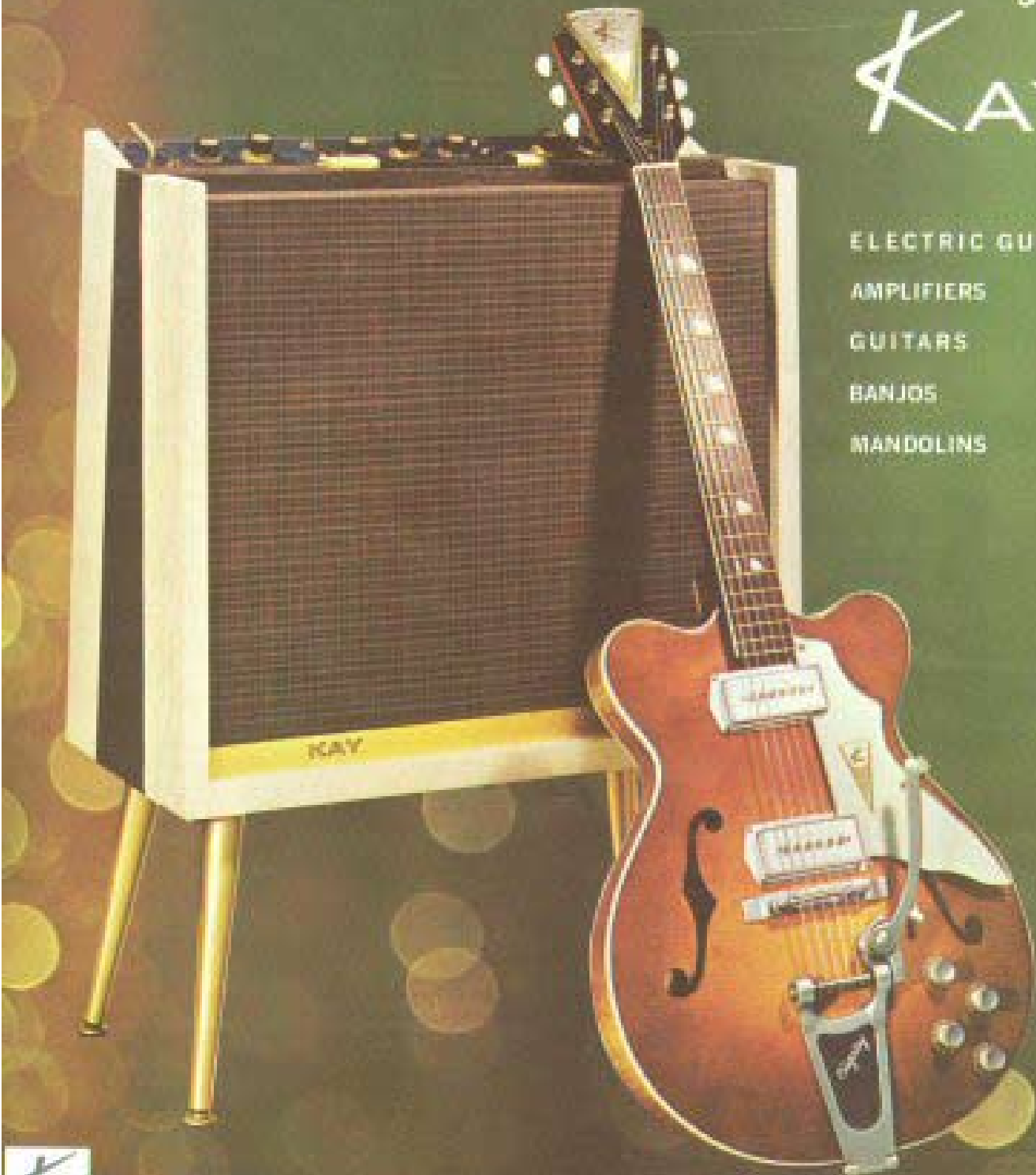


Musical Instruments of Quality
by
KAY

ELECTRIC GUITARS
AMPLIFIERS
GUITARS
BANJOS
MANDOLINS



KAY MUSICAL INSTRUMENT CO. - 1640 Walnut Street, Chicago 12, Illinois

Transistorized Amplifiers an exclusive

A REAL BREAK-THROUGH in guitar amplification . . . brought to you FIRST BY KAY. These Space Age transistorized amplifiers have so many long-hoped-for advantages, no serious musician will rest until he has one. First, they eliminate the annoying microphonics of vacuum tubes, giving you stable, uniform true sound never affected by vibrations or voltage variations. What a boon for recording artists! Here, too, is reliable performance that eliminates tube-changing annoyance . . . performance that can be counted on through the most exacting engagements. And here is instantaneous sound with no need for warm-up or standby switch. Note, too, the new Kay easy-to-reach slant control panel and exclusive tapered cabinets. Then add to all this Space Age efficiency the further advantages of lighter weight and compact beauty of design and you'll say Kay transistorized amplifiers deserve.



K708 "GALAXIE II" AMPLIFIER \$300.00

MAGNIFICENTLY ENGINEERED and tastefully designed, the Galaxie II is a customized guitar amplifier of unequalled quality. The chassis can be removed from the speaker enclosure and placed by your side, allowing you to place the speaker up to 25 feet away from your instrument! Removable brass legs, when attached, raise the speaker to the height and angle of maximum sound projection. Just look at the sleek tapered lines and add the technical quality and value of these features!

- Guitar "peaked" response thru 12" Special Purpose Speaker
- 35-watt "zero" distortion output signal
- 11 Transistors and 8 diodes; advanced circuit design
- 2-Channel feature: Each channel has bass and treble boosts; volume control; vibrato amplitude control; foot switch plug for vibrato; and 3 instrument inputs (total of 6).
- Master vibrato frequency control; foot switch included
- Static-free on/off ground reversing switch
- Rich brown and tan vinyl covering, exclusive grill cloth
- Pilot light and external amp connecting jack
- 20" high, 24" wide, 12" deep at bottom. Legs elevate 10½"

K708 "GALAXIE II" REMOVABLE CHASSIS AMPLIFIER.....\$300.00
 9662 Reinforced clear plastic cover for K708 Amplifier.....\$7.00

TRIUMPH OF TOP DESIGNERS, ENGINEERS—AND KAY! . . . MAKES ALL OTHERS OBSOLETE!



