

# NAIL·KIND

*Be Daring · Be You · Be Kind*

## A New Natural Nail Colour Collection

Introducing an industry-leading range that's 85% natural origin, vegan, animal + planet friendly AND has high performance, gorgeous colours that are also kind on nails. Not forgetting the final OMG ... it's affordable-for-all luxury.

Join the NAILKIND revolution. It's time to take on the world ... of colours for your nails. If you love intense shiny shades + conscious beauty + a bunch of natural caring ingredients, then you're definitely our kind. Embrace your you, use colour expressively and with confidence; paint strong looks from gentle formulas.

Our 'cool-to-be-kind' vibe means you can achieve high-voltage glossy impact colors while treating both your nails and the planet with care. Get a luxurious look fast with the impressive paint-and-go quick-dry formula.

We say no to animal-derived ingredients, no to animal testing and a big yay! to an impressive 85% of the formula being of natural origin - think mineral and plant-based ingredients such as potato, corn and wheat. While being less about chemicals and more about sustainability and respecting the environment,

NAILKIND also delivers on glossier-than-glossier nails!



UK RRP £9.50

# NAIL·KIND

*Be Daring . Be You . Be Kind*

**UP TO 85%**  
BIO-SOURCED INGREDIENTS

**VEGAN**

**MINERAL AND PLANT BASED**  
POTATO, CORN AND WHEAT

**EASY TO APPLY**

DRIES **QUICKLY**

**HIGH PERFORMANCE**

**KIND ON NAILS**



## Here's How to be NAILKIND!

1. Check-out the NAILKIND Colour Squad. Choose the colour that suits your mood or makes your mood. Dial your daring up or down!
2. Paint nails with our highly natural, breathable polish for long-lasting rich glossy colour.
3. Apply the brilliant shine Top Coat, Mist You to enjoy a fabulous finish that's super hard wearing ... with just a little TLC you can make the 'ooh-lovely-nails' last for up to 7 days.
4. Flaunt your perfectly turned out nails. Be an unapologetic nail flirt!

**EXCLUSIVELY DISTRIBUTED IN THE UK BY FLORES BRAND WORKS**

For press enquiries , please contact Karine Fleury-Richards

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[WWW.NAILKIND.COM](http://WWW.NAILKIND.COM)

MEET THE  
NAIL·KIND  
SQUAD



PILLOW TALK



NUDE & PROUD



SILK SLIP



FLIRT FACTORY



NUTZ



BUBBLEGUM



PINK ELEPHANTS



CALIFORNIA LILAC



MY HARMONY



SHH-SHOCKING



TOMBOY



LA LA LEMON



CONFESSIONS



LAVA LOVE



POPSICLE PARTY



FRENCH MARTINI



RED CARPET



WINE O'CLOCK



SASSY



CROCODILE SMILE



LOUNGE LIZARD



COSMIC WAVE



GREEN DAZE



SKINNY DIP



BOYFRIEND JEANS



COPENHAGEN COOL



LAKE HOUSE

# MEET THE NAIL·KIND

## TREATMENT RANGE



BASE COAT

### NailKind Base Coat

The magic multitasker for salon-look nails is here! This silky primer smooths and blurs so colours applied after look smooth, super glossy and last even longer.



MIST YOU  
TOP COAT

### Mist You Top Coat

Amp up colour and gloss your gloss! Use this Top Coat once and be forever smitten.



NAIL OIL

### NailKind Nail oil

Nails and cuticles in need of saving? Let this luxurious nail care oil come to the rescue; one drop brings instant moisture, nourishes and soothes, so the dry and rough becomes soft, healthy and beautiful.

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