## BrandStand<sup>TM</sup> 3.5

RETRACTABLE BANNER STAND

Viewable Graphic Size 19.7"x 69.5"

Crop Size
19.7"x 77.4"

Graphic Size with Bleed 20.7"x 78.4"

Print Media: Fabric (3.937mil - 15.748mil)

- CMYK color
- Resolutions must be 72-125ppi
- All fonts must be created to outlines
- Embed all images in final document
- Save final document as PDF for print

The red bleed area is used to attach the graphic to the stand. Bleed your image to the bottom of this page. The red tint will not be printed over the image and is for layout purposes only.