

How to Know if a *Cleaning Product* is Harmful

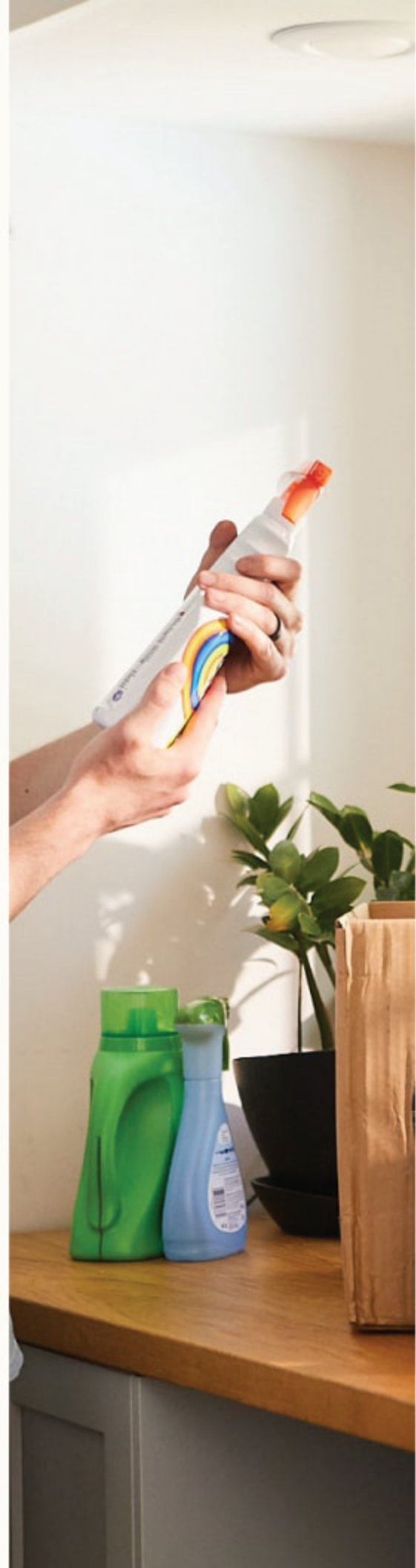


Reviewing Labels on *Conventional* *Cleaning Products* Is Simple

There is no ingredient list! While all ingredients must be listed on labels of skin and body care products, there is no federal regulation of chemicals in household cleaning products. There is no safety standard and no requirement for listing of ingredients.

Many of these products are required to be disposed of at a hazardous waste facility and can cause injury if handled improperly – they pose a threat not only to people, but the environment as well.

Furthermore, there are many “non-toxic” and “natural” products available that are biodegradable and environmentally safe, however, it is not enough to use those label claims as a reason to keep a product. Many have their own toxic red flag ingredients and may have potential for harm.



Here's What To Look For:

+ CAUTION, WARNING OR DANGER

A quick scan of a bottle of most conventional cleaners will reveal these three EPA signal words required by law for products that contain harmful ingredients.

+ WARNINGS OF EYE, SKIN, OR RESPIRATORY IRRITATION

+ DIRECTIONS RECOMMENDING RUBBER GLOVES OR MASK

+ DIRECTIONS THAT REQUIRE VENTILATION WHILE USING THE PRODUCT

+ INSTRUCTIONS FOR HAZARDOUS WASTE DISPOSAL

The fact that the EPA classifies oven cleaners, drain cleaners, wood and metal cleaners, polishes, toilet cleaners, tile tub and shower cleaners and laundry bleach as hazardous waste validates our recommendation for removal. If you can't throw them in your garbage, do you want them all over your house? These products typically contain synthetic petroleum-based surfactants. Products with these toxic red flags should be put in the box to be removed from the house.

+ A "COMBUSTIBLE" OR "FLAMMABLE" WARNING

+ CHLORINE BLEACH

Classified as a pesticide under the Federal Hazardous Substances Act, it is highly irritating and corrosive to the skin, lungs, and eyes. Fumes from bleach can cause DNA damage, cancer, asthma, and a host of other illnesses.

+ DISINFECTANT OR SANITIZER

Many non-alcohol-based products contain EPA registered pesticides.



+ FRAGRANCE

Synthetic fragrances have been linked to asthma, allergies, skin irritation, metabolic syndrome, diabetes, obesity, cancer, nervous system, respiratory, and endocrine disruption. Look for red flag words – "fragrance", "parfum" or indications on the label of a "fresh clean smell." This is also a concern with many "non-toxic" cleaners.

Many essential oils are processed with solvents that have harmful VOCs, so botanical fragrances should be wildcrafted or organic and not processed with solvents.

