

Degrees+



GOLDEN GATE UNIVERSITY

Business Administration  
Associate of Arts (AA)

Outlier.org

# Your dream job just got a lot more real.

Between advancing technology and surging entrepreneurship, the way the world does business is changing faster than ever before. Equip yourself with the tools for success in as few as 19 months. Degrees+ is a 100% online program designed to help you get down to business and level up your career.

With an associate degree in Business Administration, you'll build a strong, practical foundation in business and gain important skills in professional communication, accounting, and marketing. Plus, you'll earn a resume-building career certificate from a top company—all for less than 1/3 the national average college tuition.<sup>1</sup>

Whether you want to advance your career, launch your own business, or save money and time on your path to a bachelor's degree, this versatile program can help you get there.



**750,000 new  
business jobs**  
by 2030<sup>2</sup>

**67% higher earnings**  
than other industries<sup>2</sup>

“  
LOVE LOVE LOVE. I've taken a lot of online courses over the years and [this] blows them all away—in design, teachers, production, content, and facilitating learning. —Jacqueline W.  
”

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1. National Center for Education Statistics, Table 330.10, 2020-21  
2. BLS.gov Occupational Outlook Handbook

# What you'll earn

## Accredited Degree

Earn an associate degree in Business Administration (AA) from Golden Gate University (GGU), one of California's oldest universities and among the highest quality colleges nationwide.<sup>1</sup> GGU holds accreditation from the WASC Senior College and University Commission, an accrediting agency approved by the US Department of Education.



## Career Certificate

Boost your resume along the way with your choice of the following career certificates offered by top companies—while earning credits toward your degree.

- + **Google** Project Management Professional Certificate
- + **Google** Data Analytics Professional Certificate
- + **Google** UX Design Professional Certificate
- + **Meta** Social Media Marketing Professional Certificate
- + **Salesforce** Sales Operations Professional Certificate
- + **HubSpot** Sales Representative Professional Certificate
- + **Intuit** Bookkeeping Professional Certificate

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<sup>1</sup>. College Factual, 2022 Rankings

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# Degree Highlights

**100% online:** Experience cinematic on-demand lectures, interactive learning tools, and coaching to help keep you moving forward.

**Designed for flexibility:** Learn on your own schedule, with lectures and course materials available 24/7, plus weeklong exam windows. Expect to spend 12-15 hours a week per course.

**Futuristic, evidence-based learning:** Enjoy interactive tools built by game designers and education experts to maximize comprehension and retention.

**World-class teaching:** Learn from brilliant and approachable lecturers from top schools like Cornell, Yale, and NYU in streaming videos that are built into the curriculum. Plus, engage in interactive discussions with passionate GGU instructors.

## Within 2 Years

- ✓ **Earn an accredited associate degree** from GGU, and level up or start a lucrative career
- ✓ **Earn a career certificate** from top companies like Google or Meta to boost your resume
- ✓ **Learn core business concepts** like marketing, accounting, and economics
- ✓ **Earn 60 college credits** from GGU to apply toward your bachelor's degree
- ✓ **Gain lifetime membership** to GGU's 68,000-strong alumni network, plus career services and other alumni benefits

“ I never expected to be so engaged, so thoroughly interested in everything I was learning, and to be excited about doing an online class.” – Tajia L.

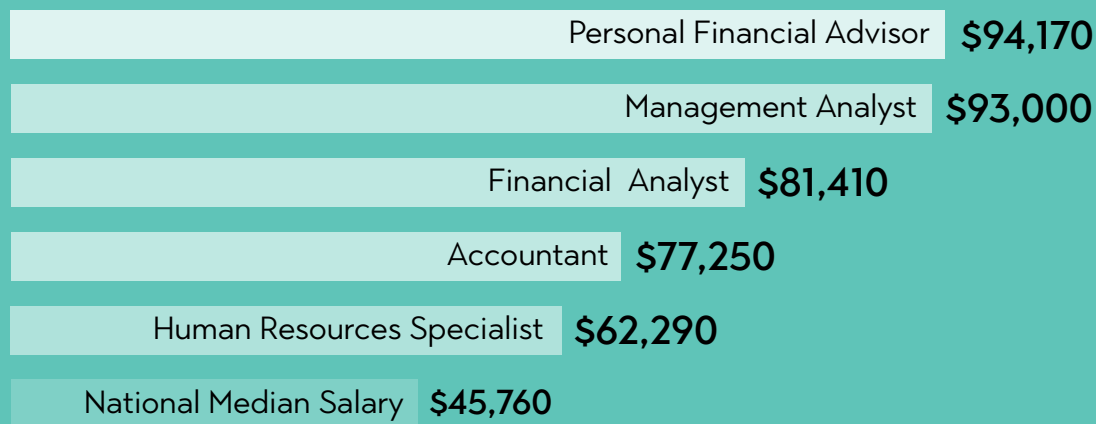
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# GGU Grads Earn 146% More vs. the national average<sup>1</sup>

