active ingredient, Bis-Aminopropyl Diglycol Dimaleate, for continued bond repair at-home.

This concentrated **leave-in** smoothing cream is excellent for all hair types including colored and chemically treated hair. OLAPLEX's N°6 BOND SMOOTHER eliminates frizz and flyaways for up to 72 hours.

Made without sulfates, phthalates, parabens, or gluten. Vegan. Color-Safe.

1. **Apply** a very small amount to damp or dry hair, concentrating product on mid-length to ends.
2. **Comb** through and style as desired.



## REPAIRING & MAINTAINING AT HOME WITH OLAPLEX N°7 BONDING OIL™

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OLAPLEX N°7 BONDING OIL is the first-of-its-kind, highly concentrated, ultra-lightweight, reparative styling oil. N°7 dramatically increases shine, softness and strength. Like all OLAPLEX product it enhances all hair types and textures. When used with any thermal styling appliance N°7 provides heat protection up to 450°F/230°C.

Made without sulfates, phthalates, parabens, or gluten. Vegan. Color-Safe.

1. **Remove cap. Invert bottle and gently tap index finger on the bottom** to dispense a metered drop.
2. **Apply** a small amount to damp or dry hair, style as desired. How much you use depends on hair length and texture.

**TIP: Add a few drops to N°6 for incredible shine.**





EDUCATION RESOURCES

## EDUCATION RESOURCES

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**Review the OLAPLEX Education Center** at <http://education.olaplex.com> which provides instructions on how to incorporate OLAPLEX into all salon services.

**Download the OLAPLEX App** via Android or Apple and review videos. These will provide step by step instructions for all salon services.

**Join OLAPLEX Users**, a private Facebook group, for continued education with more than 70,000 members sharing their tips, tricks and ideas on a daily basis.  
<http://www.olaplexusers.com>

**Facebook Grupo de OLAPLEX en Espanol:** Somos el Grupo de Usuarios de OLAPLEX. Somos una comunidad de profesionales del cabello que comparten nuestro conocimiento, inspiración y pasión dentro de la seguridad de nuestro grupo privado. Nuestra misión es construir relaciones entre nuestros colegas, embajadores de OLAPLEX, y ser mentores de todos los que buscan conocimiento.

**Blog** - Hair Stories From [OLAPLEX](http://blog.olaplex.com) <http://blog.olaplex.com>

**LiveChat** - Speak with an educator one-on-one at <http://www.olaplex.com>

**YouTube** - OLAPLEX Official - Subscribe to our channel & watch our videos

**@OLAPLEXENESPANOL** on Instagram

**Follow** @OLAPLEX via social media including Facebook, Instagram, Snapchat, Twitter, Pinterest, etc. to see stylists work from all over the world as well as live education!

# OLAPLEX®

DIRECTIONS FOR USE (UPDATED SEPT. 2016)

## LIGHTENER IN FOILS

Bleach Powder	Olaplex No.1
1-2oz (30-60g)	1/8oz (3.75ml)
Less than 1oz (30g)	1/16oz (1.875ml)

## BALAYAGE

Bleach Powder	Olaplex No.1
1-2oz (30-60g)	1/16oz (1.875ml)
Less than 1oz (30g)	1/32oz (1ml)

## ON-SCALP // GLOBAL APPLICATION

Bleach Powder	Olaplex No.1
1-2oz (30-60g)	1/16oz (1.875ml)
Less than 1oz (30g)	1/32oz (1ml)

## ALL HAIR COLOUR

Colour	Olaplex No.1
2oz (60ml)	1/16oz (1.875ml)
Less than 2oz (60ml)	1/32oz (1ml)

## STANDALONE TREATMENT

Water	Olaplex No.1
3oz (90ml)	1/2oz (15ml)

### Notes:

- Olaplex is compatible with all colour lines.
- Olaplex can be used on all hair types with every chemical service.
- Any issues with lift, grey coverage or processing time can be solved by using less Olaplex.
- Do **NOT** increase developer. Do **NOT** increase processing time.
- Measurements based on colour / bleach powder without developer.
- We recommend that your clients use the take home Olaplex No.3 between salon services to prevent damage and repair hair. They will love the results and thank you.
- For Olaplex in additional chemical services, please visit <http://help.olaplex.com>
- Please download the free Olaplex App on iTunes or Google Play.





THANK YOU & WELCOME  
TO THE OLAPLEX FAMILY.

- Dean, Darcy  
& the OLAPLEX team