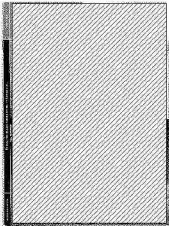


floor trends

- Coverings 2020:
What You Would Have Seen
- Hospitality Trends
- Moisture Management Revolutionized





WHAT YOU WOULD HAVE SEEN

BY HEATHER FIORE



We may not have been able to walk the halls of Coverings 2020 in New Orleans this year due to the coronavirus pandemic and the show's cancellation, but there was no pause in new product innovations and designs. We've rounded up a selection of the products that would have been seen at this year's show. To see more, visit coverings.com.

Adex

The Studio collection's special glaze offers depth and character for understated movement and variation. Adex's ensemble includes highly embossed decos, artfully painted surfaces and three-dimensional trims — all in a deeply satisfying color palette. adexusa.com



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1 Apaisa
 Apavisa manufactures high-tech porcelain stoneware cladding that is suitable for flooring and walls, and for use in both interiors and exteriors. The Wind porcelain tiles come in five colors and sizes, with a standard 10-mm thickness. The tiles are available in a variety of finishes, including Natural, Decor, Nonslip, Hexacon and Solid 2cm.
apavisa.com/en

2 Ardex
 Ardex X 4 is suitable for setting most types of tile, including mosaics and natural stone over common interior surfaces, as well as over exterior concrete or masonry surfaces. It can also be used above or below uncoupling membranes. X 4 is water- and frost-resistant and very easy to apply due to its creamy consistency. Ardex mortars deliver performance and value for today's tile installations.
ardexamericas.com

3 Argenta Cerámica
 Storm from Argenta Cerámica is a stone porcelain tile designed to be used indoors, which transmits softness and warmth. It combines the smooth texture of its structure with a balanced design. The tiles are offered in four colors -- White, Gray, Earth and Cloud -- and seven formats. Storm also has a non-slip version.
argentaceramica.com

4 Ariana Ceramica
 Luca from Ariana Ceramica draws inspiration from the material quality of plaster, enhanced by a trendy color palette and metallic graphics from the Ariana Decora range. Four colors -- Piombo, Peltro, Acciaio and Perla -- feature a hand-troweled effect, while two others -- Verderame and Gold -- recall the look of brushed metal. These dry-pressed porcelain slabs and white body wall tiles can be used both indoors and out, on floors and walls in residential and commercial settings.
ariana.it/en

5 Atlas Concorde
 Inspired by oxidized metal, Blaze floor tiles from Atlas Concorde come in three colors -- Aluminum, Iron and Corten. Coordinated wall tiles are available in an additional blue-green color, Verdigris. The floor tiles measure 15 x 29.5, 24 x 24, 29.5 x 29.5, 29.5 x 59, 47 x 47 and 47 x 109.5 inches, with three geometric decor options. Wall tiles come in one standard size, 20 x 43 inches, with several decor options.
www.atlasconcorde.com

6 Azteca
 The trend of metal in the world of interior design is always present, and for lovers of this style, Azteca proposes its Akila collection. It is a risky bet due to its innovative lapped effect, with which a spectacular metallic reflection is achieved. Depending on how the light is reflected, the pieces glimmer with linear shapes that create a continuous design.
azteca.es/en

Coverings'20
 THE GLOBAL TILE & STONE EXPERIENCE



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1 Azulev
 Chalk from Azulev is a plaster with a soft relief. The smooth bases are accompanied by two sets in 3D. Line and Pop. The Line forms a spike and the Pop are square, both with different decorative motifs that resemble small geometric inlays.
azulevgrupo.com/en

2 Bestile
 Bestile provides a sophisticated design in its ceramics. Through creative aesthetics and high-quality manufacturing, Bestile creates innovative trends that correspond to people's demands and desires all around the world. Nolita Rose is a vibrant and mouth-watering series of wall and floor tiles, which is available in nine colors, two size formats and a high-gloss finish.
en.bestile.es