VANGUARD "704" VIBRATO AMPLIFIER \$75.00

Imagine an amplifier that delivers so much power in such a compact, light-weight package, and has a vibrato circuit, too! It features the new Kay slant-control panel and smart cabinet design engineered into this sensational line. Has 6 transistors and 1 diodes; potent 5-watt output; heavy duty 8" speaker; and 3 instrument inputs. Tone control with on/off switch; volume control; and 2 vibrato controls. Input jack for foot switch. Cabinet 16¾" wide, 13¾" high, and 7" deep.
 K704 Vibrato Amplifier.....\$75.00
 9660 Clear plastic cover.....\$5.50



VANGUARD "700" TRANSISTORIZED AMPLIFIER \$59.95

Worthy member of the new Kay transistorized amplifier family, the Vanguard "700" boasts 4 transistors and 2 diodes; Hi-Power output; and Kay "Triple Tone Circuit" with 3 instrument inputs, each with a different tone quality (treble, normal, bass), to increase your tonal effects. Has tone control with AC switch; volume control; and 8" speaker for amazing volume. Size: 16¾" wide, 13¾" high, and 7" deep at bottom. A truly compact, lightweight, vibrationless amp.
 K700 Transistorized Amplifier \$59.95
 9660 Clear plastic cover.....\$5.50



VANGUARD "706" AMPLIFIER \$149.50

Note the all-new slant-control panel on these transistorized amplifiers—easy to read, easy and fast to operate. All models are designed with the same luxurious good looks, the same rich simplicity of line that makes for compact portability. A vibrato dual channel amp with 8 transistors, 4 diodes, and powerful 15-watt output. Heavy duty, specially designed 15" speaker. Two channels, each with separate volume control; bass and treble boost controls; 4 instrument inputs, 2 in each channel. Separate vibrato strength control for each channel plus master vibrato speed control. Two foot switch inputs to control vibrato, 1 foot switch included. Pilot light; ground reversing and AC switch. Size: 20" wide, 17½" high, 9½" deep at bottom.
 K706 VANGUARD AMPLIFIER.....\$149.50
 9661 Reinforced clear plastic cover for K706 Amplifier \$6.00

first" by

KAY



K707 "GALAXIE I" AMPLIFIER \$250.00

A compact power-packed beauty with full 35 watts for clear, true sound unaffected by vibrations or voltage variations. Smart design, with costly brown plaid and contrasting light tan vinyl covering. Amazingly lightweight, with 11 transistors and 8 diodes . . . Guitar "peaked" response thru 12" special purpose speaker . . . plus Kay two-channel feature, each channel having bass and treble boosts; volume control; vibrato amplitude control; foot switch input for vibrato; and 3 instrument inputs (total of 6). Master vibrato frequency control; static-free on/off ground reversing switch and one foot switch. Pilot light and external amp jack. Size; 24" wide, 20½" high; 12" deep.

- K707 GALAXIE I TRANSISTORIZED AMPLIFIER.....\$250.00**
- 9662 Reinforced clear plastic cover for K707 Amplifier.....\$7.00**



VANGUARD "705" AMPLIFIER \$99.50

What guitar player could resist owning an amplifier like this? Typically, the "705" is also Space Age designed and engineered for convenient portability and dependably stable, realistic sound. A terrific vibrato amp, with 6 transistors and 4 diodes; 10-watt output and heavy duty 10" speaker for plenty of "umph". Has 4 inputs which feature 3 tone circuits: treble, normal, and bass. These separate circuits are designed to extend the tonal range of your guitar. Tone control with AC switch; volume control plus separate speed and strength control for vibrato. Input for foot switch. Cabinet 20" wide, 17½" high, 9½" wide at bottom.

- K705 VANGUARD "705" AMPLIFIER.....\$99.50**
- 9661 Reinforced clear plastic cover for K705 Amplifier.....\$6.00**



K703 VALUE LEADER AMPLIFIER \$47.50

An extraordinary amplifier! Extraordinarily low-priced! For handsome styling, powerhouse amplification, and operating features, you can't match the K703 at anywhere near the price. Imagine all these big features in this one model: 3 instrument inputs; 3 tubes; 4-watt undistorted output; powerful AC circuit with isolation transformer; specially designed 8" speaker; 10' cord; tone control with on and off switch; volume control; attractive two tone cabinet measures 15½" x 12½"; and it bears the UNDERWRITERS LABORATORY stamp of approval too! An amp with performance worthy of much higher-priced models.

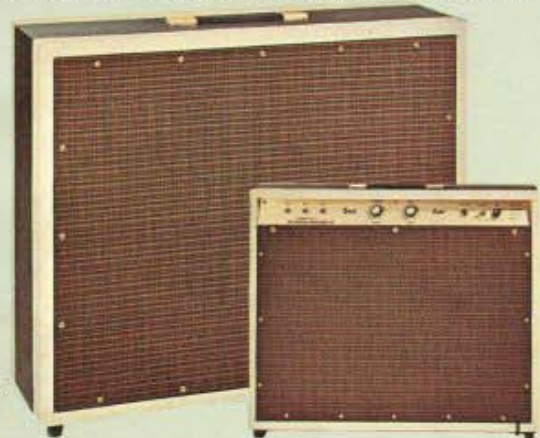
- K703 Value Leader Amplifier.....\$47.50**
- 9650 Heavy, clear plastic cover to fit K703 amp.....\$4.50**



K710 REVERB POWER PACK UNIT \$65.00

The Reverb Power Pack functions in parallel to your amplifier adding exciting new dimension to your music. It picks up the guitar signal and passes it through the Reverb Power Pack and then to the amplifier to produce an amplified and resounding reverberated sound. This produces an amazing "band shell" fullness and hi-fidelity stereo-like quality. A handy control lets you vary intensity from zero to full "band shell" sound. There are 3 jacks, 1 for the instrument, 1 for a foot switch, and 1 for connecting to the amplifier. Easy to use, no complicated connections. Self-powered by a special 4 transistor amplifier that adds plenty of power to the regular amplifier output. Two-tone white and brown covered cabinet is 17½" x 5¼" x 5¼".

