

SERVING SIZE AND PRICING

**NOBL**

View our No Bull approach to nutritious and cost effective feeding and find out how we stack up against the competition.

Top Brands	25 lb Daily Feeding	Cost/Day
NOBL Beef & Chicken Recipe	1 bar/day	\$4.29/day
NOBL Turkey & Duck Recipe	1 bar/day	\$4.29/day
Nulo Freestyle Freeze-Dried Raw Beef & Apples <small>Nulo is a registered trademark of Nulo Pet Food, Inc.</small>	2.5 cups/day	\$11.97/day
Primal Nuggets Beef <small>Primal is a registered trademark of Primal Pet Foods, Inc.</small>	10 nuggets/day	\$7.89/day
Open Farm Harvest Chicken Recipe <small>Open Farm is a registered trademark of Open Farm, Inc.</small>	2.5 cups/day (3.5oz)	\$7.89/day
Stella & Chewy's Super Beef Patties <small>Stella & Chewy's is a registered trademark of Stella & Chewy's LLC</small>	7 patties/day	\$7.26/day
Open Farm Grass Fed Beef <small>Open Farm is a registered trademark of Open Farm, Inc.</small>	2 cups/day	\$6.31/day
Orijen FD Adult <small>Orijen is a registered trademark of Champion Pet Food LP</small>	6 medallions/day	\$3.40/day

Cost per day feeding is based on manufacturer's recommended feeding levels for a 25 lb. adult dog and the listed price on either the respective company's website or national retailer websites as of January 2021. Actual cost per day can vary based on your dog's weight, activity level and age. Calculations are determined by bag size (converted to grams) divided by feeding guideline (converted to grams) to determine days feeding per bag. The SRP is then divided by days feeding to determine cost per day feeding; all for a 25 lb, moderately active dog.