

Hallmark Cards

RESTATED GENDER PAY GAP REPORT STATISTICS 2021

Hallmark Gender Pay Report 2021

The calculation of Hallmark's Gender Pay Report statistics for 2022 was performed in-house, having previously been supplied by an external organisation. The in-house team uncovered the following issues with the 2021 calculations during their calibration work;

- Two employees were included as 'full pay relevant employees' when they should not have been;
- Six employees were not included as 'full pay relevant employees' when they should have been;
- Some other small differences arose from an improved method for capturing hours worked by hourly paid employees. Calculation of these hours as stipulated by the government guidance is complicated - we are confident the new method follows the guidelines.

As a result of these anomalies, three of the mandatory figures reported require restatement and are shown overleaf. The rest, relating to bonuses, remain unchanged.





Restated 2021 Figures

	Reported		Restated	
	2021	vs 2020	2021	vs 2020
Mean Hourly pay gap	25.1%	(-8.9%)	28.2%	(-5.8%)
Median Hourly pay gap	17.7%	(-4.0%)	22.6%	+0.9%

Hourly pay quartiles	Reported		Restated	
	Male	Female	Male	Female
Upper	29.5%	70.5%	33.5%	66.5%
Upper Middle	15.3%	84.7%	12.8%	87.2%
Lower Middle	7.7%	92.3%	10.9%	89.1%
Lower	9.3%	90.7%	4.4%	95.6%