- K710 Reverb Power Pack Unit.....\$65.00**



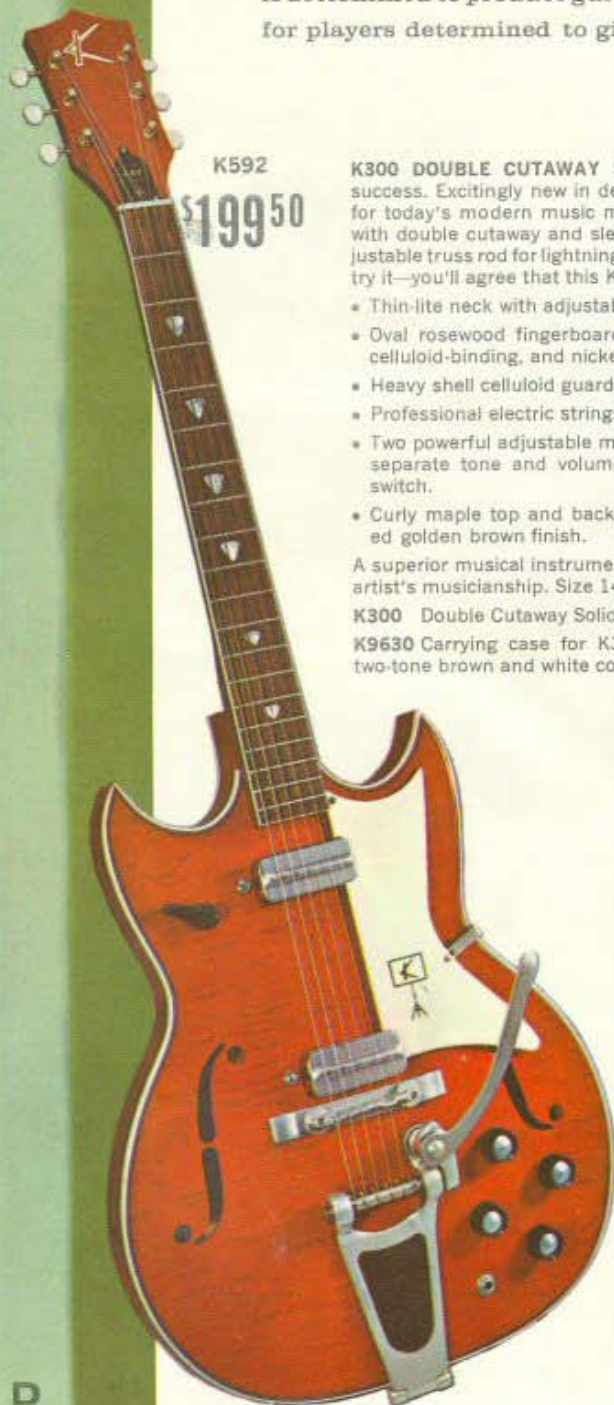
K720 BASS AMPLIFIER \$195.00

The ideal amplifier to use with any electric bass, designed to project the "big bass sound" at its full, round best. Engineered to reproduce those deep bass tones without distortion, clear and true, and with all the volume any artist could wish. Trust Kay, maker of fine basses, to build an amp for basses that brings out their maximum rich beauty and power! Large, solidly built cabinet (22" x 27" x 9½") is covered in luxurious two-tone brown and white vinyl to smartly complement any instrument. Acoustically treated to assure maximum bass response, and equipped with specially engineered 15" heavy duty speaker for power plus. Underwriters Laboratory Approved.

- K720 Heavy Duty Bass Amplifier.....\$195.00**
- 9663 Reinforced clear plastic cover for Bass Amp.....\$7.50**

Incomparable design

YOU'LL AWARD all the medals and ribbons for excellence and fine performance to these Kay guitars when you see their sparkling beauty . . . when you hear their clear, clean tone . . . when you try their swift, easy action. Designed by a topflight designer to reflect today's advanced styling and to meet the exacting requirements of today's gifted players. Dynamic instruments, in both styling and sound—they tell you that Kay is determined to produce guitars that cannot be equalled, for players determined to give unequalled performance.



K592
\$199.50

K300 DOUBLE CUTAWAY SOLID ELECTRIC. Destiny: a solid success. Excitingly new in design concept, a truly modern guitar for today's modern music makers. Smartly designed solid body with double cutaway and sleek, slim "THIN LITE" neck with adjustable truss rod for lightning-swift action. You must see it, hear it, try it—you'll agree that this Kay is "going places"—fast!

- Thin-lite neck with adjustable truss rod
- Oval rosewood fingerboard with 9 pearlette blocks, celluloid-binding, and nickel silver frets
- Heavy shell celluloid guardplate
- Professional electric strings
- Two powerful adjustable magnetic pickups, each with separate tone and volume controls, 3-way selector switch.
- Curly maple top and back, hand rubbed and polished golden brown finish.

A superior musical instrument designed to make the most of the artist's musicianship. Size 14½" x 38½".

K300 Double Cutaway Solid Body Electric Guitar. \$139.50

K9630 Carrying case for K300 guitar. Sturdy chipboard shell, two-tone brown and white covering. \$12.50



K300
\$139.50

DOUBLE CUTAWAY WITH VIBRATO TAILPIECE. A truly fine professional guitar; an exciting show stopper in an unusual sparkling burgundy red finish. Destined to be the center of attention wherever it is seen and heard, this stunning instrument is a "must" wherever showmanship in sight and sound is desired. Laminated select curly maple top and back with fine burgundy red lacquer stain finish to accentuate the beauty of the fine wood, hand rubbed and polished to a rich, deep luster. But that isn't all . . .

- 6 Hand inlaid pearlette markers.
- Oval rosewood fingerboard with celluloid binding, nickel silver frets
- Swift, smooth "Thin-lite" neck with adjustable truss rod
- Heavy celluloid-bound top and back edges
- 2 powerful magnetic pickups, adjustable for perfect tone balance
- Separate tone and volume controls, 3 way selector switch
- Professional electric strings; adjustable rosewood bridge
- Auditorium size—40¼" x 15"

An all-star performer for the most demanding guitarist!

K592 Double Cutaway Electric Guitar with Vibrato Tailpiece. . . . \$199.50

K9612 Sturdy carrying case for K592. \$16.00

ELECTRIC BASSES BY KAY



K5970J
\$195



K5970B
\$195

"JAZZ SPECIAL" ELECTRIC BASS: our finest model with double cutaway for easy playing. Large, easy tuning machine heads. Beautiful curly maple body, rock maple neck, genuine rosewood fingerboard. Hand-rubbed and polished to a rich, deep lustre. Powerful magnetic bass pickup, fully adjustable for perfect string balance. Separate tone and volume controls.