3 Century Ceramica
 Old Stone from Century Ceramica celebrates the timeless elegance of natural stone. Four variegated colors -- Bliss, Greystone, Ancient and Cave -- give these porcelain tiles a historic, "lived-in" appearance. The natural surface is loyal to the authentic material, while a brushed version adds a hint of shine. The 20-mm-thick version with a special grip surface is perfect for outdoor pavers. The collection also offers wall tiles with geometric patterns for a unique decorative appeal.
century-ceramica.it/en

4 Ceramica Bardelli
 Ceramica Bardelli teamed up with Italian design brand, Paradisoterrestre, to challenge the norms of nature with an original tile collection for interior floors and walls. Inspired by Giacomo Balla's Futurist Flowers, the designs are abstract and entirely hand-painted. The colorful, geometric floral motifs effectively add depth to any space, transforming the walls into pieces of art to be admired. The tiles -- which are available in Black, Gray, Light Pink and Mastic -- measure 10 x 10 inches and 10-mm-thick.
ceramicbardelli.com/en

5 Ceramica Fioranese
 Ceramica Fioranese and Modenese design studio, Neropaco, created a porcelain tile collection that breathes new life into marble. Two decor options feature different patterns with curved shapes and mixed material combinations. Two green shades, Verde Intenso and Soreziato Vivace, offer bold pops of color while Beige Antico, Rosa Cipria and Nero Fondo provide more neutral options. Suitable for both walls and floors, the tiles range from 3 x 12 to 29 x 58 inches in size.
fioranese.it/en

6 Ceramiche Caesar
 Ceramiche Caesar introduces Join. These porcelain tiles for walls and floors blend the effects of concrete and resin, resulting in a dappled, almost cloudy surface quality. The collection features seven shades of gray, ranging from white to black, and three accent colors: Spice, Verve and Ink. Join also has a four different decor options, which are available in Caesar's Project Evolution large-format slabs, measuring 47 x 109 inches.
caesar.it/en

WHAT YOU WOULD HAVE SEEN



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1 Ceramiche Keope
 Intemo4 from Ceramiche Keope reimagines several different types of marble found throughout Italy's Lombardy region. With five styles, the collection features refined graphics, elegant veining and subtle pops of green, pink, gold and burgundy. A decorative Palladian terrazzo-effect style rounds off the collection, conjuring images of majestic Italian palaces. The 48- x 110-inch format recalls the grandiosity of large marble slabs, allowing for graphic continuity and minimal grout lines.
keope.com/en

2 Ceramiche Supergres
 H.24 from Ceramiche Supergres responds to the demands of contemporary architecture with cement-effect graphics, trendy colors and a wide range of sizes. The porcelain stoneware floor tiles and white-body wall tiles are ideal for both commercial and residential settings, and a 20-mm porcelain paver can be installed outdoors. Available in seven colors and six sizes, the decorative tiles feature damask prints, terrazzo patterns and floral motifs, which give the impression of hand-painted wallpaper.
supergres.com

3 Crossville
 Swatches wall tile by Crossville offers the ultimate palette for interior vertical surfaces. This line is comprised of 16 colors grouped into three collections -- Necessary Objects (basic hues), Neutral Territory (foundational tones) and Brilliant Deduction (vibrant colors). Choose between satin or gloss finishes for 10 of the 16 colors. Beyond the color story, Swatches offers five calibrated field tile sizes and a full trim package, including bullnose and cove base options.
crossvilleinc.com

4 Del Conca USA
 Del Conca USA is introducing four new collections in 2020: Chamonix, Woodscape, Nature and Frammenti (pictured). Del Conca USA is taking inspiration from the evolving patterns of society's connection to the natural environment and its processes. Their collections draw from the idea that increased connectivity with nature creates a human centered approach in everyday spaces when these elements are able to coexist in an ever changing world.
delconcausa.com

5 Ege Seramik
 Ege Seramik's new Verona collection offers a high-gloss wall tile featuring an incredibly unique "wavy surface." The 4- x 12-inch subway tiles are ideal for modern kitchens or contemporary bathrooms. Verona is offered in four colors and features a soft, subtle metallic accent. It is available in four colors: White, Anthracite, Turquoise and Taupe.
egeseramik.com

6 Emotion Ceramics
 A mixture of sophistication and creativity. New metal is a porcelain tile collection from Emotion Ceramics, which is available in three colors, Oxide, Pearl and Grey, with a glossy effect conceived to create environments full of history and new emotions.
emotionceramics.es/en

