

OUR MANIFESTO

Great Hair is for everyone – always.

Great Hair is not fussy, full of jargon or rules. It's simple, easy, understated and likes to play by its own rules.

Great Hair starts with a Great Cut that does the styling leg work for you.

Great Hair takes 5 minutes (or less) to style.

Great Hair should never require more than 2 styling products. Fact.

Great Hair surpasses trends and looks. It's individual, puts the power back in your hands – and always feels like you.

Great Hair helps you understand how your hair likes to behave naturally. So together, you can stop fighting, go with the flow and bring out the best in you.

Great Hair looks as good as it did when you walked out the salon for days and weeks after. In fact, it often gets even better as it grows out over the coming months.

Great Hair goes beyond the superficial to create a feeling of confidence and empowerment.

Great Hair starts with a Great Opinion. So, when you come to us we'll get you what you want. Then we'll go the extra mile and deliver a look you love that you never even thought about before.