## National Median Salary for Business Occupations (2021)



BLS.gov Occupational Outlook Handbook

1. Median Earnings 2 Years After Graduation; Niche.com, "After Golden Gate University"

## + Go Further with Career Certificates

75% report a  
career improvement  
within 6 months<sup>2</sup>

75% say certificate  
was key to a  
pay increase<sup>3</sup>

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2. Grow with Google, Certificates Edu  
3. IT Certification Council, "The Value of Certification"

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# Designed to open doors

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Business  
Administration (AA)

## Career Opportunities

- Entrepreneur
- Market Research Analyst
- Financial Advisor
- Sales Representative
- Project Manager
- Human Resources Coordinator

## Bachelor's Degrees

- Entrepreneurship
- Management
- Marketing
- Human Resources
- Accounting

## Level up to a Bachelor's

Earning an associate degree before a bachelor's degree is a smart choice. In 2 years, **you'll save \$24,296 compared to the national average for 4-year schools.**<sup>1</sup>

We'll help you transfer credits from the associate degree to your choice of bachelor's degree program, where you can delve deeper into specialized areas of business administration.

**Plus, GGU guarantees acceptance to any of its BA programs for Degrees+ students** who graduate with a GPA of 2.5 or higher.

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1. National Center for Education Statistics, Table 330.10, 2020-21

# Online college education unlike anything you've experienced

**Legacy meets innovation.** Golden Gate University has partnered with Outlier to redesign online college to minimize cost, maximize value, and modernize the experience. Together, we're helping students move forward, faster.

## Golden Gate University

GGU is a nonprofit university with 68,000 alumni that's located in the heart of San Francisco's financial and high-tech district. Founded in 1901, GGU has been a leader in online education for 30 years and ranked the #1 school for working professionals for 4 years running by *Washington Monthly*.



## Outlier.org

Winner of TIME Best Inventions 2020, Outlier.org has helped thousands of students discover a new approach to online learning, while saving up to 80% on college tuition. With evidence-based learning tools built by game designers and immersive, cinematic video, Outlier courses are delivering unprecedented results in the online higher ed space.



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# Curriculum

## Core and major courses

This program is specifically sequenced to give you a strong foundation in all the disciplines you'll need to master business, from balancing the books, to selling your ideas, and everything in between. Plus, within your first year, you'll bank your progress and boost your resume with the career certificate of your choice.

### A week at a glance

You decide what your week looks like. The time commitment is 12-15 hours a week per course: do it when it works for you.

### SAMPLE SCHEDULE

YEAR 1			YEAR 2	
TERM 1 (Jan. '23)	TERM 2 (May '23)	TERM 3 (Aug. '23)	TERM 4 (Jan. '24)	TERM 5 (May '24)
College Writing I College Algebra or Precalculus Intro to Business	College Writing II Intro to Statistics Professional Communication	You select a career certificate	Intro to Financial Accounting Intro to Psychology or Intro to Sociology Intro to Microeconomics	Intro to Managerial Accounting Intro to Macroeconomics Intro to Astronomy

## What you'll learn

**Get down to business:** Learn core business concepts like accounting, economics, and marketing so you'll be equipped to level up your career, take the leap as an entrepreneur, or pursue more advanced study.

**A wider lens:** You'll build on your foundational business skills and broaden your career horizons with courses in writing, communication, and social science—important soft skills that 73% of employers are looking for.<sup>1</sup>



1. National Association of Colleges and Employers, "Problem-Solving Skills Top Attributes Employers Seek On Resumes"

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# We've got your back.

**So you can focus on moving forward.** You'll enjoy the flexibility of online learning and the benefits of the learning community we've built.

## Help to Stay on Track

**Credit Transfer Support:** We'll help you transfer in up to 45 credits from previous education, military, or work experience—and transfer credits out if you pursue a bachelor's program.<sup>1</sup>

**Advisor:** Your personal advisor will guide you throughout the program, help you work toward your goals, and remove any roadblocks to your success along the way.

**Timely Reminders:** We'll remind you of important deadlines and assignments in each course so you don't miss a thing.

## Academic Support

**Instructors:** Experienced GGU instructors teach every course. You'll interact with them weekly through discussion boards and assignments.

