

# LINE N THE SAND

## Swimwear reinvented, for good.

It's time to draw a line in the sand  
against swimwear that sidelines you.

Make the most of every moment by  
the water with a new line of waterwear  
that's made to make an impact.

**100% OF PROFITS TO OCEAN  
AND CANCER ORGANIZATIONS**

**MADE FROM 100%  
RECYCLED FISHING NETS**

**SPF 50+**

**CONCEIVED IN CHATHAM,  
MADE IN NYC**



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