Coverings'20
 THE GLOBAL TILE & STONE EXPERIENCE



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1 Emil Group
 Medley from Ergon is an ultra-contemporary rendition of Venetian terrazzo with trendy colors and decorative patterns. The tiles are available in a range of four different compositions: Rock, with large fragments of marble; Pop, with pebble-like chips; Minimal, with tiny flecks; and Classic, a colorful interpretation of traditional terrazzo. The tiles can be installed on walls and floors, and can also be used to build custom furnishings like shower floors, vanities, washbasins and tables.
emilgroup.it/en/collections/tiles-ergon

2 Florida Tile
 Lost River HDP from Florida Tile is a serene, yet powerful homage to nature's artistry. It features 12- x 24- and 24- x 24-inch formats in four color options: Cascade Beige, Rush Gray, Adrift Taupe and Torrent Black. It is entirely made in the U.S. in a Green Squared®-certified advanced manufacturing center in Lawrenceburg, KY, of 40% pre-consumer recycled content.
floridatile.com



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3 Halcón Cerámicas
 Origin is a new glazed porcelain tile collection by Halcón Cerámicas. A new style that mixes cement surfaces with a natural stone touch. The tiles are available in two sizes -- 24 x 28 and 24 x 24 inches -- and three colors -- Caliza, Acero and Sand.
halconceramicas.com/en

4 Iris
 Iris U.S.'s new, made-in-the-USA Brooklyn collection is inspired by the industrial and artistic ambience of Brooklyn, NY, where different cultures and architectural styles generate an electric atmosphere. This cement-look porcelain tile collection is perfect for contemporary interiors, from shower walls to living room floors. Brooklyn is offered in two finishes -- honed and textured -- in six colors: White, Sand, Argent, Greige, Toupe and Black.
irisus.com



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5 Island Stone
 Add texture to everyday life with Island Stone's new Cascade collection of glass tile. Cascade features a textured finish that mimics moving water. Available in three patterns and six colors, the collection is perfect for a shower wall, powder room feature wall or kitchen backsplash. Rated for exterior wall applications, Cascade offers a dynamic alternative to matte or gloss finish glass tile. Each tile is back painted which allows for easy installation to achieve a flawless design.
islandstone.com

6 Jeffrey Court
 Chapter 2 Vintage Studio from Jeffrey Court embraces the nostalgia of the traditional 3- x 6-inch subway tile and expands upon that tradition, modernizing the classic look. Available in six chic neutral tones, Vintage Studio represents the intersection between vintage style and out-of-the-box thinking and design, creating a subtle accent of color to any sophisticated living space.
jeffreycourt.com

WHAT YOU WOULD HAVE SEEN



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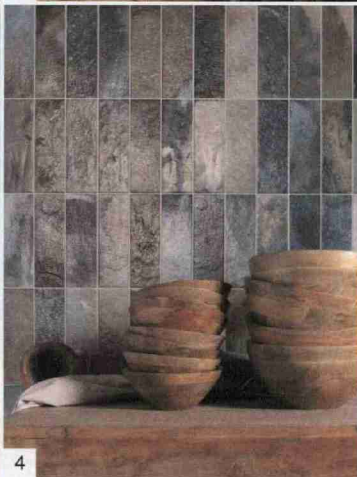


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1 Lunada Bay Tile
 The Tommy Bahama by Lunada Bay Tile collection adds five destination-inspired colors to its line of glass mosaics. The handcrafted glass tile incorporates creases, waves, wrinkles, bubbles and other surface effects, which combine with mesmerizing color blends to evoke sandy beaches, rolling waves and endless horizons. Inspired by some of the world's most treasured coastal landscapes, the collection's five new color blends comprise Twillingate, Skyros, San Blas, Cayo Coco and Kaikoura.
lunadabaytile.com



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2 Mediterranea
 The tile design team at Mediterranea intensely studied the rich artistic and architectural heritage of Central and South America to produce its latest series, El Dorado. This series perfectly captures the rich dark browns and hearty gold tones seen in the region's native designs, jewelry and architecture. Manufactured in a 12- x 12-inch format, El Dorado is also offered with bullnose and mosaic sheets.
mediterranea-usa.com

