Connect your Shopify store to usastrong.IO Marketplace

What benefits do I have from connecting my Shopify store to usastrong. IO storefront?

If you choose to connect your Shopify store to usastrong.IO marketplace:

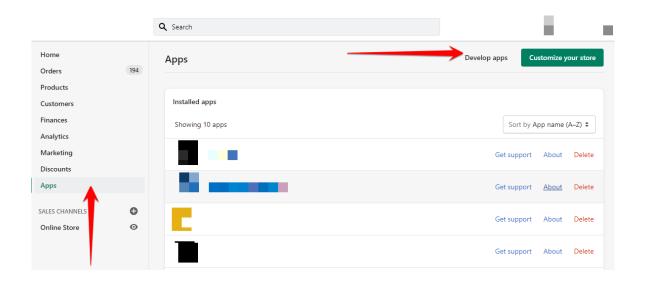
- You will be able to import the products from your store
- > The inventory on usastrong.IO and your Shopify will be synced
- Orders for connected products will be created in your Shopify store automatically
 - All orders created by usastrong.IO will have the following customer email structure: {orderid}+email+marketplace@usastrong.io
 - You will see customer information in order's Shipping details
- > You can continue fulfilling the order from your Shopify admin, usastrong.IO will pick up the tracking ID automatically

How to connect my Shopify?

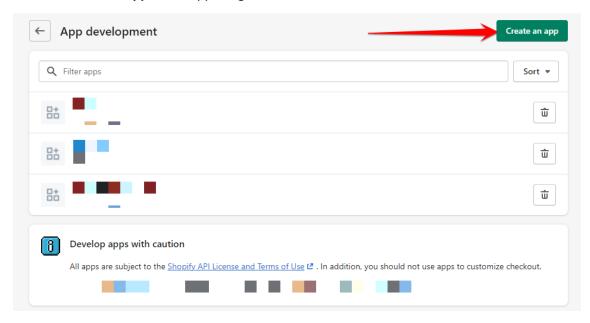
1. Create a custom app in Shopify Admin

You need to create a custom app that usastrong. IO Marketplace can use to communicate to your store.

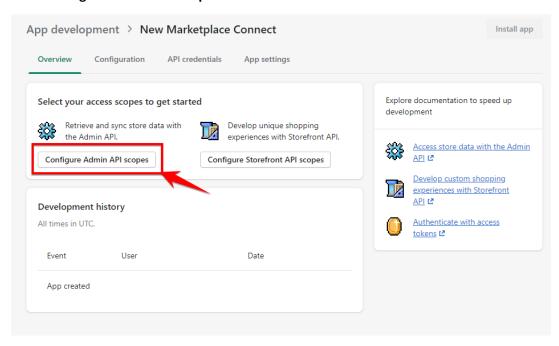
• To create a custom app, go to your **Shopify Admin** and then click **Apps**. Click **Develop Apps** in top-right corner.



• Click **Create an app** in the upper-right corner.

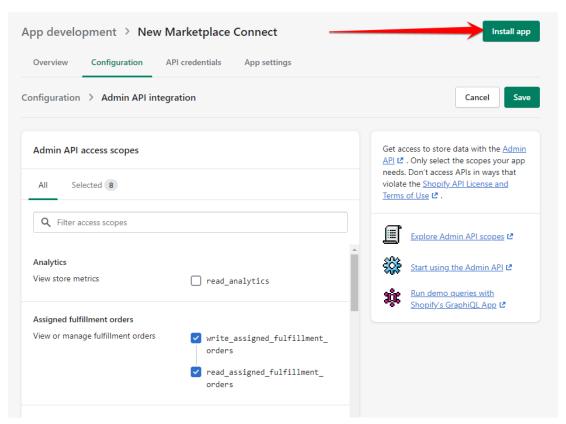


- Name your app and click Create app. We don't have any required naming conventions, choose a
 name that will tell you in the future what the app is used for.
- Click Configure Admin API Scopes.

