



COURSE INFORMATION

The online Certified Business Relationship Management® (CBRM) course allows BRMP qualified students to take the next step in their development and learn what it means to become a strategic BRM or business partner, fostering effective business value-producing relationships.

This training package includes the online course plus the CBRM exam and Body of Knowledge (BoK). There are 6 modules covering terminology, principles, themes and exam preparation. Students must hold the Business Relationship Management Professional certification. Completion of an accredited course is a mandatory pre-requisite for the exam.

COURSE CONTENT

Module 01 - Introduction to CBRM

Module 02 - Understanding Business Relationship Maturity and Value - Including Strategic BRM Role, BRM Impact on Business Value and how BRMs work with other Business Partner Providers

Module 03 - Assessing BRM Context - Assessing business demand, relationships, capabilities and competencies

Module 04 - Developing Strategic Relationships - Planning, persuasion and politics

Module 05 - Optimising Business value - Innovation, management, governance, planning and optimisation

Module 06 - Revision & Prep Exam

Study Duration - Minimum 18 Hours

HOW WE HELP

Self Paced Learning - The course is available on demand so you can study the content as much as you need to ensure full understanding before moving on.

CBRM BoK & Exam - These are included in the course fee.

90 or 150 Day Access - Choose the course access duration to fit study around your schedule.

Fully Accredited - Guaranteed accuracy of materials and relevance to the current syllabus.

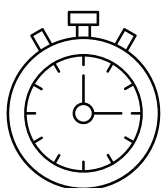
Study Guides & More - Videos, quizzes, exercises, study guides and official syllabus and sample exams.

Tutor Support - Provided by qualified industry experts and included in the course price.

24/7 Helpdesk - Full support to assist you with any technical difficulties if ever and whenever they arise.

EXAM INFORMATION

DURATION



150 minutes

FORMAT



Open Book
Multiple Choice

DELIVERY



Online
Webcam
Proctored

PASS MARK



25/50
Questions

LANGUAGE



English
(Extra time
available for
non-native
English speakers)