- K5970J in jet black finish.....\$195.00
- K5970B, same instrument in gleaming natural blonde. \$195.00
- K170C Deluxe padded carrying bag. Made of rugged water-repelling plastic that looks like fine leather. Two large pockets, zipper closing. To fit K5970J, K5970B and K5965.....\$37.50



K5965
\$150

"PRO" MODEL ELECTRIC BASS: a real swinging bass! Laminated curly maple body, arched back—44" long, 15" wide. Heavy celluloid bound edges. Individual geared machine heads. Rosewood fingerboard, hard maple neck, adjustable rosewood bridge. Finest special electric bass strings. Adjustable magnetic bass pickup unit with separate tone and volume controls. Hand-rubbed shaded brown finish.

- K5965 "Pro" Model Electric Bass.....\$150.00
- K162C Sturdy chipboard carrying case.....\$ 25.00



K720
\$195

NOW EVERY COMBO can feature the "bass sound", for on these easy-to-play electric basses, any guitarist can double on bass. The electric bass has exactly the same tone and range as the big bass viol, tuned E-A-D-G, like the last four guitar strings, but one octave lower. Ideal for sustained tones and lightning fast action.

KAY HEAVY DUTY BASS AMP. Engineered to reproduce the full, deep bass tones without distortion... can handle plenty of volume too! Specially designed 15" heavy duty speaker; large, ruggedly built, acoustically treated cabinet (22" x 27" x 9 1/2") to assure maximum base response. The ideal amp for use with an electric bass.
K720, Kay Heavy Duty Bass Amp... \$195.00



K5961
\$79.95

K5962
\$79.95

VALUE LEADER ELECTRIC BASS: a tremendous value! Small and compact, yet it has the big bass tone. Laminated maple body with celluloid bound edges. Steel-reinforced neck. Magnetic pickup unit with separate tone and volume controls. Detachable cord.

- K5961 Four-string model (E,A,D,G).....\$79.95
- K5962 As above, but with 6 strings (E,A,D,G,B,E). Same as Spanish guitar, but one octave lower in tone like the bass.....\$79.95
- K9619 Sturdy carrying case to fit K5961, and K5962.....\$11.50

GUARANTEE: Every Kay guitar is guaranteed to give you complete satisfaction. See page "P" for details.

Incomparable "feel"

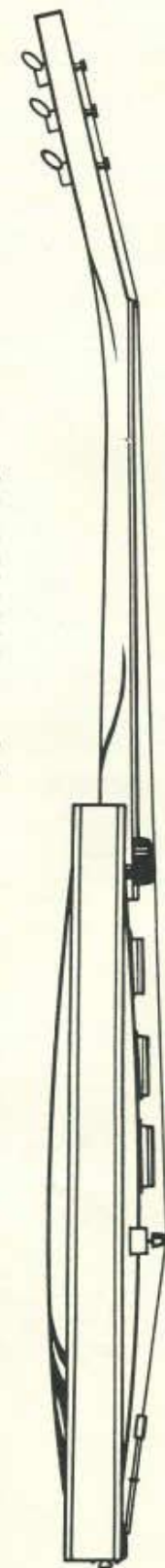
PICK UP A KAY electric guitar and feel its wonderful lightness and thinness. See how comfortably close and smooth it feels against your body. See how swiftly your fingers can fly up and down the entire fret range! Now listen to the brilliant sustaining tone... the clear, sparkling highs, the deep, rich lows. Here, indeed, is the result of fine craftsmanship and modern engineering at its best... creating Kay instruments of superlative quality for the nation's most discriminating artists.

THE GALAXIE...featuring the smartly modern Arched Thinline silhouette, this fine guitar is 1 $\frac{3}{4}$ " thin! A real swingin' electric with the powerful, sensitive Gold "K" professional pickup. The "Thin-Lite" neck adjusts easily and quickly for trouble-free service. Beautiful curly maple top and back with wide, heavy celluloid bound edges and top edge inlay. Oval inlaid rosewood fingerboard, celluloid-bound; nickel silver frets. Nickel plated hardware; machine heads fitted with covers and bushings. Special electric strings matched to powerful pickup. Stunning light walnut finish with golden highlights, beautifully hand rubbed and polished. Auditorium size, 40 $\frac{1}{4}$ " x 15".

K580 ARCHED **THIN-LINE** GUITAR...\$99.95

K9612 Sturdy carrying case for K580.....\$16.00

K580
\$99.95
GALAXIE



Stunning Modern Arched Thinline Silhouette by Kay

NEW "THIN-LITE" NECK WITH ADJUSTABLE TRUSS ROD

Engineered for dependability and fast action. Gives positive adjustment to withstand the stress of terrific string tension. Avoids twisting or warping. This tried-and-proven truss rod support employs a sturdy steel member tightened in seconds by turning the adjusting nut. All top Kay models now incorporate this feature; and remember—every Kay guitar, even through the economical Student Model, has the steel reinforcing rod which assures permanent straightness to eliminate any chance of warping.*

A—Adjusting Nut B—Truss Rod Collar
C—Steel Truss Rod D—Truss Rod Anchor

*Every Kay neck is **GUARANTEED** not to warp or slip out of alignment.



K775
\$275.00
"JAZZ II"

THE "JAZZ II". This Gold-K electric spotlights the Bigsby Vibrato tailpiece. This handsome double-cutaway Thinline guitar is 2" thin and super auditorium size—41" x 15 $\frac{1}{4}$ ". Superior select curly maple top, back and sides, laminated throughout. Hard maple **Thin-Lite** adjustable neck. Oval rosewood fingerboard with hand inlaid genuine pearl markers, nickel silver frets, celluloid binding. Extra heavy celluloid binding on top and back edges with extra inlay on top. Flat wound professional electric guitar strings. Two incomparable Gold "K" pickup units with individual adjustable posts. Separate controls and selector switch. Cremona violin brown, golden sunburst, elegantly hand rubbed and polished.

