

LIP N POUR®
CREATE • BLEND • APPLY



FRANCHISE BROCHURE



About Us

Ever wanted to be part of the cosmetic creation process, but don't have the tools or the funds? Well now with Lip N Pour you can exercise your ingenuity and craftsmanship by creating your very own cosmetics. Lip N Pour was conceptualized by Diamond Weems in 2018 to send a message to women everywhere - embrace your beauty. The cosmetic industry needed a boost of unfiltered fun that gives women the ability to not only experiment with different colors of lipsticks and lip glosses, but also bring out their most radiant characteristics and facial features through their creations. We host events that encourage women to tap into their inner craftsmanship to produce spectacularly vibrant results.

Tired of looking for a lipstick or lip gloss color to fit your skin tone? Lip N Pour can help you access the color that is just right for you! Many cosmetic lines have limited color schemes that pair well with certain skin tones that can leave some women feeling self-conscious or disappointed. Our mission is to instill confidence in women, by helping them achieve the perfect color to match their dazzling spirit. As an industry-leading brand, we remain faithful to our values which lie in our relentless effort for complete customer satisfaction. Lip N Pour hopes to create an avenue for women to be a scientist and explore their innovative side.

We are continuing to expand and make waves in the cosmetic industry as a revolutionary confidence-boosting business designed to help women be their best selves. Our client-centered approach is the cornerstone of our business model that certifies our place as a reputable brand. Ready to express your creativity? Lip N Pour is the way to go!

Offering

We are offering an exciting storefront franchise opportunity! Prospective locations should be a stand-alone - with ample parking. The total investment for a Lip N Pour franchise can range from \$114,400 to \$174,000 and includes a one-time franchise fee of \$30,000

Initial Franchise Fee \$30,000

Leasehold Improvements \$7,500 - \$20,000

Travel & Living Expenses \$2,000 - \$4,000

Permits & Licensing \$500 - \$1,000

Rent & Security Deposit \$3,000 - \$6,000

Furniture, Fixtures, Equipment \$15,000 - \$25,000

POS, Cameras, and Computer System \$5,000 - \$7,000

Initial Inventory and Supplies \$14,500 - \$18,000

Signage \$5,700 - \$7,700

Grand Opening Advertising \$3,000 - \$5,000

Insurance (3 months) \$200 - \$300

Professional Fees \$3,000 - \$5,000

Additional Funds (3 months) \$25,000 - \$50,000

Total Estimated Initial Investment \$114,400 to \$174,000



Training

Our training process is comprehensive and rich in detail. The process includes a classroom section and an on-the-job section. The classroom training portion will go over critical topics that are necessary for in-depth knowledge on our philosophy, our values, inventory ordering, pricing, service menu, as well as, influential marketing and advertising. The on-the-job section will allow a sneak preview of the real deal, a more hands-on experience that will help on operating the business



**45 HOURS
OF TRAINING**

Opportunity

Want to be a part of the success? You're welcome to build upon our critically acclaimed concept as an ambitious entrepreneur. As we continue to develop and grow within the market, we hope you'll join us in this advantageous offer. Be your own boss! Now, you can be in the driver's seat and be a part of our journey as an advocate for women's empowerment. Lip N Pour is on the rise, so it will be a household name. Are you ready to make history? Contact us today to learn more about this life-changing opportunity.



Contact Us

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www.lipnpour.com