

2024 WHOLESALE CATALOG

Himalayan Naari



Naari: (naari), n., 1. the common Hindi word for woman
2. A woman of incredible strength, resolve, and grace

www.himalayan-naari.com



Conscious consumers are looking for products that are value-oriented and environmentally sound. They want sustainable products that make a difference in people's lives. The non-profit, Himalayan Naari, meets that need by bringing high-quality, Fair Trade, vibrant hand-knits from India to the global market.

Working in the remote mountain villages of Northern India, the indigenous women of Himalayan Naari are revitalizing local woolen crafts by combining their traditional stitches with modern designs.

Local women learned to knit as children and continue knitting as a way to clothe their families. Their hands are always busy - knitting while they walk or passing time waiting for their children at school. Naari women are never still. Partnering with Himalayan Education Foundation, they have turned their talents into a business to support their families.

Your purchase makes a unique statement that improves the lives of women and their families. It's a way to combat poverty and halt exploitation of women workers around the world.



**HIMALAYAN
EDUCATION FOUNDATION**



THE MOUNTAIN COLLECTION

caps & mittens



THE MOUNTAIN COLLECTION

The Naari artisans have combined jewel tones in exciting and creative patterns. The warm fleece-lined caps and mittens are hand knit from soft acrylic blend.

Machine wash on delicate cycle, or hand wash in cold water; lay flat to dry.

They can be purchased individually or in a set of Cap + Mitten.

Caps & Mittens come in S, M & L
All caps and mittens are fleeced lined.
Shepherd Caps have ear flaps and a tie.

Size guide at the end of the catalog.

THE NATURAL WOOL COLLECTION



THE NATURAL WOOL COLLECTION

To reduce our ecological footprint, Himalaya Naari is expanding our use of natural wools from across India.

The wool is hand-spun directly into yarn. The resulting colors are those found in nature - a subtle neutral palette of grey, brown, cream, and sand. The shades are reminiscent of the remote places the wool travels from.



THE HAND-DYED WOOL COLLECTION



HAND-DYED WOOL COLLECTION

Committed to sustainability, Himalayan Naari also introduced a naturally dyed wool collection. Indigenous people in the Himalayan mountains have long used local plants and flowers to create beautiful, vibrant colors, but dyeing has become a lost art. Naari dyers and artisans are reviving this skill to organically dye wool in magnificent and elegant hues.

The yarns are available now in hand-knit caps and mittens. You will soon be able to order by the skein in the **Loft Peaks Yarn Collection**. Sign up for our newsletter to be the first to order these rich hues of nature.

THE CABLE COLLECTION

caps, mittens, scarves, cowls & fingerless mittens



CABLE COLLECTION

These items are the result of a collaboration between **the knitters of Naari and Norah Gaughan**, the author of "Knitted Cable Sourcebook" and **editor of Vogue Knitting**. These exquisite solid color items in intricate cable design highlight a fashionable vintage flair.

Caps and Mittens are fleece-lined.

Caps come in sizes S, M & L

Mittens come in sizes S, M & L

Fingerless Mittens are unlined for more mobility and come in sizes S, M & L

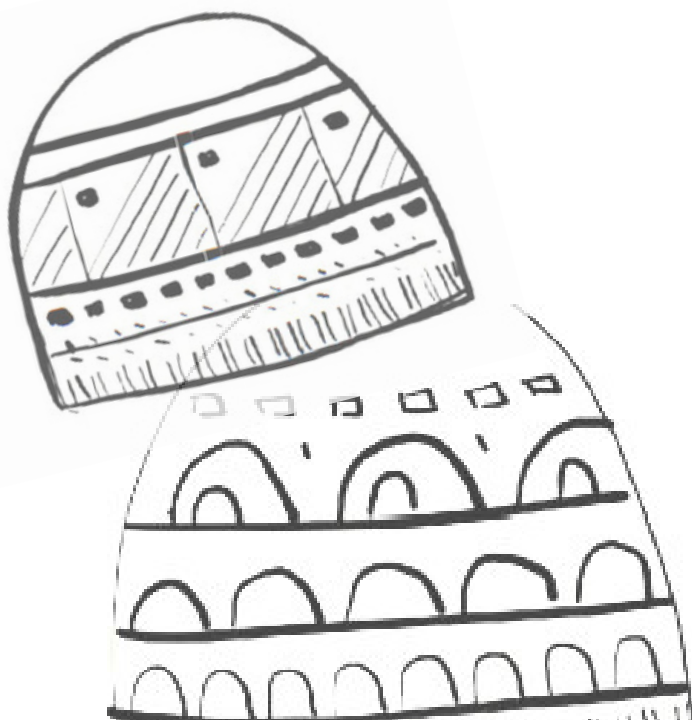
Cowls are 10" x 11" and comes partially fleece-lined.