K775 ARCHED **THIN-LINE** GUITAR.....\$275.00

K776 Same as above but blonde finish.....\$275.00

K9613 Hard shell 3-ply case for K775 and K776...\$ 49.50

Incomparable response

HERE AT KAY, we are proud to shout "response" from the housetops when we talk about Gold "K" electrics. Engineered for the sound you want—at the split second you want it—they're guaranteed to give brilliant performance! The smartly designed professional pickups provide that perfect union of power, balance, and sensitivity which delivers today's guitar sound to perfection. Lightning picks, rhythm beats, brilliant highs, rich low tones—any combination you want—are all handled through the selector switch on the multiple pickup models. Each pickup has its own tone and volume controls that can be pre-set and individually adjusted.



K673
\$189.50
"SWINGMASTER"

K672
\$165.00
"SWINGMASTER"

THINLINE "SWINGMASTER": A real professional, only 2" thin, with elegant super auditorium size body—41" x 15". And what "pro" features! "Thin-Lite" hard maple neck with adjustable steel reinforcing rod. Select curly maple laminated body with arched top and back. Celluloid bound oval rosewood fingerboard with six large hand inlaid blocks and nickel silver frets. Heavy celluloid binding on top and back edges, multiple inlay on top. Flat wound electric guitar strings; deluxe machine heads with metal buttons. Your choice of 2 or 3 powerful, sensitive Gold "K" pickup units with the kind of power, balance, sensitivity and style demanded by the most exacting guitar work. Each unit has its own separate tone and volume controls, so you can play any one of the units individually or all together, using the instantaneous selector switch. Here's response that's second to none!

- K672** ARCHED THINLINE "SWINGMASTER" with 2 pickup units..... \$165.00
- K673** ARCHED THINLINE "SWINGMASTER" with 3 pickup units..... \$189.50
- K9610** Sturdy carrying case for K672 and K673... \$ 17.00

THINLINE "SPEED DEMON": . . . exciting as tomorrow, a trim 1 3/4" thin, auditorium size—40 1/4" x 15". Fully arched spruce top and curly maple back, completely laminated. **Thin-Lite neck with adjustable truss rod;** celluloid bound oval rosewood fingerboard; celluloid bound top and back edges. Powerful magnetic pickup adjustable for perfect tone balance. Separate tone and volume controls. Special electric strings and adjustable rosewood bridge. Shaded walnut finish with golden sunburst top and back . . . hand rubbed and polished. A real all-star performer for the most demanding guitarist.

- K571**, \$ 85.00
- K573**, \$129.50

K9612 Sturdy carrying case for K571 and K573.. \$16.00

GUARANTEE: Every Kay guitar is guaranteed to give you complete satisfaction. See page "P" for details.



K571
\$85.00
"SPEED DEMON"

K573
\$129.50
"SPEED DEMON"



Incomparable action

THE KIND OF FAST, DEPENDABLE ACTION you always get from a Kay guitar is the result of precise adjustment of strings, frets, nut and bridge. Kay action is sensitive to your slightest touch. Kay action lets you make beautiful music for hours on end...with the greatest of ease!



K100
\$59.95
VANGUARD

K102
\$85.00
VANGUARD

THE VANGUARD CONTOUR MODEL. Modern contour design featuring true functional beauty, with smart double cutaway to make those high ones easy. A guitar you enjoy holding and playing, and the one you'll like to be seen with! For that solid electric tone, select hardwood body, 36 $\frac{1}{4}$ " x 12 $\frac{3}{8}$ ", "THIN-LITE" neck with adjustable truss rod. Oval rosewood fingerboard with inlaid markers; adjustable bridge. Genuine maple veneered top and back with a sparkling light brown transparent finish that highlights the natural beauty of the wood. Powerful magnetic pickup unit has separate tone and volume controls.

K100 KAY VANGUARD CONTOUR GUITAR....\$59.95

K102 Same guitar as the 100 but with two pickup units and selector switch.....\$85.00

K9611 Sturdy case to fit models K100 and K102.....\$11.50

GUARANTEE: Every Kay guitar is guaranteed to give you complete satisfaction. See page "P" for details.



K6535
\$79.95

K6533
\$59.95

A KAY VALUE LEADER—a lot of guitar at a very little price! Built-in magnetic pickups, separate tone and volume controls. "THIN LITE" neck with adjustable truss rod. Fully arched super auditorium size body of crack-proof maple with celluloid edges. Beautiful lustrous finish in shaded brown with golden sunburst top and back.

K6535 Double Unit ARCHED GUITAR.....\$79.95

K6533 Single Unit ARCHED GUITAR.....\$59.95



VANGUARD "704" VIBRATO AMPLIFIER \$75.00

Imagine an amplifier that delivers so much power in such a compact, lightweight package, and has a vibrato circuit, too! It features the new Kay slant-control panel and smart cabinet design engineered into this sensational line. Has 6 transistors and 2 diodes; potent 5-watt output; heavy duty 8" speaker; and 3 instrument inputs. Tone control with on/off switch; volume control; and 2 vibrato controls. Input jack for foot switch. Cabinet 16 $\frac{1}{2}$ " wide, 13 $\frac{3}{8}$ " high, and 7" deep. K704 Vibrato Amplifier.....\$75.00
9660 Clear plastic cover.....\$5.50

value

VALUE is a matter of getting the most for your money—whatever the price. You will find that through the Thinline Electrics range in price from \$72.00 to \$109.95—each gives you the best in tone and looks for the money: **each is unbeatable for value.**



\$109⁹⁵

#1963

#1963 has three powerful pickup units, each with its own separate tone and volume control. It is equipped with an instantaneous selector switch, which enables you to play each unit separately, or all three together. **\$109.95**

In the early 1950's, Kay pioneered the thin, semi-solid electric with the revolutionary—and very successful—"Thin-Twin". Now, we feel we have perfected the semi-solid electric with the "THINLINE" ELECTRICS—instruments made expressly for today's people, to express today's music. In sound, they combine the pure, brilliant tone of the electric, with the rich undertones of the acoustical guitar. In looks, they're an eye-catching, beautifully proportioned design—lightweight and slim (18" long, 13½" wide, 1¾" slim). In playing quality, they give you a new, short (24½") pro scale, for faster-than-ever fingering . . . a cutaway shape that makes the high ones easy to reach . . . and the most responsive electrical equipment. In value, they are unbeatable.

THE VALUE LEADER combines the best of our craftsmen's skills, technicians' know-how and designer's flair that 50 years in the music business have taught us. Result: a superb instrument at a top-value price.