**Free Math Tutoring:** Need a hand? You'll have access to real subject matter experts for one-on-one tutoring sessions.

## Student Community

**Connect Online:** Through group chat and Discord, students can ask and answer questions, discuss course material, network, and socialize. We've seen heartwarming moments arise and friendships develop.

<sup>1</sup>. Transferability of credit is at the discretion of the institution to which you intend to transfer.

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# Higher education. Lower barriers.

## Moving forward shouldn't set you back.

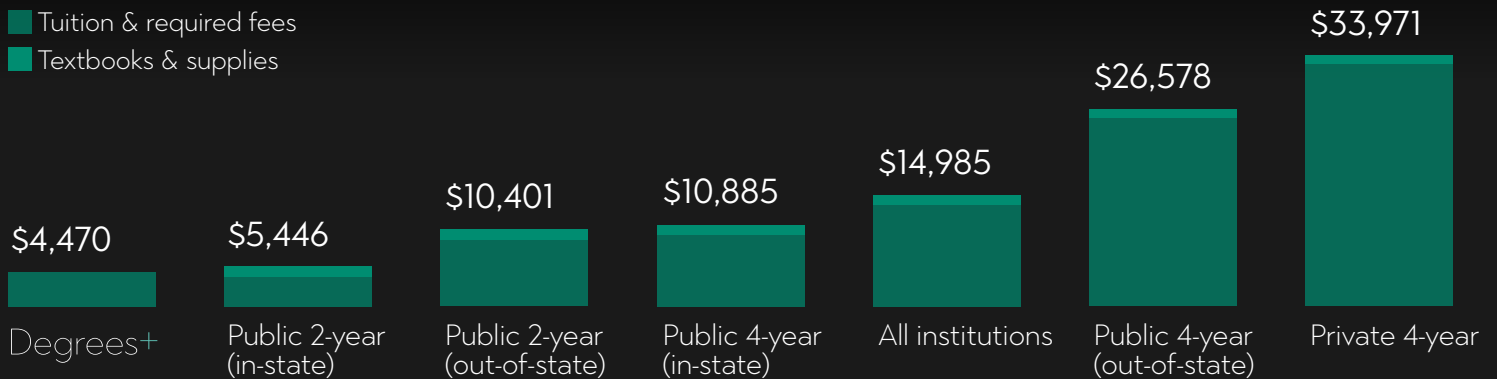
Earn your associate degree in Business Administration and a career certificate for \$149 per credit—two credentials for 1/3 the cost of the average US college tuition.<sup>1</sup>

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Cost per credit: \$149

Annual tuition: \$4,470

## ANNUAL COST: DEGREES+ VS. NATIONAL AVERAGES<sup>2</sup>



## COST COMPARISON: DEGREES+ VS. NATIONAL ONLINE ASSOCIATE DEGREES

INSTITUTION	COST PER CREDIT	TOTAL TUITION	LENGTH OF PROGRAM <sup>3</sup>	WHAT YOU EARN
GGU x Outlier	\$149	\$8,940	19 months	Degree & Career Certificate
Purdue Global	\$371	\$33,390	18 months	Degree
University of Phoenix	\$398	\$23,880	24 months	Degree
Penn State World Campus	\$501	\$30,108	24 months	Degree

1. National Center for Education Statistics, Table 330.10, 2020-21  
 2. National Center for Education Statistics, Tables 330.10, 330.20, 330.40, 2020-21  
 3. Year-round, full-time enrollment with no breaks

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# Ways to save



## Choose an affordable program

like Golden Gate University Degrees+ powered by Outlier



**Apply early** to have your application fee waived



**Transfer in existing credits** (We make it easy.)



**Apply for federal financial aid** to see if you qualify for grants



**Take advantage of employer benefits**



**Use your military benefits**

## Financial Aid

The Free Application for Federal Student Aid (FAFSA) will help you figure out if you qualify for federal student aid, including grants and loans.

GGU's Degrees+ tuition is so low that **financial aid may cover the entire cost** for students that qualify. Each year, 42% of students receive an average of \$5,179 in federal grants—aid that exceeds Degrees+ annual tuition of \$4,470 and does not need to be repaid like student loans.<sup>1</sup> And with no need to buy textbooks or commute to campus, your financial aid goes further with Degrees+.

### Apply for financial aid

- ✓ High school diploma or GED
- ✓ US citizen or eligible noncitizen
- ✓ Social Security Number
- ✓ Enroll in an eligible degree program (like this one)

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1. EducationData.org, "Financial Aid Statistics"

# Streamlined Application

Think applying to college will be hard? Think again.