Studies have found that terpenes in pine, lemon, and orange oils react with ozone from outside air to create secondary toxic compounds such as formaldehyde, acetaldehyde, acetone, and ultrafine particles in the indoor air. Avoid use on Ozone Alert Days.

+ SURFACTANTS

Dig into your non-toxic products and find out what surfactants are used. Naturally-derived synthetic surfactants used in many non-toxic cleaners are made from plant-based ingredients such as coconut oil. Even though made from plants the processing steps make them synthetic. Unfortunately, many of these naturally-derived synthetic surfactants are very toxic to aquatic life, are known carcinogens, have toxic byproducts such as 1-4 dioxane and nitrosamine, and are rated very high as a skin irritant. The exceptions are the alkyl glucosides - coco glucoside, lauryl glucoside, and decyl glucoside - which are EU (European Union) Cosmetic Directive approved for skin, body, and baby care, have no carcinogens or toxic byproducts and are biodegradable.

+ UNSCENTED PRODUCTS

Even conventional products labeled as "unscented" or "free and clear" can contain masking agents that are added to simply cover up fragrance with another toxic chemical. Always look for an ingredient list and not just the unscented claim.

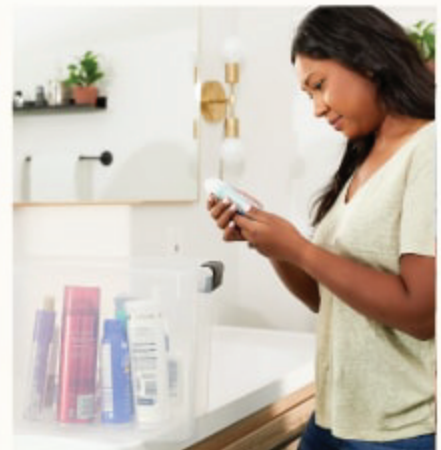
+ PETROLEUM BASED INGREDIENTS

An ending of "ol" or "ene" is likely an indication of a petroleum-based product or coal tar derivative (i.e. xylol, glycol, phenol, benzene, toluene, xylene).

+ PRESERVATIVES*

- Some of the most popular cleaning products that claim to be non-toxic actually have antibacterial ingredients that are EPA-registered pesticides used as preservatives from the isothiazoline family such as MIT (methylisothiazolinone) and BIT (benzisothiazolinone) which are known skin irritants and are considered neurotoxic.
- Phenoxyethanol-preservative found in "non-toxic" cleaning products - an endocrine disruptor, neurotoxin, skin and eye irritant; phenoxyethanol is an ethoxylated compound that may be contaminated with the carcinogenic toxin 1,4-Dioxane.
- Benzalkonium chloride - a quaternary ammonium compound associated with allergies, severe skin, eye, and respiratory irritation.
- Potassium sorbate - preservative associated with skin and eye irritation.
- Sodium benzoate - preservative that has been associated with eye irritation, asthma, and can form benzene, a potent carcinogen, in the presence of Vitamin C.

*Although preservatives are usually only included in very small amounts, research shows they can actually do more harm on the delicate hormone system than large amounts. The dose does not always make the poison.





Remove All Harmful Cleaning Products

Take this step seriously as chemicals escape even through closed lids. Think about the strong smell of chemicals when you go down the grocery store aisle that has cleaning products and pesticides. Those bottles are not only closed but also sealed and yet the chemicals still emit from the containers. The same thing happens in our homes as most of us have products throughout the house under sinks, in closets, drawers, laundry rooms and attached garages. They create a low level chemical soup that is harmful to health. The presence of these toxic chemicals, even in small amounts, can undermine health and the body's ability to heal. Having a few products here and there hijacks the intention to establish your home as a safe haven.

We encourage you to view this as an opportunity to take proactive preventative care of your family's health! It costs no money to remove these products from inside your home and will likely save money in the long run with reduced doctor visits and medications. Know that every single item you remove will result in an improvement in your home's air quality, and thus your family's health! We've seen it happen time and time again!

Do you Have More Ingredient Questions?

THINK DIRTY® APP.

- Just scan the product barcode and Think Dirty will give you easy-to-understand info on the product and its ingredients!
- We recommend that your cleaning products be Made Safe Certified, or have all ingredients rated a 1 or 2 rating on EWG Skin Deep, or a zero on Think Dirty.

MADE SAFE HAZARD LIST

- Of Chemicals, Materials and Ingredients.

EWG'S SKIN DEEP COSMETICS DATABASE

- Search the ingredients. The ingredients are rated 1-10 with 1 being the safest to 10 being the most toxic.