The body is of laminated, crack-proof maple, and the slim neck is steel-reinforced. The fingerboard is made of hard "rock" maple, and the five large position markers are hand-inlaid. There are professional frets, and extra-wide white celluloid binding on the top and back edges, and the adjustable bridge is "rock" maple. There are a shiny, nickel-plated trapeze tailpiece, and fine electric guitar strings. The finish is dark brown, with a shining sunburst on top and back.

Magnetic pickup units, newly designed, give great power and a truer-than-ever brilliant electric tone.

The chrome-plated guardplate has an exclusive design. Covers of the pickup units are chrome-plated, and the knobs are a contrasting jet black.

All three models feature the "THIN-LITE" neck with the adjustable truss rod.



\$89⁹⁵

#1962

#1962 has two powerful pickup units, each with separate tone and volume controls, and the instantaneous selector switch. **\$89.95**



\$72⁰⁰

#1961

#1961 has one single, powerful pickup unit, tone and volume controls. **\$72.00**

#9619, THINLINE CARRYING CASE. Sturdy chip-board with a leather like covering. Attractive two tone color—a fine match for the beautiful Kay amps! Has an accessory locket. To fit 1961, 1962 and 1963. **\$11.50.**

fun

It's fun to play a guitar . . . to be the center of parties, games and merriment! It's even more fun when you play a guitar which gives you round, full tones and fine response. That's why **it's most fun to play a Kay!**



\$39⁹⁵

K6120

KAY "WESTERN" MODEL—a real "singing" guitar with a big resonant tone! Its special shape makes it ideal for rhythm and singing. The body is of crack-proof, laminated maple . . . with slim, steel-reinforced neck and genuine walnut fingerboard with 4 inlaid markers. Pinless bridge, celluloid guardplate, good quality strings. Lustrous shaded walnut finish, with highlights on top and back.

K6120 Kay "Western" Model. **\$39.95**



\$29⁹⁵

K3500

KAY STUDENT CONCERT MODEL—an exceptional value! This guitar is especially designed for the young student, with an extra-narrow, slim steel-reinforced neck that is easy for small hands to finger. Solid spruce top, laminated crack-proof maple back and sides. Glued-on pin bridge. It has a 9½"-narrow upper bout for easy holding; the lower bout, 14½" wide, is for full true guitar tone. Pro type frets, 9 markers, low easy-to-play action. Perfect for studios and students!

K3500 Kay Student Concert Model. **\$29.95**

AN OUTSTANDING GROUP OF POPULAR-PRICED GUITARS—in small, medium and large sizes! Each, of course, features Kay's exclusive, guaranteed crack-proof laminated construction . . . and Kay's slim, steel-reinforced neck! Attractive shaded brown finish with sunbursts on top and back. White-striped edges and soundholes . . . bright, shiny metal tailpiece.

K1160 Standard size with full 14-fret maple fingerboard. **\$24.50**

K5160 Auditorium size (15x40½"). Celluloid guardplate. **\$31.50**

K8160 Master size (17x42"). Celluloid guardplate. **\$37.50**



\$37⁵⁰

K8160

\$31⁵⁰

K5160

\$24⁵⁰

K1160

Service is built into each and every Kay . . . no matter what the price! The laminated, crack-proof body and slim, steel-reinforced neck give you excellent tone, action, response—and **superb trouble-free service!**

Service



\$42⁰⁰

K5113

KAY "PLAINS" SPECIAL: The combination of high-priced features and low selling price make this a top-flight value! It's an auditorium-size guitar with a solid spruce top . . . and laminated, crack-proof mahogany back and sides for real fine-guitar tone and appearance. Edges and sound hole are celluloid-bound, and there's an extra celluloid inlay on the top edge and sound hole. **"THIN-LITE" neck with adjustable truss rod.** Glued-on rosewood bridge with bone saddle.

K5113 (shown). White spruce top with brown mahogany sides and back. **\$42.00**

K113 Same as above, but $\frac{3}{4}$ size (34" long, 11" wide) for small folks! **\$42.00**



\$72⁵⁰

K6100

KAY "COUNTRY" MODEL— one of Kay's top sellers, this is a guitar that's big in tone . . . big in look! Its special shape accentuates the round, full bass tones—making it ideal for rhythm work. Slim, steel-reinforced **ADJUSTABLE** neck . . . heavy celluloid binding on body . . . bound, genuine oval rosewood fingerboard. Natural white spruce top, brown mahogany back and sides . . . hand-inlaid rings around sound hole . . . beautifully hand-rubbed and polished finish.

K6100 Kay "Country" Model. **\$72.50**



\$54⁹⁵

K6116

KAY'S GLEAMING SUPER-AUDITORIUM MODEL has a solid spruce top, laminated crack-proof figured maple back and sides — all finished by hand-rubbing and polishing. Beautiful shaded walnut finish with golden sunburst. Heavy celluloid binding . . . with a heavy black-and-white block inlay on top edge and sound hole. **"THIN-LITE" neck with adjustable truss rod.** Oval rosewood fingerboard; celluloid-bound. Glued-on rosewood bridge.

K6116 Kay's Super-Auditorium Model. **\$54.95**



\$65⁰⁰

K6130

KAY "FOLK" GUITAR. A fine mellow toned, easy playing guitar . . . features the wide classic type neck with slotted heads. Comes equipped with metal strings but can be used with gut or nylon strings too. Natural white spruce top, genuine mahogany back and sides; celluloid bound edges plus an extra inlay on the top edge. The celluloid bound soundhole also has a "classic" ring. Celluloid bound rosewood fingerboard with inlaid markers. Neck is steel reinforced. Classic type rosewood bridge. Hand rubbed and polished finish.