Scarves are 72" x 8"

Size guide at end of catalog.

THE KUMAON COLLECTION

caps and cowls



THE KUMAON COLLECTION

The Forest, Village and Night Sky patterns are based on the ancestral arts of the Kumaon region.

The traditional Aipan art has been transformed into a pattern by **Norah Gaughan**, the renowned knitwear designer and Editor of **Vogue Knitting**.

Caps come in S, M & L.
Caps are all fleece-lined.

Cowls are 10" x 11"
Cowls partially Fleece Lining.



CHILDREN'S
COLLECTIONS



MERINO WOOL knit collection

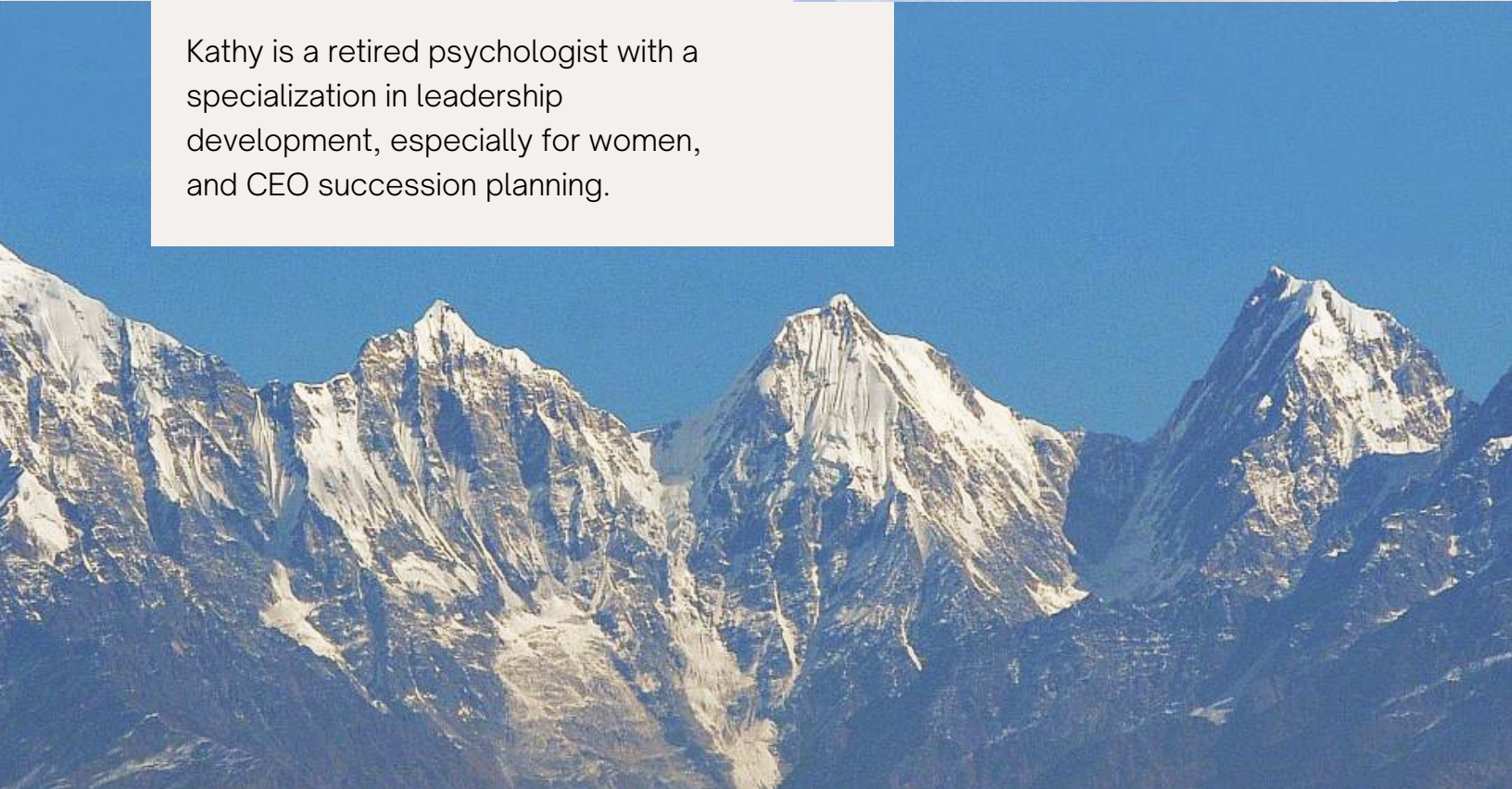


Dr. Kathleen Bollerud

The founder and director of Himalayan Naari, Kathy Bollerud, began working with the Chakouri community in 2009. She currently coordinates the US based sales, marketing and product development.

Kathy is in daily contact with the Naari team and frequently travels to India to meet with them within the local community. She is a trustee of the Himalayan Education Foundation and supports the scholarship program at Himalaya Inter College, Chaukori.

Kathy is a retired psychologist with a specialization in leadership development, especially for women, and CEO succession planning.





Manvee Vaid

Manvee Vaid is a newly appointed director of Himalayan Naari. She has dedicated over a decade to empowering artisan communities in rural India, launching her own *TerraKlay* brand in 2016. Recently she welcomed *Sobremesa*, an artisan home-goods wholesale company, into her brand portfolio. She brings a profound appreciation for indigenous arts and crafts to the business.

Manvee is a trustee of The Himalayan Education Foundation and a Director of The India Development Society. Active in the *Chicago Fair Trade* community, Manvee initiated a knitting collaboration between Naari artisans and Chicago knitters. She is the energetic force behind the new natural wool and hand-dyeing project **Lofty Peaks Yarn**.

size guide

adult cap



Height

Width

Small | 8"W x 7.5" H
Med. | 9"W x 8"H
Large | 10"W x 9" H

child popcorn cap



Height

Width

Small 3-5 yrs. | 7"W x 6.5"H
