

FOR IMMEDIATE RELEASE

## **Local Downtown Asheville Business Celebrates Milestone 35th Anniversary**

### **Adlib Clothing In-Store “Anniversoيرة” to be held April 24, 5-7 PM**

Asheville, NC - April 4, 2024 - Adlib Clothing, the beloved Downtown Asheville boutique, is thrilled to announce its 35th anniversary. Adlib will celebrate this milestone with an “Anniversoيرة” on Wednesday, April 24th, from 5 - 7 pm at their store at 23 Haywood Street.

Open to all in the Asheville community, including local business owners, municipal leaders, and the shop’s loyal customers, the event will feature live music by local musicians Mr. Jimmy and Paul McIntire. Attendees will enjoy small bites, beverages, and the chance to win door prizes.

"We are immensely proud to be part of the Asheville business community," says Adlib founder and owner Anna Sagel. "Our past success and excitement for the future are deeply rooted in the relationships we've built with our customers and those who support local independent businesses."

A lifelong world traveler, Anna settled in Western North Carolina in the 1980's with the dream of bringing the goods she'd seen on her travels to her new home in the mountains. With only \$1,000 in her pocket and not quite sure how her vision would take shape, Anna liked to say, "I'll Adlib it!" The phrase stuck, and 35 years later, Anna still brings her signature sense of adventure and style to Adlib’s eclectic collection.

As part of its 35-year celebration, Adlib is also excited to announce the launch of its [online store](#), bringing artfully curated clothing and accessories to customers nationwide.

Adlib is a proud member of the Asheville Downtown Association, Go Local Asheville and Dig Local.

For more information about Adlib Clothing and Anna Sagel's inspiring journey, please visit [Adlib Clothing's website](#). For more information about the Anniversoيرة, contact Catherine Brehm at (678) 360-3529 or [ccbrehm@gmail.com](mailto:ccbrehm@gmail.com).