K6130 Super Auditorium size — 41 x 15 $\frac{1}{2}$ " **\$65.00**

KAY FLAT-TOP GUITARS

K

There's artistry
 in the classic shapes, beautiful materials
 and fine craftsmanship of every Kay.
 There's artistry in the flawless reproduction
 of your finest performances—
 which every Kay will give you, too.
 So, **artistry is a twice-fold tale in every Kay!**

artistry



K7000

CLASSIC GUITARS . . . have provided sensitive expression for performers throughout the history of music . . . and today are the guitars used by Segovia in rendering the works of the masters, and by leading folk-singers in accompanying their presentations of musical Americana. Classic guitars, properly made, are said to produce every voice in the orchestra—every mood—every expression! The classic guitar is the instrument of unequalled versatility . . . the instrument synonymous with **artistry!**

\$85⁰⁰ **K7000**

ARTIST MODEL CLASSIC GUITAR. A sensitive instrument combining superior craftsmanship, super-selected materials . . . with design and construction to the plans of the master guitar makers of the world. Lightweight "fan" ribbing; carefully selected aged fine-grain spruce top; flamed maple sides and back. Hand-rubbed and polished lustrous finish. Resonance and response from the "Artist" will give you years of art and pleasure!
K7000 Artist Model Classic Guitar. \$85.00



K7010

\$59⁵⁰ **K7010**

MAESTRO MODEL CLASSIC GUITAR. Brought to this guitar are the basic features of the classic guitar—the traditional body shape; the wide, simple finger-board; the thin, close-grained spruce top. Result: superb tone!
K7010 Maestro Model Classic Guitar. \$59.50



\$36⁵⁰
K7020

CONCERTO CLASSIC GUITAR. A fine sounding, big value instrument in the **true** classic design and with traditional wide finger-board and slotted head. The body is of maple. Natural white top with dark stained back, sides and neck. Proper glued on classic bridge. Nylon and wound strings. Attractively finished.
K7020 Concerto Classic Guitar 36 $\frac{3}{4}$ " x 14" \$36.50



\$125⁰⁰
K8127

Kay "SOLO SPECIAL": This is an extra-deep, master-size guitar for the professional who demands outstanding performance, as well as striking appearance. Musically adjusted and inspected. It's an extra-deep (4 $\frac{1}{2}$ ") master size . . . with slim, balanced-tension neck that's fast and easy . . . oval ebony fingerboard with inlaid mother-of-pearl position markers, Venetian-shaped ebony bridge. The natural white top is of selected, close-grained spruce with special ribbing to emphasize the bass tones. The back and sides are of choice curly maple—with a dark-walnut shaded finish. The finish is hand-rubbed, hand-polished.
K8127 "Solo Special", \$125.00

sparkle

Sparkle is in the fine tone and handsome looks of every single Kay. Most sparkling of all are these lively Kay banjos!



\$79⁵⁰

K60

KAY "FOLK" MODEL 5-STRING BANJO—just the thing for accompanying today's popular folk singing! It's easy to play and it's fun, too! The 30 brackets assure even tension on the genuine calfskin head to give a good, clean, crisp tone. Heavy-weight laminated maple shell . . . hard maple neck . . . genuine select walnut fingerboard with hand-inlaid markers. Non-slip adjustable tension tuning keys. Hard-maple bridge, good quality strings.

K60 Kay "Folk" Model 5-string banjo. **\$79.50**



\$175⁰⁰

K1000T

KAY ARTIST MODEL—for the discriminating player. Designed in conjunction with several outstanding players—this is a "solid" instrument for real banjo tone and feel. Resonator is of laminated select curly maple, both edges heavily celluloid-bound. Hard rock maple neck with steel reinforcing rod. Celluloid-bound rosewood fingerboard with hand-inlaid block position markers. 28 brackets. Chrome-plated cast flange and tension hoop. Adjustable tailpiece with hinged cover. Engraved arm rest and headpiece. Geared machine heads for precision tuning. Deluxe non-slip fifth string peg. Professional calfskin head.

K1000T (shown) Kay Artist Model, tenor banjo. **\$175.00**
K1000 As above, but 5-string model. **\$175.00**



\$100⁰⁰

K52

KAY PROFESSIONAL MODEL BANJO—Laminated mahogany shell and resonator, both edges bound in white celluloid. Celluloid-bound fingerboard with inlaid markers. Hard "rock" maple neck. Nickel-plated cast flange. 20 brackets. Heavyweight cast nickel-plated tension hoop. Wood arm rest. Good quality calfskin head. Natural brown mahogany finish, beautifully hand-rubbed and polished.

K52 (shown) Kay Professional Model banjo, 5-string. **\$100.00**

K52T As above, but tenor model. **\$100.00**



\$69⁹⁵

K54T

KAY DELUXE MODEL—with resonator. The resonator is of laminated, crack-proof maple, the edge is celluloid-bound. Maple shell and neck. Shaded brown finish with golden highlight on resonator. 16 nickel-plated brackets. Calfskin head. Adjustable tension pegs.

K54T (shown) Kay Deluxe Model, tenor banjo. **\$69.95**

K54 As above, but 5-string model. **\$69.95**



\$57⁵⁰

K53

KAY "LEADER" BANJO—a good quality banjo at a price you'll like. Maple shell and maple neck in a rich dark brown finish. 16 nickel-plated brackets, stainless steel tension hoop. Calfskin head. Adjustable tension tuning keys.

K53 (shown) Kay "Leader" Banjo, 5-string model. **\$57.50**

K53T As above, but tenor model. **\$57.50**

Kay craftsmanship involves experience (since 1890!) . . . fine materials . . . meticulously used . . . beautifully finished. Craftsmanship takes time, but the results are well worth it. You'll see what we mean—
in every single Kay!

craftsmanship

KAY ARCHED GUITARS



\$85⁰⁰

K8950

KAY "MASTER CUTAWAY" MODEL—features full master size (17 x 42") . . . many professional features . . . and a new low price, too! Selected spruce top, laminated curly maple back and sides, celluloid-bound edges. **"THIN-LITE" neck with adjustable truss rod.** Celluloid-bound, oval rosewood fingerboard with nickel silver frets. Adjustable rosewood bridge. Shaded mahogany finish with golden highlights, beautifully hand-rubbed and polished to a deep gleaming luster.
K8950 Kay "Master Cutaway" Model. **\$85.00**



\$47⁵⁰

K6845

THE MERCURY ARCHED GUITAR—A real dazzler with a beautiful polished finish and it has a good tone, too. The fully arched crackproof body is of laminated maple. The top and back edges are bound with celluloid. Oval rosewood fingerboard, inlaid position markers. **"THIN-LITE" neck with adjustable truss rod.** Adjustable rosewood bridge. Large celluloid guard-plate. Hinge tailpiece. Polished, shaded brown finish with sunburst on top and back.
K6845 Super Auditorium size —41" x 15½" **\$47.50**