Med. 6-8 yrs. | 8"W x 7"H

adult mittens



Length

Width

Small | 4"W x 9"L
Med. | 4.5"W x 10"L
Large | 4.5"W x 11"L

child bonnet



Height

Width

Baby Small 12-24 mon. | 6"W x 6"H
Toddler 3-5 yrs. | 7"W x 6.5"H

fingerless mittens

Currently only available in
Med. | 4.5"W x 8"L

knit care guide

Wool has excellent natural dirt-resistant properties which makes it unnecessary to wash often. Wool items should be hand washed and laid flat to dry. Do not put any in the dryer.

Acrylic items can be machine washed on delicate cycle and laid flat to dry. Or hand washed. Do not put in the dryer.

Let merino wraps & blankets air outside, especially during humid weather. If your blanket still needs maintenance, please dry clean only.



WHOLESALE POLICIES

All prices listed are wholesale. MSRP is 2x wholesale. All items come with hangtags ready for pricing.



New Accounts: All customers must provide current resale license or certificate number.

Opening Order Minimum - \$250.
First time orders are Pre-Pay 50%.
Reorders minimum \$200.

Payment (or balance) is due net 30 after delivery.
Pay via online credit card invoice or mail check to:
**Himalayan Naari, c/o Bollerud,
PO Box 268, Harrisville, NH 03450**

Overdue accounts are subject to 1.5% interest per month on past due balances.



Your order is custom knit. All items are handmade, there may be slight variations in the knitting.

Expect a lead time of 90 days. Shipping costs will be calculated once order is ready, we ship USPS from Harrisville, NH. Order now for fall delivery. Marketing materials included with your order.



To cancel an order, notice must be submitted and confirmed a minimum of 30 days prior to ship date. If not a restocking fee may be applied.



Reach out to info@himalayan-naari.in if you have any concerns about your products. Naari artisans aim to delight you.



CONTACT US

Send order form & any questions

Email us:
info@himalayan-naari.in
(fastest response time is email)

Call us:
Kathy at 603-398-8469
Manvee at (217) 220-0792





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