



**Firewire Surfboards & Slater Designs: S Boss Board and Fin Set Sweepstakes**  
**Official Rules**

**NO PURCHASE NECESSARY. PURCHASE WILL NOT INCREASE ODDS OF WINNING.**

**Void where prohibited by law.**

- 1. Sweepstakes Period:** *Firewire Surfboards & Slater Designs: S Boss Board and Fin Set Sweepstakes* (“Sweepstakes”) begins at 12:00 AM Pacific Standard Time (“PST”) on April 4, 2024 and ends at 11:59 PM PST on April 28, 2024 (the “Sweepstakes Period”). The time shall be determined by Sponsor’s or the applicable platforms’ timekeeping systems. Sponsor shall have the sole discretion in determining the timeliness related to this Sweepstakes.
- 2. Eligibility:** The Sweepstakes is open to legal residents of the United States (including the District of Columbia), who are the age of legal majority (e.g., 18 or 21) in their residence or older as of date of entry. Void where prohibited by law. Employees of Firewire Surfboards and Pacific Pulse Inc (“**Sponsor**”) and its parent companies, subsidiaries, affiliates, advertising agencies, public relations agencies, Jack’s Surfboards (partner and prize supplier), including any vendors providing services in connection with this Sweepstakes (collectively, the “Sweepstakes Entities”), and employees, agents, directors, officers (including members of their immediate family) of Sponsor or any Sweepstakes Entities are not eligible to participate in the Sweepstakes.
- 3. How to Enter:** During the Sweepstakes Period, you may enter via physical event, landing page on [www.firewiresurfboards.com](http://www.firewiresurfboards.com), or by clicking on the Sweepstakes Ad you receive through your personal Instagram or Facebook account page or through the @firewiresurfboards or @slaterdesigns accounts’ pages on the respective social media platforms and filling in the required entry fields (name, email or username, etc.) Upon completing these steps, you will receive one entry (“Entry”) into the Sweepstakes. Limit one Entry per person, per social media account. Any attempts to submit more than one Entry per account will result in such entrant being disqualified. Sponsor is not responsible for lost, late, misdirected entries or entries not received regardless of cause. In the event of a dispute over who submitted an entry, the entry will be deemed to have been directly submitted by the authorized account holder of the applicable social network account used to enter the Sweepstakes. The authorized account holder is deemed to be the natural person who is assigned to the account by the relevant entity responsible for assigning those accounts. If a dispute cannot be resolved to Sponsor’s satisfaction, the entry will be deemed ineligible. By submitting an Entry, each entrant agrees to be bound by these Official Rules.
- 4. Winner Selection/Odds of Winning:** There will be one (1) winner who will be selected in a random drawing conducted by the Sponsor or its designee, on or about May 31, 2024 based on eligible entries submitted. Odds of winning depend on the number of eligible entries received.
- 5. Winner Notification:** Potential winner(s) will be notified by email from Sponsor on or about June 7, 2024. Potential winner(s) must respond to the notification message and provide all requested information within 48 hours of the first contact or attempted contact from Sponsor or the potential prize will be forfeited. To claim any prize, Sponsor may require potential winner(s) to complete, sign, and return an Affidavit of Eligibility/Liability Release/Publicity Release/Tax forms and other applicable documents, which may require a social security number and may need to be notarized, before claiming the prize. In addition, a potential winner from Canada, if any, will be required to correctly answer a mathematical skill-testing question without aid or assistance before being declared a “Winner”. All required documents must be completed and returned to Sponsor within two (2) days of the date and time listed on the documents. Potential winners may be required to produce a form of proper identification to claim the prize. Sponsor reserves the right to substitute any prize with prize of equal or greater value. If a potential winner cannot be contacted, fails to timely claim the prize, is disqualified, fails to timely execute and return any required forms, or if the prize notification is returned as undeliverable, Sponsor may select an alternate winner via random drawing from among the remaining eligible entries. If by reason of printing or other error, more prizes are claimed set forth above, a random drawing will be held to award the advertised number of prizes in the relevant category. No more than the advertised number of prizes be awarded.
- 6. Prize and Approximate Retail Value (“ARV”):** One (1) prize will be awarded to one (1) “Winner” as determined in accordance with these Official Rules, that consists of one (1) short surfboard, S Boss I-Bolic model, shaped/manufactured by Slater Designs as with an ARV for the board of US\$875 (based on available information provided to Sponsor), one (1) fin set, the KS1 style, manufactured by Endorfins with an ARV for the fin set of US\$190 (based on the available information provided to Sponsor). Exact surfboard color, stringer configuration, resin work and/or finish will vary depending on customization selected and are subject to availability. Prize subject to manufacturer’s terms and conditions. Leashes, traction, board bag or other accessories are not included. The prize is “AS IS” without any warranty of any kind, express or implied. No substitution, redemption for cash, return, exchange or transfer of prizes will be made or is permitted except in Sponsor’s sole discretion. All federal, state and local taxes, related to the prizes, are the sole responsibility of the Winner. The prize will be mailed or delivered by Sponsor or third party courier, at Sponsor’s expense, to the Winner at the physical address in the US or Canada

provided by the Winner at time of notification within 60 days. Physical addresses only. The risk of loss and title for the prize passes to Winner upon Sponsor's delivery to the third-party carrier or at the delivery point to the Winner's shipping address.

