

## VERTICAL

## HORIZONTAL

### ReResponse Business Card Digital Print

#### Layout

Place your design on this template as you would like it to be printed within the trim edges. This layout allows for full artwork bleed. Elements such as images, text and logos should be placed within the safety margin. Border treatments are not recommended due to slight variations and shifting during the printing and cutting process.

#### Text

All text must be merged to raster graphics or outlined to vector paths.

#### What Works Great

Darker colors  
Line art  
Text

#### What Doesn't Work

We are unable to print white digitally.

#### Be Careful With

Illustrations, big solid blocks of color and lighter colors tend to look antiqued on brown kraft. Colors similar in tone to the brown kraft material such as light browns, greens, yellows and oranges.

#### Preferred File Formats

.AI  
.PDF  
.EPS

#### Accepted Image Formats

.JPEG  
.PNG  
.TIFF

Feel free to submit your draft art to

[Art@Guided.co](mailto:Art@Guided.co) prior to order for feedback.

