

Marketing Assistant

dryrobe are currently looking for a highly passionate, creative and motivated Marketing Assistant to join the team in North Devon on a permanent basis! Fancy taking on the challenge? Read on...

This role is ideal for someone who is looking for an exciting opportunity in a fast-paced environment and is looking to make an immediate impact whilst growing and developing within a dynamic team. dryrobe is a successful, fast-growing ecommerce business working with some of the world's leading brands.

About dryrobe

dryrobe is all about people making the most of their time outdoors and leading a healthy active lifestyle. We make the World's most versatile change robe which is used across many outdoor activities including surfing, obstacle course racing, triathlon, open water swimming and family adventures.

We are based in beautiful North Devon and encourage our staff to take advantage of the awesome activities on our doorstep. #dryroberterritory

What will you be doing?

The candidate must like working in a fast-paced environment and able to keep a cool head whilst multitasking. You will be supporting the Marketing team with the coordination and delivery of successful marketing strategies.

Duties and responsibilities:

- Help to plan and execute marketing initiatives in line with the agreed marketing plans for the UK and USA.
- Work with the Partnerships Manager to provide support to the brand ambassador programme.
- Support and assist with digital project plans and marketing schedules including all social media platforms - Facebook, Instagram, Pinterest and Twitter.
- Assist with planning and attending photoshoots.
- Update the website imagery and content.
- Brief the graphic designer and proofread new marketing materials.
- Research current events and trends for new marketing opportunities.
- Contribute to weekly/monthly departmental meetings.
- General marketing tasks and administration.
- Representing the company at external events and trade shows.

Knowledge, Skills and Experience:

- At least 2+ years of proven marketing experience.
- Ability to work in a close team in a dynamic working environment.
- Excellent written English and verbal communication skills.
- Strong attention to detail with the ability to use own initiative.
- Positive can-do attitude.
- Ability to self-manage and be accountable for own responsibilities and objectives.
- A creative thinker to help bring ideas to life.
- Dedication to the job role with excellent time management and organisation.
- A team member with strong work ethics, flexible in approach and supportive of others.
- Strong commercial awareness.
- Ability to handle multiple workloads simultaneously and perform under pressure.
- Competent Google docs or Microsoft office skills.
- Knowledge of Shopify Plus and Klaviyo (or be a quick learner).
- Use of web analytics tools such as Google Analytics is desirable.

Does this sound like the perfect next challenge for you? Please send your covering letter and CV to jo@dryrobe.com

Location: Office based at dryrobe HQ, Braunton, North Devon.

Job type: Full time, permanent.

Hours: Monday-Friday, 9am-5pm.

Salary: Dependant on experience.

Closing date: 29 March 2019.