

Screen Goo is a line of acrylic optical paint. Designed to be applied to any smooth paintable surface it is used to create high quality projection surfaces for use in a variety of environments.

- Boardrooms and Conference Rooms
- Museums
- Gyms
- Churches, Halls and Auditoriums
- Restaurants
- Nightclubs and Bars
- Retail Spaces
- Family Rooms

Screen Goo optical coatings offer excellent image uniformity, extremely wide viewing angles, exceptional image depth and dimensionality. It's all about contrast when projecting video and by using a neutral grey reflective surface, or screen, the levels of incidental or unwanted light can be significantly reduced without affecting color accuracy and overly compromising image brightness. Less unwanted reflected light means better black levels, which in turn means enhanced contrast.

# THE THINNEST DISPLAY YET

**WATCH ALL YOUR SHOWS AND MOVIES ON THE BIG SCREEN!**

Superior Technical Paints for creating custom projection screens.

Any Size! Any Shape! Anywhere!

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Goo Systems Canada

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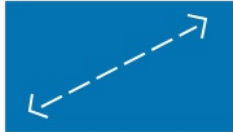


# A GUIDE TO "GOO"

## Step 1: Choose your aspect ratio

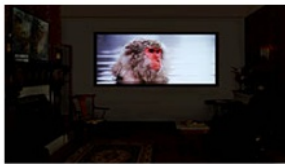
4:3	Common Screen Resolutions:	16:9	Common Screen Resolutions:
	800 x 600 1024 x 768 1400 x 1050		1280 x 720 1920 x 1080 3840 x 2160

## Step 2: Choose your screen size (diagonal)

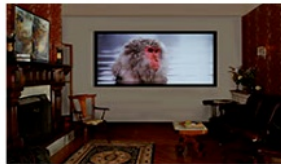


Screen Goo Kits include enough material to make a 16:9 aspect ratio screen of up to 130" or a 4:3 aspect ratio screen of up to 120"

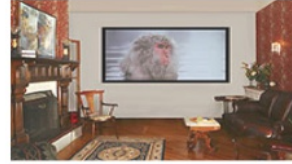
## Step 3: Match your lighting conditions to the best Screen Goo for you



Dark- Reference White



Medium- High Contrast



Bright- Max Contrast

## Step 4: Match your projector's light output to the right Screen Goo colour

### If you own a projector:

Use the chart below to verify that you have sufficient light output from your projector to use the ideal Screen Goo colour for your desired screen size.

### If you don't have a projector yet:

Use the chart below as a guideline to determine the light output level that will be required to match the ideal Screen Goo colour for your application and your desired screen size when purchasing your projector.

Example:		Projector Light Output		
Aspect Ratio	Diagonal	Reference White Ideal for dark rooms	High Contrast Ideal for medium rooms	Max Contrast Ideal for bright rooms
16:9	80"	400 ANSI Lumens	600 ANSI Lumens	900 ANSI Lumens

Aspect Ratio	Diagonal	Reference White Ideal for dark rooms ANSI Lumens	High Contrast Ideal for medium rooms ANSI Lumens	Max Contrast Ideal for bright rooms ANSI Lumens
16.9	80"	400	600	900
16.9	90"	525	800	1120
16.9	100"	650	1000	1400
16.9	110"	780	1200	1700
16.9	120"	920	1450	2000
16.9	130"	1100	1700	2350
4.3	80"	450	700	1000
4.3	90"	575	900	1270
4.3	100"	700	1100	1550
4.3	110"	850	1350	1875
4.3	120"	1025	1600	2400