

SOLITAIRE

THE FINE ART OF JEWELLERY

N°100

ASIA PACIFIC EDITION



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ODE TO 100 JEWELLERS
ICONIC BRANDS & THEIR MUSES
100 YEARS OF FASHION TRENDS



VINTAGE FINDS
TIMELESS TIME TELLERS
JEWELLERY SHOPPING: GERMANY



EACH OF THESE JEWELLERS AND DESIGNERS HAS INSPIRED, INFLUENCED, AND MOTIVATED US IN OUR QUEST TO BRING YOU THE FINEST AND MOST BRILLIANT JEWELLERY NEWS, DESIGNS, AND STORIES.

Words: Maripet Ledesma Poso, Jennifer Henricus, Preetz Agarwal, Olive Cuenea, Smitha Sajanandan, and Nina Hald



A TRIBUTE TO
100 MOST ICONIC
JEWELLERS

ALEXANDRA MOR



Using only mindfully sourced materials, Alexandra Mor's jewellery creations are handcrafted by master artisans and coveted among celebrities and jewellery collectors internationally.

"My bespoke design process with clients was born from seeing my Mom and Aunt make clothes for women in their ateliers. I also believe that every person I work with to create a piece of jewellery has their own unique journey and story," shares Alexandra. "Therefore, the key to this process is creating a piece that embodies the individuality of the collector. It is a unique and personal process, very old fashioned in a way, something that I love doing most."

It is her thoughtfulness that makes her work stand out the most. "It doesn't matter what we



choose to do, what matters is that what we choose will make a difference," she believes. Her ethical journey began with Gemfields where she created a sugarloaf emerald cabochon ring, worn by Mila Kunis. This project instilled a commitment in her to create a practice with a much deeper purpose. She adds: "I introduced the tagua seed as a fine

jewellery material, offering a real solution to the poaching of elephants for their tusks. *Vogue Italia* embraced the concept and offered the 14 designers on *The Protagonist* — an annual exhibition of fine jewellery — to create their own pieces. I was truly excited for that, it was meant to be."

For her 2018 *Protagonist* collection, Alexandra created a fully sustainable capsule collection, using a selection of Muzo emeralds as well as tagua seeds, the botanical alternative to elephant ivory. The metals, gold and platinum, are sustainable, and the diamonds adhere to the Kimberly process.

"Designers are more than just creative people. We are the new activists," she says.

For more information, visit www.alexandramor.com.

Designer Alexandra Mor, wearing a garnet and tagua seed gold ring

Carved tagua seed and wooden lotus flower earrings