\$65⁰⁰

K6838

KAY DELUXE ARCHED GUITAR: a beauty to look at and a delight to play! Arched spruce top, laminated curly maple back and sides—hand-rubbed and polished shaded brown finish, with golden sunburst on top and back. **"THIN-LITE" neck with adjustable truss rod.** Celluloid-bound rosewood fingerboard . . . six hand-inlaid pearlette position markers. Heavy celluloid-bound edges, with extra inlay on top edge. Nickel-plated deluxe tailpiece. Adjustable rosewood bridge.
K6838 Kay Deluxe Arched Guitar. **\$65.00**



\$52⁰⁰

K6836

KAY BIG VALUE LEADER: pro features — at a top-value price! Spruce top and laminated maple back and sides, celluloid-bound edges. Hand-rubbed and polished shaded walnut finish, with large sunburst. **"THIN-LITE" neck with adjustable truss rod.** Adjustable rosewood bridge. Celluloid-bound rosewood fingerboard. Super-auditorium size, too!
K6836 Kay Big Value Leader. **\$52.00**

In the Kay selection you'll find instruments for the beginner, amateur, hobbyist and professional . . . rich or poor . . . leader or accompanist . . . for one who likes the modern electric sounds, rich acoustic tones— or a mixture of both. **There's a guitar for every taste and every purse in the Kay selection!**

selection



\$59⁹⁵

K6437

KAY ALL-MAHOGANY ARCHED GUITAR—one of our most popular models is this super-auditorium, arched guitar. It has laminated genuine mahogany top, back and sides—hand-rubbed and polished in a natural, shining reddish-brown. **"THIN-LITE" neck with adjustable truss rod.** Celluloid-bound oval rosewood fingerboard. Heavyweight celluloid binding on top and back edges. Deluxe machine heads with built-in covers.

K6437 Kay All-Mahogany Arched Guitar. **\$59.95**



\$42⁸⁸

K8858

KAY "MASTER VALUE LEADER"—another Kay first! A big master-size (42x17") guitar for a very small price! Laminated, guaranteed crack-proof, all-maple body . . . slim, steel-reinforced neck . . . hard "rock" maple fingerboard, with inlaid markers . . . big celluloid guardplate. Also, a nickel-plated trapeze-type tailpiece, adjustable bridge and good quality strings.

K8858 Kay "Master Value Leader". **\$42.88**



\$36⁰⁰

K6858 or K6868

KAY STYLE LEADER—this is one of the best sellers . . . and best-playing instruments in the line! Fully arched, laminated, crack-proof maple body . . . large, super-auditorium size . . . large tone . . . slim, steel-reinforced neck. Also has adjustable bridge, celluloid guard plate.

K6858 Shaded reddish brown with golden sunburst. **\$36.00**
K6868 Honey blonde with attractive graining. **\$36.00**



\$39⁵⁰

K6833

KAY SUPER-AUDITORIUM SPECIAL. Big in size . . . big on tone . . . and easy to play! Guaranteed crack-proof, laminated all-maple body—with spruce-grained top, and curly-maple grained back and sides. Wide celluloid-bound edges. Slim, steel-reinforced neck. Genuine walnut fingerboard with inlaid markers. Lustrous shaded walnut finish, with golden sunburst.

K6833 Kay Super-Auditorium Special. **\$39.50**

guarantee

We guarantee every fine Kay instrument against defects in materials or workmanship for a period of one year following original purchase. Any instrument found to be faulty within this period will be repaired or replaced at no charge.

KAY ELECTRIC MANDOLINS, AND MANDOLINS



\$99⁵⁰

K390

KAY PROFESSIONAL ELECTRIC MANDOLIN—for the discriminating player who wants the ultimate in true mandolin tone. Has fully adjustable, powerful hi-fi magnetic pickup unit with separate tone and volume controls . . . detachable cord. Beautiful Venetian shape with a spruce top, curly maple back and sides . . . celluloid-bound edges. Celluloid-bound rosewood fingerboard with inlaid pearlette markers. Shaded mahogany finish with golden highlights, hand-rubbed and polished to a beautiful luster. **K390** Kay Professional Electric Mandolin, **\$99.50**



\$59⁹⁵

K494

KAY ELECTRIC MANDOLIN—has magnetic pickup unit with separate tone and volume controls. Fully arched, laminated all-maple body. White striped edges. Adjustable bridge. Celluloid guardplate. Shaded dark brown finish with sunburst. An outstanding value at its price! **K494** Kay Electric Mandolin, **\$59.95**



\$26⁰⁰

K460

KAY STUDENT MODEL—an outstanding value, in a fine instrument that makes learning fun—and easy! Fully arched laminated body. Shaded finish, with golden highlights. Perfect for students and studios.

K460 Kay Student Model, . . . **\$26.00**



\$36⁰⁰

K64

KAY VALUE SPECIAL—fully arched, laminated gilt-maple body, with white striped edges. Adjustable bridge, white celluloid guardplate. Inlaid markers. Nickel-plated tailpiece. Good quality strings. Size is 26 $\frac{1}{2}$ " x 10 $\frac{3}{4}$ ". Shaded dark brown lustrous finish, with golden highlights.

K64 Kay Value Special, . . . **\$36.00**



\$49⁹⁵

K68

KAY CONCERT MANDOLIN: select, close-grain spruce top, with genuine mahogany back and sides. White celluloid-bound top and back edges. Genuine rosewood fingerboard with nine inlaid position markers, professional frets. Natural white spruce top, brown mahogany back, sides and neck—hand-rubbed and polished to a beautiful luster. Popular "pear" shape, 26 $\frac{3}{4}$ " long, 10 $\frac{3}{4}$ " wide.

K68 Kay Concert Mandolin, . . . **\$49.95**



\$75⁰⁰

K70

KAY VENETIAN-SHAPE MANDOLIN—select, close-grained spruce top and choice, curly maple back and sides . . . hand-rubbed and polished shaded reddish brown finish, with golden sunburst. Celluloid-bound rosewood fingerboard with hand-inlaid pearlette block position markers. Heavy white celluloid binding on top and back edges. Two-section nickel-plated tailpiece with removable cover. Large size: 26 $\frac{1}{2}$ " long, 10" wide. Deluxe machine heads with built-in covers.

K70 Kay Venetian Shape Mandolin, **\$75.00**