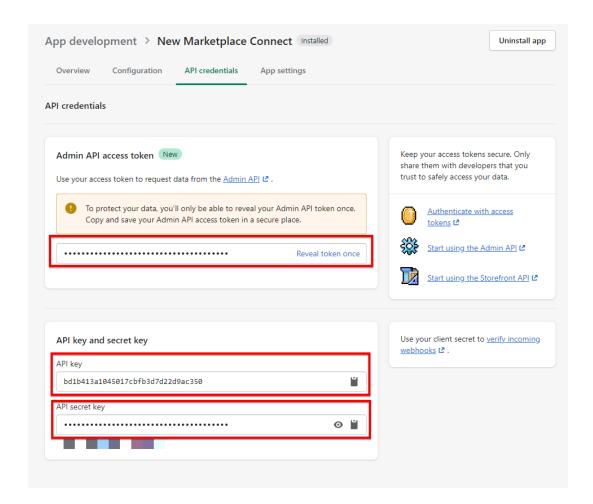


- Provide the following permissions:
 - Assigned fulfillment orders (Read and write)
 - # read_orders, write_orders
 - Fulfillment services (Read and write)
 - # read_fulfillments, write_fulfillments

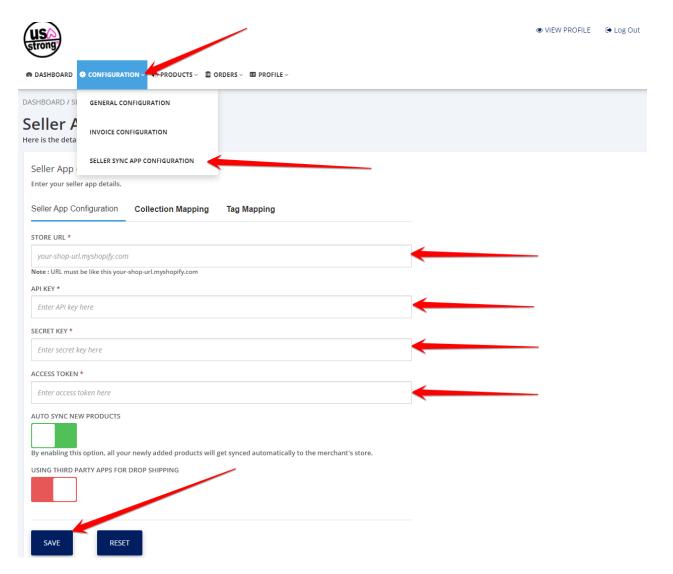
- Inventory (Read and write)
- # read_inventory, write_inventory
- Locations (Read Access)
- # read_locations
- Order Editing (Read and write)
- # read_orders, write_orders
- Orders (Read and write)
- # read_orders, write_orders
- Products (Read and write)
- # read products, write products
- In Webhook Subscriptions section, select 2022-01 (Latest).
- Click Save in the bottom-right corner.
- Click **Install app** and then click **Install** again.



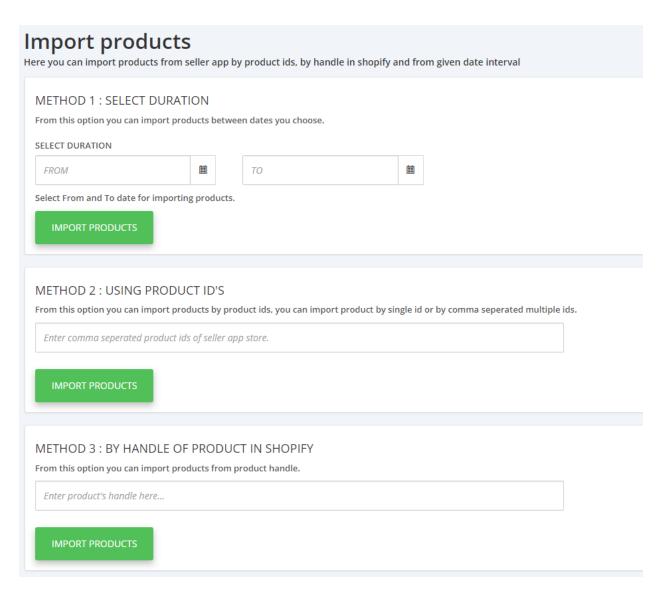
You will now see the Access Token, API Key and API Secret Key. You can only reveal the access
token once, so make sure to copy it to a safe place, you will need all three parameters to
establish the connection.



- 2. Connect the custom app to your usastrong.IO Marketplace storefront
- Log into your usastrong.IO Marketplace Admin Panel.
- Hover over CONFIGURATION and click SELLER SYNC APP CONFIGURATION
- Enter your store and app information accordingly and then click Save.



- Once you connect your app successfully, IMPORT PRODUCTS button will appear in the top right corner. Click that button to start importing the products to your usastrong.IO Marketplace.
 - o You can import products by creation date, using product IDs, or using product handles



Only imported products will be connected to your store. If you create a product in your
usastrong.IO Storefront without importing it, that product won't be connected to your Shopify,
and orders for products that are not connected will not be created in your store.



