

## OUR MISSION

**To bring the California Central Coast to your neighborhood.**

Pali Wine Co. is a family-run winery that highlights the diversity and nuanced qualities of the California Central Coast wine-growing area. Our deep love for the region propels our three unique brands with three distinct wine-making focuses. The desire to share our wines inspires our passion to operate a growing number of neighborhood outposts dedicated to bringing California's Central Coast vineyard and winemaking experience to local wine drinkers, pursue retail partners with like-minded practices, and create a community of loyal wine club members.

Above all, Pali Wine Co. is about good times, an essential ingredient to health and wellness. It's impossible to imagine our favorite nights with friends and family, our most memorable meals, and our fondest memories without a glass of fine wine.

Pali Wine Co., along with its brands Tower 15 Winery and Neighborhood Winery, each produce standout wines with a strong sense of place and identity. We believe that the California Central Coast's distinct terroir is unmatched, and to preserve that quality, we intervene as little as possible. Each of our wines are made from sustainable, organic, or biodynamically sourced grapes of the highest quality that then produce a pure expression of the grape variety, vineyard, and vintage.

## PALI WINE CO.

**To craft world class, critically acclaimed, site-specific Pinot Noirs and Chardonnays.**

Our original Pali brand produces premium Pinot Noir and Chardonnay sourced primarily from vineyards in the Sta. Rita Hills and neighboring wine-growing regions. The region's terroir, including its transverse ranges, limestone rich soils, and cool ocean fog, is ideal for growing Pali's poised Pinot Noir and Chardonnay wine grapes. Pali produces a wide-range of bottlings from entry-level to esoteric vineyard and clonal-specific, from still to sparkling, and from white to pink and red. While most of our grapes come from our Sta. Rita Hills estate 'Pali Vineyard,' Pali partners with a handful of other family-owned and world-renowned vineyards in the area among the likes of Fiddlestix, Rancho La Viña, and Bien Nacido Vineyards. Most recently, Pali has introduced its 'Wild Series,' natural wines made using only wild, naturally occurring yeasts that remain unfiltered and unfiltered.

## TOWER 15 WINERY

**To produce powerful, small lot, nuanced wines.**

Tower 15 Winery produces limited bottlings of bold, inspired, varietally-driven wines with grapes purchased from small, family-owned vineyards across California's Central Coast. Our vineyard partners share our commitment to the region, as well as our values for healthy and sustainable farming. From the Central Coast wine-growing region, we are able to source a wide range of high-quality grape varieties resulting in an unprecedented diversity of bottlings for Tower 15. Our customers are able to expand their passport of wine drinking, experiencing diverse and scarce wines typically associated with the wine-growing regions of Europe, all in one sitting. Each Tower 15 wine presents an expert balance of power and nuance.

## NEIGHBORHOOD WINERY

**To introduce creative, playful natural wines.**

Neighborhood Winery specializes in interesting, zippy, fun cuvées—both daring and traditional—that push the boundaries of conventional wine flavor profiles. The brand focuses on natural winemaking practices, refraining from including any additives, chemicals, or applying conventional winemaking tools, and spotlights the fresh Central California-grown grapes. The grapes are intentionally harvested early in the season, producing youthful and lively wines with whimsical textures and a fresh essence. Neighborhood Winery's rainbow of varietals and crafted blends are truly alive, intended for each bottle to uniquely evolve.