



CONTACT DETAILS

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www.bluechico.com/pages/community-scholarship-tee

FOR IMMEDIATE RELEASE

Small Business Support and \$5,000 Scholarship Opportunities

Blue Chico has created a unique Scholarship Opportunity for students wishing to attend college in the Bloomington and Terre Haute, IN area. This opportunity is not hinged on academics or any other preceding factor that would create a bias and is open to all ages from 9th grade up. While there is a minimum age, there is, however, no age cap; anyone willing can enter or make a purchase to support the opportunity. The entry fee for the Scholarship Opportunity is the purchase of our Limited Edition Cycle Tees that will be for sale four times a year. The sales from these tees will fund the Scholarships provided and winners will also have the option of applying Scholarship Funds toward student loans. Detailed rules and entry guidelines can be found [here](#) or by following the link above.

In addition to funding scholarships, Blue Chico will use a portion of the proceeds from these sales to support small businesses via a gift card raffle amongst purchasers of the shirts. For every 5,000 shirts sold in a cycle \$5,000 will be given as a scholarship and \$5,000 will be used to purchase gift cards from area small businesses as a community give back. Available funds will be adjusted according to sales. Blue Chico hopes this will help small business owners affected by both the pandemic and the situation of the economy.

This opportunity will begin March 1 of 2022 and will repeat in July, September and December. Scholarships and gift cards will be available each cycle as sales allow. This opportunity will continue yearly in the same months stated above. All information can be found [here](#) or by following the link above.

Roberta Escobar

Founder of The Give Back Life/Blue Chico Retail

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