3 Urbano Collection
 MSI's Urbano Collection makes a style statement in a palette of cool and calming muted hues, like subtle creams, grays, and concrete-looks -- all the way striking black and MSI's newest addition, Navy. Available in 4- x 12-inch glossy wall tiles and 3D patterns, the Urbano collection has an authentic hand-crafted look and feel to give your interior a touch of contemporary detail.
msisurfaces.com

4 Peronda
 As part of his 50th anniversary edition, Francisco Segarra created a wall tile collection for Peronda known as FS Raku, which is inspired by an age-old pottery technique, raku. With raku techniques, pottery coated in a metallic glaze is fired in a special kiln until it reaches a bright-red firing temperature. It is then removed and covered in wood chips or slivers of paper to generate combustion and lots of smoke. This penetrates the pot, forming part of it. Offered in a standard brick format, FS Raku offers unique colors, textures, crackle surfaces and nuances.
peronda.com/en



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5 Prova Products
 The Prova Pan-Multi system is a pan and complimentary extension kit that is great for curbed or curbless shower installations. The prefabricated sloped pan is ideal for accessibility needs or open concept aesthetics. The modular system allows for flexibility to create large square or rectangular shower bases. There are endless design and size possibilities with the Prova Pan-Multi system.
provaproducts.com

6 Ragno
 Produced using Marazzi Group's Stepwise technology for soft-touch, anti-slip surfaces, the Contrasti line from Ragno features mottled colors and a selection of coordinated graphic patterns that resemble handmade cement tiles. Four neutral shades and two brighter tones make up Contrasti's unique color palette.
ragnousa.com

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1 SomerTile
 SomerTile's new Textile Basic Hex Red 8 5/8- x 9 7/8-inch porcelain floor and wall tile offers a daring pop of color. The bold red glaze is uniformly applied to create a striking matte surface. Its impervious, frost-resistant and durable features make this an ideal tile for residential indoor and outdoor use. SomerTile's Textile Basic Hex is available in 10 colors, including black, white, gray, yellow, blue, green and pink. somertile.com

2 StonePeak
 The all-new Wave collection from StonePeak blurs the lines between indoor and outdoor spaces with calm colors inspired by the natural world. These porcelain tiles feature subtle movement and neutral tones that range from serene grays to peaceful greens. The collection is complemented by matching 12- x 24-inch Art Nouveau-inspired fanned decos, as well as mosaics and trim pieces. Wave is available in the six colors: Seaweed, Sand, Terra, Ice, Coal and Ash. stonepeakceramics.com

3 Wow Design
 Bejmat, as part of the Zellige Moorish trend, is considered an art in itself with significant influence on western decoration, which process has not varied for a millennium. Maintaining the original concept whilst rethinking the design for an actual market, the new tile line from Wow Design features nine colors and two shapes, which are suitable for floors, patios, countertops, backsplashes, pools and any other living space. wowdesigneu.com

4 Yurtbay Seramik
 Design the soul of your environment with Fuji Gold & Barkwood Beige from Yurtbay Seramik. Barkwood with its rich natural texture and classic design provides four different colors, with 6- x 36- and 8- x 48-inch size options. To compliment Barkwood, Fuji comes in with its warm and unique style, which is available in five colors and a standard 8 2/3- x 33 1/2-inch format. yurtbayseramik.com

THE NEWEST INSTALLATION TECHNOLOGIES



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5 Alpha Professional Tools
 Introducing the Alpha PSC-600 from Alpha Professional Tools, which is a newly developed, high-performance wet pneumatic stone cutter that will set a new "normal" in stone fabrication shops. It is lightweight and ergonomically designed for better maneuverability, with a central water-feed system that delivers ample water regardless of position. Equipped with an enhanced spindle shaft for easy tool removal, the PSC-600 also has a spring return throttle to avoid accidental start and works great as a grinder. alpha-tools.com

6 Miracle Sealants
 Levolution is a complete tile spacing and leveling system in one. A quick way to space and level wall and floor installations, Levolution is designed to reducelippage and create even spacing between tiles. rustoleum.com

