



NEIGHBORHOOD WINERY

2022 'LOVELAND'

- **100% Sangiovese**
- **Willow Creek District - Paso Robles, California**
- **Aged in 100% neutral French oak barrels for 14 months**
- **50 Cases Made**
- **Alc. 13% by vol.**
- **Maraschino Cherry, Rose Petal, Mushroom**

'Loveland' is our collaboration with friend and musician Jermtown. Wanting to make a red wine that was versatile for different occasions, from hanging out with friends to pairing with nice meals, Sangiovese seemed like an obvious choice. A trip up to the winery led us to taste more than 10 different barrels of Sangiovese, all from Deerfield Vineyard in the Willow Creek District of Paso Robles. We selected our two favorite barrels from the ten to create this blend.

Looking to brighten the wine a bit, we added a small, but significant amount of Sangiovese from the 2023 vintage that was fermented using the carbonic maceration technique. That component, juicy and crunchy, adds a lift and liveliness to the wine that perfectly complements its otherwise classic and sophisticated profile.

Jermtown is a Los Angeles-based music producer/creative originally from Ferndale, Michigan. Drawing inspiration from visionaries like Tyler, the Creator, Pharrell Williams, and Donald Glover, Jerm seamlessly weaves his personal interests and lifestyle into mesmerizing and thought-provoking creative projects. Beyond the realm of music, he also finds delight in exploring the nuances of natural wines, with a particular fondness for natural reds. Connect with him on Instagram at [@jermtown](#) to stay updated on his creative journey and upcoming releases.