

	Nina Wynn	Other Courses*	Untrained and Using the Gun .. Don't Shoot!
Course cost	\$3,800	\$1200 - \$3500	\$9.99 on Amazon
Materials Provided	Will cover most of your cost!	Some courses provide basic supplies	Spring-loaded Gun
Time expense	1-2 days	2-5 days+	20 minutes
Benefit to Client	Healthy Needle Piercing	Healthy Needle Piercing	Long-term tissue damage and discomfort
Ears Vs. Genitals	Ears	Ears, Dermal, Nipples, Genitals, you name it etc, etc	I guess you can shoot yourself anywhere
All sources for equipment/supplies	Website. Updated	Limited	Just the Gun
Customer support	Yes	Yes	N/A
Who is this for?	Anyone! But business owners looking to expand should take particular interest	Career piercers just getting started	16 year old Claires employees
Business focus	Heavy - Business in a Box	None	N/A
Legal requirements to pierce	Varies from State to state	Definitely "Body piercing difficult" - Lots of hoops to jump through	Easy
Clientele Demographics	Emphasis on Luxury	Varies. But think tattoo parlor**	Basically Claires
Who teaches this course?	People who Manufacture the jewelry AND Pierce Ears	Body Piercers	16 year olds on YouTube!
What we will share with you	Everything we have learned and the justifications for why we do things the way we do	Very basic information only	The gun comes with an instructional booklet
	*based on researched averages ** We have nothing against tattoo parlors and the piercing industry. But we are offering services to people who are seeking a more luxury experience.		