WHAT YOU WOULD HAVE SEEN

THE NEWEST INSTALLATION TECHNOLOGIES



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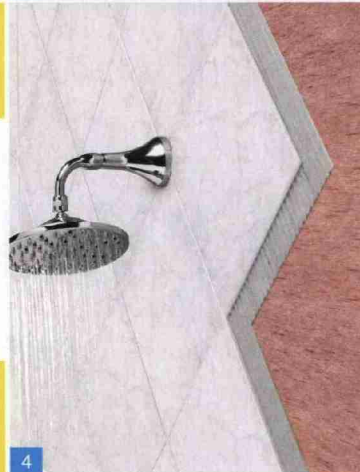


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1 Bostik
 BAM is Bostik's latest high-performance, fiber-reinforced tile mortar. Formulated with RapidCure™ Technology, BAM offers maximum performance for installations of large and heavy tile, glass tile, mosaics, quarry, porcelain, ceramic, most natural stone tiles and gauged porcelain tile/panels. RapidCure™ Technology allows for a consistent cure resulting in tile being ready for grouting in just four hours.
bostik.com



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2 Custom Building Products
 Custom Building Products recently found a way to make Polyblend even better. Polyblend Plus has brighter, enhanced color and is more efflorescence-resistant than its predecessor without compromising the durability professionals expect from the proven Polyblend product. Available in sanded and non-sanded versions, Polyblend Plus accommodates joints up to 1/8 inch (3 mm) and meets ANSI A118.7.
custombuildingproducts.com

3 Fila
 Fila's neutral cleaners are up to today's hygiene challenge. Use Clean All for ceramic, porcelain, LVT, wood and laminates; Stone Clean on all natural stone; Clean All spray for all household surfaces. To remove tough-to-clean grease from heavily touched surfaces, including faucets, light switches and kitchen counters, use Kitchen Kare.
filasolutions.com



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4 James Hardie
 James Hardie's HardieBacker Cement Board with HydroDefense Technology is a 100% waterproof cement backer board that delivers an unmatched combination of strength, ease of use and excellent tile adhesion. Passing the ANSI A118.10 test for waterproofness, it offers upgraded protection from moisture penetration, eliminating the need to spend extra time applying waterproof coating across the entire surface area of your board.
jameshardie.com

5 Laticrete
 Spectralock 1 from Laticrete is an evolutionary pre-mixed, stain-proof grout that has the performance of an epoxy. Offering superior strength at 3,500 psi, the ability to be submerged and an extremely fast-curing rate so that customers can complete durable projects in record time. The grout provides exceptional versatility and color consistency. It is available in a wide variety of colors, is easy-to-use and exceeds all the standards under ANSI A118.3.
laticrete.com

6 Mapei
 Mapei is partnering with nVent Nuheat to bring Mapeheat with "Technology from nVent Nuheat" floor-heating products to the North American flooring market. The Mapeheat family of products includes the Mapeheat Mat, Mapeheat Membrane, Mapeheat Mesh, Mapeheat Cable, Mapeheat thermostat, Mapeheat Thermo Connect, Mapeheat Thermo Touch, Mapeheat Thermo Basic, Mapeheat Fault Sensor and Mapeheat Cable Guides.
mapei.com

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THE NEWEST INSTALLATION TECHNOLOGIES



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1 Merkrete
 Merkrete's Sound Shield PNS is a thin, flexible, self-bonding, fabric-reinforced membrane that isolates ceramic and natural stone tile from cracks in the substrate. Suitable for both full and partial coverage applications, Sound Shield PNS exceeds the requirements of ANSI A118.12 and protects tile from in plane movement up to 3/8 inch. Sound Shield PNS also reduces the transmission of impact and airborne sound through floors when installed under ceramic tile, stone or wood floor coverings. Available in both 40 and 90 mil.
merkrete.com