Outlier and GGU are dedicated to removing barriers to higher ed—so there are no testing requirements, no application essays, and no interviews. Applying is simple:

- ➔ Head to [outlier.org/pages/degree-ggu-application](https://outlier.org/pages/degree-ggu-application)
- ✍ Fill out application (~15 min.)
- 💰 Apply for financial aid via FAFSA (~60 min.)

## Application Timeline

2022			2023
<b>OCTOBER 18</b> Early decision deadline	<b>NOVEMBER 22</b> Application fee waiver deadline	<b>DECEMBER 12</b> Final application deadline	<b>JANUARY 11</b> Program start date

## Transfer Credits

Already have college credits? See what credits will transfer, and pick up where you left off.

GGU staff will help you find and make sure you get credit for any eligible courses you've already taken—up to 45 credits from previous education, military, or work experience.

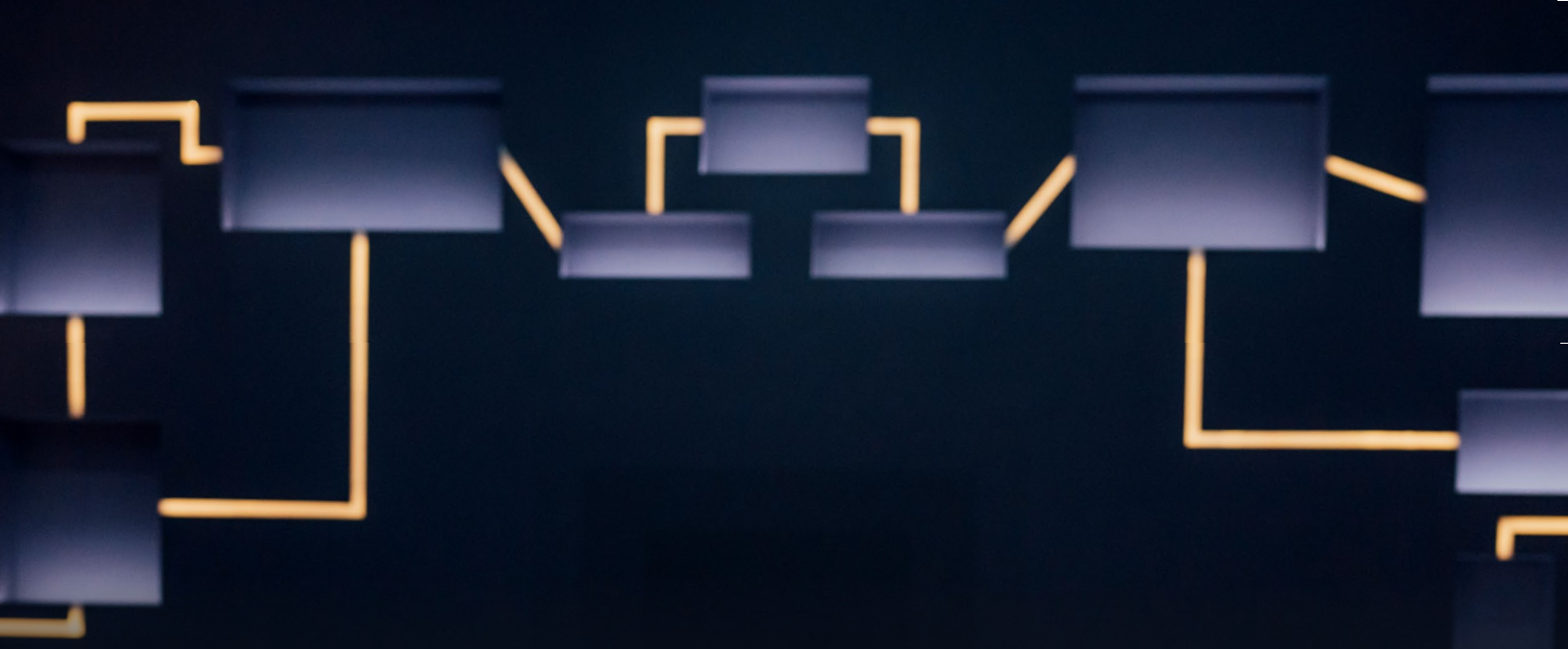
**Talk to an Enrollment Counselor:**

Call 510-698-8955 or [schedule a call](#)

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“

Degrees+ is an innovative solution to the public debate about the returns on time and money invested in college.

—David Fike, President | Golden Gate University

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**Outlier.org**