

PHENOM®

TEAM WILL PURCHASE

C&S = Cut & Sew

Item Name	Item Type	Application	Retail Value	Quantity	Total Retail
Hype Speed Jersey	On Field	C&S Tackle Twill	\$ 168.00	60	\$ 10,080.00
Hype Speed Jersey	On Field	C&S Tackle Twill	\$ 168.00	60	\$ 10,080.00
Hype Speed Pant	On Field	C&S Tackle Twill	\$ 159.00	60	\$ 9,540.00

\$ 29,700.00

PHENOM WILL PROVIDE FREE

FREE ITEMS	Item Type	Application	Retail Value	Quantity	Total Retail
Velocity 3.0 Football Cleats - Stock	On Field	Stocked Product	\$ 124.00	60	\$ 7,440.00
Compression Shirt - Sleeveless - [PWR]FUSE	Performance	C&S Full Sublimation	\$ 42.00	60	\$ 2,520.00
Performance Shorts - [PWR]FUSE	Performance	C&S Full Sublimation	\$ 36.00	60	\$ 2,160.00
Solar Short Sleeve Tee - One Color Print [HEAT]SEA	Performance	Heat Seal	\$ 28.00	60	\$ 1,680.00
K-Tek Crew Socks - Stock	Performance	Knit	\$ 39.95	60	\$ 2,397.00
Coaches Polo - Short Sleeve - [PWR]FUSE	Performance	C&S Full Sublimation	\$ 48.00	12	\$ 576.00
Windshirt - Short Sleeve - [PWR]FUSE	Performance	C&S Full Sublimation	\$ 59.99	12	\$ 719.88
Quantum Vision Helmet Visors - CLEAR	On Field	Stocked Product	\$ 59.99	12	\$ 719.88

\$ 18,212.76

PHENOM DELIVERABLES

DELIVERABLE	Length	Application	Retail Value	Quantity	Total Value
Social Media Marketing Campaign	Duration of Season	Digital	n/a	1	\$ 5,000.00
PhenomFans.com Store	Duration of Contract	Digital	n/a	1	\$ 1,000.00
Uniform Reveal Video	Local Only	Digital	n/a	1	\$ 1,000.00

\$ 7,000.00

TOTAL VALUES & SALE PRICE

TOTAL DEAL VALUE	TEAM PRICE	RECEIVE FREE	DELIVERABLES
\$ 54,912.76	\$ 29,700.00	\$ 18,212.76	

ADDITIONAL NOTES

The Phenom Fans platform pays a 10% royalty per item sold to the team. This is additional revenue not accounted for in these numbers.
 A 50% deposit of the sale price is required to begin production. The remaining 50% balance is due upon completion prior to shipment.
 Phenom Elite reserves the right to withhold product shipments if payments from the team are not made.
 Cleats Sizes & Colors: 7.5 - 13 -- Skill Player Cleats Only -- Black, White, or Slime
 Uniform Reveal Video is only available to teams within a 2 hour radius of Columbia, SC.
 Production will take 6-10 weeks. Please plan accordingly.
 An official product supply contract will be provided upon verbal confirmation of these terms.
 In summation, the team pays \$29,700.00 and receives \$18,212.76 worth of free product and \$7,000.00 worth of digital deliverables at no expense