

RC Mowers Showcases New Customers for its Remote-Operated Robotic Mowers

Stories Highlight the Safety, Labor and Efficiency Benefits of the Mowers as Well as Business Growth Opportunities

Green Bay, WI—December 7, 2021— RC Mowers, makers of remote-operated robotic mowers, today shared stories from new customers who are using its industrial mowers for everything from minimizing safety risks to expanding the capabilities of their firms and hiring better employees. The company's remote-operated robotic mowers are best known for mowing steep slopes, hazardous terrain, around retention ponds and levees, and through thick brush.

"Our customers tell our story better than we do," said Tim Kubista, VP of sales and marketing for RC Mowers. "It has been a fabulous year for our business thanks to these companies, as well as the many others, who have seen the tremendous value of adding a remote-operated robotic mower from RC Mowers to their fleet."

One Person with an RC Mowers Remote Does the Work of Four People

Landscape Workshop has 10 branches across southeast United States and purchased a RC Mowers TK-60XP in February of 2021. The company has several contracts with HOAs (homeowners associations) to mow steep slopes that are often overgrown to 2' or 3' high brush. They also work with retail shopping centers to maintain both their steep slopes and their retention ponds (for runoff from the parking lots).

"In the past, when we had to tell our employees that they would be using string trimmers for two weeks, or that they would have to run mowers on hillsides for two weeks straight, they would dread it," said Jeremy Comer, Enhancements Manager/Account Manager for Landscape Workshop in central Alabama. "It only takes one person with the RC Mowers remote to do the work of four people. Not only is it more fun for the operator, but they also avoid the snakes and getting

twisted ankles or other injuries." Jeremy added that the retention ponds can be breeding grounds for snakes such as "Water Moccasins," whose bites can be fatal.

RC Mowers TK-52XP Enables Work at Reservoirs with Steep Embankments

Ryan Aldridge, owner of Servant Specialty Mowing in Brandon, Mississippi, recently decided to pivot his mowing business to specialty mowing, including mowing on steep slopes and wet grass, and he bought a RC Mowers TK-52XP. He quickly landed a job mowing around retention ponds at a local HOA and then at a major reservoir nearby. The reservoir had traditionally been mowed using bush hogs, but Ryan said that the bush hogs tended to slide on the wet grass when the slopes got too steep and often damaged the grass. Tractors often couldn't get into some of the fenced areas around the dam.

"Because the RC Mower TK-52XP has tracks, it is better for the slopes, which average 30 degrees, and it could easily get into the fenced areas," said Ryan. He worked his way into some jobs at the reservoir and they called him back on several occasions. "The RC Mowers TK-52XP has opened many doors because there are not many companies like mine that can mow steep slopes, wet areas, pipelines and more. I expect to generate more than \$150k in revenue from the mower in 2022."

Attracting Better Employees, Improving Safety and Getting the Job Done in Half the Time with Less Employees

Mighty Mouse Services, LLC, based in Oak Ridge, North Carolina, is in the business of vegetation management, stormwater control and related maintenance of drainage areas such as dry and wet retention ponds and bio cells. Tim Cowder, CEO of Mighty Mouse Services, says one of his biggest challenges is finding good employees because "the days of people wanting to do manual labor are ending." By providing "fun stuff" like a remote-operated mower, Tim said that he could attract better employees.

He also wanted to make sure his employees stayed safe. "If an employee is trying to mow a steep slope with a traditional mower and slips, he or she could lose an arm or a leg, or even worse, his life," said Tim. "We can replace a machine, but we can't replace those things."

Tim adds, "On a steep slope about half an acre in size, my competitor will have 4-5 people using

string trimmers and take eight hours to do the job. With the remote-operated robotic mower from

RC Mowers we can do that same job with one person and get the job done in four hours, or half the

time."

More information on these three stories as well as several others can be found at:

https://www.rcmowersusa.com/blogs/case-studies

RC Mowers offers three tracked mowers, and they work in sun, rain and snow, as well as in wet

and muddy conditions. A rugged and water-resistant commercial-grade remote control is included

with each robotic mower and most operators can learn how to use it in minutes. The mowers have

several integrated safety features, are tested regularly and comply with, or exceed, ISO and ANSI

standards.

About RC Mowers

RC Mowers manufactures remote-operated robotic mowers for mowing steep slopes, difficult terrain and other hazardous landscapes. Our mowers help companies safely, quickly and efficiently mow these areas, often leading to reduced injuries, decreased labor costs and greater profitability. All our mowers are 100% manufactured and serviced in the USA, have a 30-day buy-back guarantee and come with a 72-hour parts shipping guarantee. Founded in 2018 and based near Green Bay, Wisconsin, RC Mowers has more than 25 full-time employees as well as a vast dealer

network across the United States. More information at: https://www.rcmowersusa.com

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