

FOR IMMEDIATE RELEASE...

## WHAT WOULD A VEGAS SHOWGIRL WEAR TO THE POOL? ...

The Spring/Summer 2015 line consists of 12 bikinis of various cuts and styles all with the distinctive Ella Mental look. Ella Mental Swimwear is an American swimwear company based in Las Vegas, NV.

#### COLLABORATIONS/FEATURED IN

Ella Mental's swimsuits are currently featured in:

- Jennifer Romas 'Sexxy' Show at the Westgate Hotel and Casino, Las Vegas.
- InkSpired Magazine featured Ella Mental Swimwear on tattoo model, Ashley Dez in October 2014 issue.
- Nicolette Shea, International Playboy Playmate, Sponsored Model, photographed in "The International Bikini Model Search".
- Ella Mental Swimwear also to be featured in advertisement for July 2015 issue of **High Times** Magazine.







Nicolette Shea

Sexxy

Ashley Dez

# THE BIKINIS

With an emphasis on luxury fabrics and original designs, the Spring/ Summer 2015 Collection, features distinctive custom hardware and flattering original cuts. Each suit is fully lined and double lined tops for adding extra padding if desired.





#### **RETAIL PLACEMENT**

XTC Boutique - Town Square, Las Vegas, NV
One Monarchy Store - Town Square, Las Vegas, NV
Savvy Lingerie - Boca Park Fashion Village, Summerlin, NV
ShowGirl Supplies - Las Vegas, NV
Ceiba - San Francisco, CA
Paris Passion- Miami, FL

### ABOUT

Ella Mental, the owner and designer, has been raising eyebrows with her bold and unique designs. Her creative process is inspired by glamorous looks and feels of a cosmopolitan city that is Las Vegas. In less than a year Ella Mental Swimwear has positioned itself as one of the fastest growing swimwear brands in Las Vegas. The unique quality of each garment has gained exposure in trendsetting magazines, runways and tradeshows.

See you at the pool!

## CONTACT

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