



Blake & Taylor  
— Chalk —  
FURNITURE PAINT  
PAINT TECHNIQUES

RUSTIC TEXTURED  
FINISH

# DIFFERENT PAINT TECHNIQUES WITH BLAKE & TAYLOR CHALK FURNITURE PAINT

Blake & Taylor Chalk Paint offers versatility for many diverse painting techniques. Its versatility makes it sought after by artists and DIY enthusiasts alike. Blake & Taylor Paint offers many techniques that transform surfaces into something new and exciting. From a silky-smooth finish to crafting a rustic distressed look or even applying delicate washes, Blake & Taylor Paint is a transformative medium that opens doors to a world of artistic exploration. You can create any style, from modern minimalism to rustic charm, adding character and history to any item. Our water-based paint makes it an ideal medium for creating delicate washes allowing you to craft subtle, translucent layers. Its adaptability extends to various materials, from wood and metal to fabrics and glass. The paint's ability to adhere well to multiple surfaces allows you to experiment and create across a diverse range of mediums. We'll show you in our step-by-step guides some of our favourite paint techniques



## WHAT YOU SHOULD CONSIDER WHEN CHOOSING YOUR PAINT TECHNIQUE?

- The style of furniture. If it is vintage it may suit a more aged/distressed look
- Does it have carving details? Light sanding and distressing, may help to bring out the details
- Do you want to use more than one colour? Layering different paint colours might work
- Consider your style. Are you more modern? Choose smooth. Are you more beach? Try paint washes? Are you rustic? Try distressing.



MINIMAL  
PREP



NON TOXIC  
VOC FREE



WATER  
BASED



PREMIUM  
QUALITY



QUICK  
DRY

# WHERE TO START

Consider your style and the type of decor you love. Is it going to be a functional piece or more decorative? Research some common styles.

## Ideas

- Create a mood board to gather inspiration
- Look at magazines, Pinterest and Instagram
- Choose a colour palette

## Find your Furniture

- Family heirlooms
- Thrift stores
- Facebook Marketplace
- Antique Shops
- Flea Markets

## Styles to Consider

- Rustic
- Modern
- French Provincial
- Industrial
- Shabby Chic
- Hamptons
- Boho
- Scandinavian

# BLAKE & TAYLOR PAINT EASY AS 1, 2, 3

1



Clean

2



Paint

3



Protect

Whether your surface is plain timber or painted, you must make sure the surface is clean and dry.

Choose your desired paint technique. The number of coats and the application process will differ depending on the style of painting you choose

Chalk Furniture Paint is naturally porous with a matt finish and therefore requires added protection. Whichever technique you choose you will need to seal with Blake & Taylor Wax or our Clear Top Coat

# RUSTIC TEXTURED FINISH

A rustic textured finish is all about adding character to your piece. It's about having fun layering, experimenting and combining other paint techniques to achieve your desired look. Use dark moody colours for an industrial look, shades of white and neutral for a shabby chic look, or bold and bright for an eclectic boho feel. Take your pick!



# STEP BY STEP GUIDE

1

## What you will need

- Blake & Taylor Chalk Furniture Paints
- Blake & Taylor Waxes
- Brushes
- Sandpaper
- Cleaning spray or methylated spirits
- Rags
- Lint free cloths



2

## Prep

Follow the usual steps to clean your piece thoroughly with a suitable cleaning spray or methylated spirit to remove all dirt and grease.



# STEP BY STEP GUIDE

3

## Apply Your Paint

Give your paint a good stir. The key to this look is texture so we want the paint to be a thicker consistency. Pour out into a container enough paint for your project and leave it out to dry and thicken. Once it has had time to dry out, load your brush with colour and begin to paint. Move your brush in every direction to create obvious brush marks.

Tip - a natural hogs hair brush will help to create more texture



4

## Something to Try

Speed up the drying process with gentle heat from a hair dryer. This will cause the paint to crackle and crack in areas creating a weathered worn texture.





# STEP BY STEP GUIDE

5

## Experiment

Once your paint has dried you might want to consider combining some of the other techniques in our guides. Applying a wash or dry-brushing over the textured paint would bring out much of the texture and details. For this project we are going to combine different coloured waxes along with sanding to achieve a rustic industrial look.



Apply White wax and wipe away excess with a lint free cloth

For added depth and texture apply Black Wax in areas and wipe away



6

### Distress and Sand

Start with a medium grade sandpaper and start to sand in areas you would like the look of age and wear. Edges and corners are easier to remove the paint.



It's all about building interesting texture and layers

7

### Final Wax

Once you are happy with the look, apply one final layer of Natural Wax to make sure the whole piece has been sealed and protected. If you prefer a more polished finish, buff the waxed surface with a lint free cloth. If you prefer a more matt look, allow the wax to dry without buffing.

# TIME TO EXPERIMENT

Once you have the basic rustic texture you can experiment with other techniques and combine them.

Try a paint wash

Try layering more colours with a dry brush effect

Chip off larger bits of paint with a paint scraper

Try a pouncing or stippling effect with your paintbrush

You don't always need to use a brush, try a sponge or rag instead

So many textures to explore!!





## SHARE YOUR NEWLY PAINTED FURNITURE WITH US

We love seeing what you have created, so share your pictures with us! You might just inspire someone else to pick up a paintbrush when they see how easy it is to transform your first piece of furniture.



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Blake & Taylor Paint



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