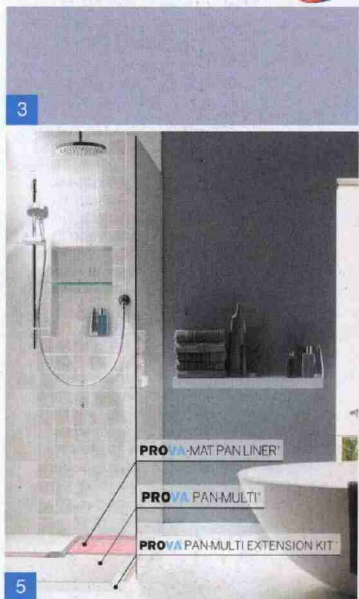
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2 Miracle Sealants
 The all-in-one Evolution starter kit from Miracle Sealants includes everything needed to achieve a lippage-free, professional wall or flooring tile installation – caps, spacers and Evolver Tool. It eliminates any guesswork with a customizable three-in-one spacer profile; the cross spacer can be modified to T or flat profile. Evolution works with all tile sizes (up to 1/2-inch-thick) and patterns. It is available in 1/16- and 1/8-inch kits.
rustoleum.com/pages/miracle-sealants

3 NAC Products
 NAC Products, Inc. introduces a new sound abatement underlayment for hardwood, laminate, engineered wood and LVT. dB4 Max is a unique product is designed for use in a commercial or residential setting, boasting an IIC of 55 with a IIC of 25 when used with typical hardwood flooring. dB4 Max is specially designed, combining a dense, flexible layer of protection with a fibrous insulation layer designed to reduce IIC sound at all frequencies. dB4 Max is made from EVA and does not contain plasticizers.
nacproducts.com



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4 Pearl Abrasive
 The Pearl VX5WV from Pearl Abrasive is a high-quality industrial handheld saw for tile, granite, natural stone and masonry cutting. It comes with a powerful 11 AMP motor ideal for cutting your material needs, and has the best in class cut depth for a 5-inch diamond blade. Designed for heavy-duty cutting, it features an all-aluminum, single-piece blade guard with built-in water and vacuum attachments; a side handle for additional support; and an on/off trigger lock.
pearlabrative.com

5 Prova Products
 The Prova Pan-Multi system is a pan and complimentary extension kit that is great for curved or curbless shower installations. The prefabricated sloped pan is ideal for accessibility needs or open concept aesthetics. The modular system allows for flexibility to create large square or rectangular shower bases. There are endless design and size possibilities with the Prova Pan-Multi system.
provaproducts.com

6 Rubi
 The Rubi Slab System is formed of cutting solutions like the manual cutter Slim Cutter and the tile saw, TC-125. The system is completed with the range of transport and handling elements, Slim Easytrans and Slab Trans Heavy Duty, as well as the Slab Trolley.
rubi.com/us

WHAT YOU WOULD HAVE SEEN

THE NEWEST INSTALLATION TECHNOLOGIES



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1 Schluter-Systems
 Schluter-Systems' popular Trendline textured finishes are now applied to the 4-inch square Kerdi-Drain-Style series of shower drain grates and Schluter®-Shelf shower shelves. The same highly-durable powder coating procedure used to apply these finishes to Schluter profiles is used on the drain grates and shelves. In total, six different finishes are available on profiles, grates and shelves. Finishes include matte black, matte white, stone grey, greige, cream and bronze.
schluter.com

2 TEC
 TEC is now offering Level Set® 500 HF Self-Leveling Underlayment. Level Set 500 HF is a high-flow SLU that pours like water and is pumpable for interior applications. The ultra-smooth surface means contractors can eliminate skim coating and sanding, which can cut labor costs by up to two-thirds. Level Set 500 HF is ideal for fast-track applications and is walkable within three hours for ceramic tile installations. Moisture-sensitive floor coverings can be installed in 15 hours.
tecspecialty.com



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3 Tenax
 Tenax 4- and 5-inch dry cut blades work great on ultra-compact and porcelain materials. These thin blades will produce a fast, clean straight cut with minimal chipping during the process. Designed with a rigid, heat-reducing core, the blades are designed for wet or dry use -- available in 4- (#4D-41952) and 5-inch (#4D-39794) formats.
tenax4you.com

4 Wedi
 Wedi's Vapor 85 is a variant of the Wedi building panel and is designed for installations in steam showers and steam rooms. It serves as a strong vapor retarder and by far exceeds the minimum requirements set by the Tile Council of North America (TCNA) for vapor retarders used in continuous steam rooms. It's light, yet strong, and comes with a fully vapor proof seam and fastener sealant system.
wedincorp.com