7. **Publicity & Marketing:** Submission of an Entry constitutes permission to Sponsor to use entrants' name, likeness, image, picture (whether still or moving), screen persona, statements, biographical data, and any other indicia of identity for purposes of advertising and trade, in any medium, without further notice, approval, or compensation, unless prohibited by law. Submission of personal information in connection with this Sweepstakes (whether or not required) constitutes permission for Sponsor to use such personal information for purposes of administration of the Sweepstakes and for the purposes permitted by Sponsor's [Privacy Policy](#) at including marketing messages. You may opt-out of receiving such communications as set forth in Sponsor's Privacy Policy or as provided within any such marketing materials (e.g., "Unsubscribe" link). You understand that you are providing your information to Sponsor.
8. **Sharing your email address with Third Parties:** In addition to the above, by entering the Sweepstakes and/or opting-in to receive marketing communications, you also agree that Sponsor may share your email address with the following third party company for the purposes of that third party contacting you and sending you marketing messages, promotional and special offers, sales, and new features available through its website listed below. You may opt-out of receiving such communications any time as set forth in their Privacy Policy:  
Jack's Surfboards Website: <https://jackssurfboards.com/> and Privacy Policy located at: <https://jackssurfboards.com/policies/privacy-policy>
9. **General Terms:** The Sweepstakes is subject to all applicable federal, state, and local laws and void where prohibited. Decisions of Sponsor on all matters are final and binding. Sponsor reserves the right to cancel or modify this Sweepstakes and to disqualify any entrant for any reason, in its sole discretion, including (but not limited to) if, for any reason, the Sweepstakes is not capable of running as planned, including infection by computer virus, bugs, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of Sponsor which corrupt or affect the administration, security, fairness, integrity or proper conduct of the Sweepstakes. If such cancellation occurs, Sponsor reserves the right to select the winners from among the eligible entries received. Sweepstakes Entities do not warrant that access to the Sweepstakes will be uninterrupted. The Sweepstakes Entities are not responsible for, including but not limited to, technical, hardware, software or telephone malfunctions of any kind, lost or unavailable network connections, or failed, incorrect, incomplete, inaccurate, garbled or delayed electronic communications caused by the user or by any of the equipment or programming associated with or utilized in the Sweepstakes or by any human error which may occur in the processing of the Entries in the Sweepstakes or for any liability for damage to any computer system resulting from participation in, accessing or downloading information in connection with the Sweepstakes. Sponsor reserves the right at its sole discretion to disqualify any individual that tampers or attempts to tamper with the entry process or the operation of the Sweepstakes; violates the Official Rules; or acts in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person. ANY ATTEMPT BY ANY PERSON TO DELIBERATELY UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES, INCLUDING BUT NOT LIMITED TO ANY FRAUDULENT CLAIMS, MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAW, AND, SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK REMEDIES AND DAMAGES (INCLUDING ATTORNEYS' FEES) FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW, INCLUDING CRIMINAL PROSECUTION.
10. **Releases:** By entering this Sweepstakes, you agree to release, discharge and hold harmless Sponsor, the Sweepstakes Entities, and their respective directors, officers, employees, agents and from any claims, losses, and damages arising out of, or relating to, your participation in this Sweepstakes or any Sweepstakes-related activities (including, without limitation, events, travel, etc.) and the acceptance and use, misuse, or possession of any prize awarded hereunder (including, without limitation, any non-compliance by you with these Official Rules; any malfunction, error or other problem arising in connection with the collection, processing, or retention of entry information; or any typographical or other error in the printing, offering or announcement of any winner). The foregoing includes, without limitation, any claim for personal injury, property loss or damage, or death arising in connection with the Sweepstakes or prize.
11. **Third Party Platforms:** The Sweepstakes is in no way sponsored, endorsed, administered by or associated with Facebook or Instagram (collectively, the "Social Network"). By participating, you confirm you are 13+ years of age, release the Social Network and its respective parent companies, subsidiaries, affiliates, partners, employees, directors, agents, advertising agencies, from and against any and all injury, loss or damage caused or claimed to be caused by your participation in the Sweepstakes and/or the acceptance, awarding, receipt, use and/or misuse of the prize, and agree to the Social Network's terms of use. Any questions regarding this Sweepstakes should be directed to Sponsor.
12. **Disputes:** Except where prohibited, each entrant agrees that any and all disputes, claims and causes of action arising out of, or connected with, this Sweepstakes or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the applicable courts in Orange County, California. All issues and questions concerning these Official Rules and entrant's or Sponsor's rights and obligations, shall be governed by, and construed in accordance with the laws of State of California, without regard to choice or conflict of law rules. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. In the event that any provision is determined to be invalid or

otherwise unenforceable or illegal, these Official Rules shall otherwise remain in effect and shall be construed in accordance with their terms and if the invalid or illegal provision were not contained herein.

13. **Winner List:** To obtain the Winner name(s) send a self-addressed, stamped envelope to: Legal Department, ATTN ***Firewire Surfboards & Slater Designs: S Boss Board and Fin Set Sweepstakes***, 2270 Cosmos Court., Suite #120, Carlsbad, CA 92011, USA, with a written request by April 28, 2024.
14. **Sponsor:** The Sponsor of the Sweepstakes is Pacific Pulse/Firewire Surfboards, having an address of 2270 Cosmos Court., Suite #120, Carlsbad, CA 92011. <http://www.firewiresurfboards.com/>. Firewire Surfboards and the Firewire Surfboards Logo, and Slater Designs and the Slater Designs Logo, are trademarks or registered trademarks of Sponsor in the USA and other countries. Other names may be trademarks of their respective owners. Any questions regarding this Sweepstakes should be directed to Sponsor at: [usa.support@firewiresurfboards.com](mailto:usa.support@firewiresurfboards.com).