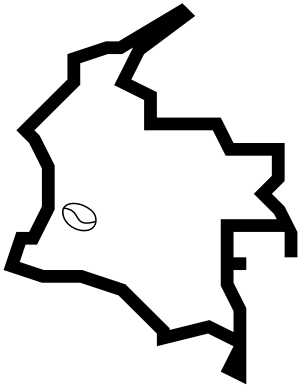


# ORGANICA

## ASOCIACION ORGANICA



COLOMBIA



## Producer Profile

Organica is a very small producer organization of about 100 Mestizo farmers located in the Cauca Department of Colombia. The coffee in Cauca is characterized by a higher acidity, lighter body, and fruitier cup profile than that traditional “Colombian” coffee profile that has been marketed internationally for the last several decades.

Organica is organized into 13 regional groups of producers that support one another by sharing knowledge, helping with small projects on each others’ farms, and hosting learning and training sessions on their farms.

Organica takes pride in their administratively light organization. There is very little over head and they boast that 97% of the organizations income goes directly to farmers. 3% is used to maintain administration. Organica is very selective in the farmers that they accept. Continuous improvement, quality development, and volunteerism within the organization are all prerequisites to becoming a member. They consider one another like family and because the organization is so small they do not require much governance and operational structure to keep organized.

In Organica’s model, producer-members, use their income to improve their infrastructure. The organization has only received two grants in their entire history. One grant for USD \$70,000 was turned into a revolving investment fund, and the other USD \$35,000 grant was used as a start up for the organization.

Organica uses Expocosurca as their warehouse, quality control, dry milling, and export service provider. They are not members of Expocosurca but trust them and work closely with them.

**Country:** Colombia

**Region:** Popoyan, Cauca

**Process:** Washed

**Altitude:** 1750-2000m

**Cup Profile:** medium-high acidity, juicy, fruity, medium-low body

**Varietals:** Castillo, Colombia, Caturra, Gesha

**Harvest:** April-June

**Certifications:** SPP, Organic



Just Us! Coffee Co-operative  
[www.justuscoffee.com](http://www.justuscoffee.com)



## Numbers

**104 Families**  
**13 communities**  
**60 hectares**  
**97% of income straight to farmers pockets**

## Values

**Transparency**  
**Democracy**  
**Quality**



## Biofabricas

**Project:** Construction of bio-fertilizer factories of organic fertilizers for the recovery, improvement and conservation of soil fertility as a strategy for mitigation the effects of climate change in organic coffee farms.

**Objective:** To contribute to the mitigation of the effects of climate change, through the production and use of organic fertilizers for recovery, improvement and conservation of soil fertility, on farms of families who produce organic coffee

The goal of Organica is to build and operate one plant in each of the 13 producer-member regions. The plant creates various fertilizers, mineral supplements, and biological support formulas for producer coffee farms. They are all organic certified agricultural inputs that enhance soil biodiversity, health, and fertility. In turn, this improves the health and productivity of their coffee trees and as an added bonus, incorporates more carbon from out atmosphere into the soil.

Biofabricas produce an organic fertilizer which is used to improve the quality of soil, increasing the health and quality of the plants as they grow. This organic fertilizer can be made from components such as molasses or fungus. Organica helps small & medium sized businesses in Colombia with organic agriculture and enviromental solutions