



NADIA

SKINCARE REDEFINED

HASHTAGS & VERBIAGE

HASHTAGS

- ✿ #NADIASkin
- ✿ #NADIABringsHope
- ✿ #LIVEGOLD
- ✿ #LIVEYOUNG
- ✿ #BEAUTYHOPECONFIDENCE

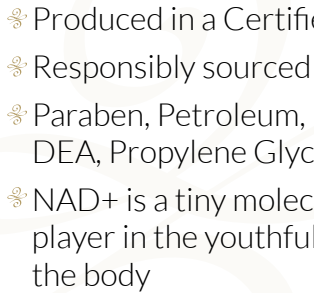
VERBIAGE

Phrases & ideas to emphasize (brand-related):

- ✿ NADIA means hope
- ✿ Messaging should provide hope for radiant skin and timeless beauty
- ✿ Our pillars are beauty, hope, and confidence

Phrases & ideas to emphasize (product-related):

- ✿ All Natural
- ✿ Free of artificial dyes and fragrances
- ✿ Never tested on animals
- ✿ Made in the USA

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- A light beige, stylized swirl graphic is positioned in the upper left quadrant of the page, partially overlapping the list items.
- ✧ Produced in a Certified Organic manufacturing facility
 - ✧ Responsibly sourced ingredients
 - ✧ Paraben, Petroleum, Pesticide, Phthalate, Sulfate, TEA, DEA, Propylene Glycol, and Gluten FREE
 - ✧ NAD⁺ is a tiny molecule that has proven to be a major player in the youthfulness and health of all living cells in the body



NADIASKIN.COM