

JÄLG

MINIMALIST TV STAND

COMPLIMENT YOUR INTERIOR
&
TURN YOUR TV INTO A PIECE OF DESIGN
jalg.me



JÄLG
MINIMALIST TV STAND



red dot winner 2024



AESTHETICALLY PLEASING
NORDIC DESIGN

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HIGHER QUALITY MEANS GREATER DESIGN

A contemporary interpretation of classic Scandinavian design.

The calmness of Scandinavian forests. This was our starting point. How to hold a strong design impact with minimal of resources. And to last for a lifetime. Precious oak and birch was chosen. Of course – handmade to respect the traditions of Estonian centuries long wood craftsmanship.

The creative process guided to the first product – minimalist TV stand ‘JALG’. The JALG original piece is largely inspired by mid-century TV stands. It successfully combines two eras, at the same time staying innovative and sheer.

In 2024, the JALG TV stand won the Red Dot Award in the furniture category.



FOR THE LOVE OF MINIMALISM
Established since 2016

JALG Design Studio combines synergistic visions and experiences from two acclaimed Estonian designers – Veiko Kallas and Argo Männiste.

Veiko's profound expertise in understanding wood and his good eye in photography and interior design complementing Argo's long career as a sought after product designer.

Designer duo hard to match.



JALG TV STANDS EITHER BLEND IN OR STAND OUT,
YOU DECIDE

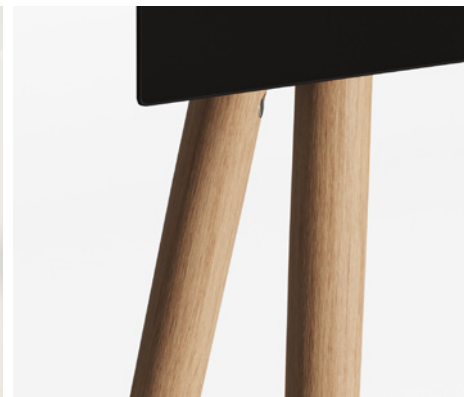
REGULAR MODEL



Oak Natural Oil Wax

The iconic JALG Oak TV Stand references to heritage of Scandinavian design through its clean lines and subtle details. JALG TV stand finds its distinct character through sleek detailing and delightfully light expression.

Handmade from solid oak and precision-cut, premium-grade carbon steel, with a unique natural wax finish. JALG TV Stand is a modern take on a classic, mid-century modern Scandinavian style.



REGULAR MODEL 42"-55"

REGULAR MODEL 42"-55"

Birch Black

JALG BIRCH / BLACK wooden TV Stand is a statement of minimal design. Handmade from natural oak with a deep black finish that makes it strikingly beautiful.

Subtle detailing and elegant dark expression that seamlessly merges beautifully especially with black border TVs. Visually clean natural matte black texture for long-lasting aesthetics.

The beautiful black matte texture of this TV stand matches perfectly with a black TV.





Walnut

Made of the highest quality of walnut hardwood, honoring our iconic design and being built with elegance, craftsmanship, and sustainable materials.

Meticulously handmade and finished with fine lacquer. The stand is assembled with extremely strong joints and beautiful bolts – peculiar details and engineering that emphasize the superior quality and structural strength of this extravagant TV stand.



Birch Natural Glossy

The JALG BIRCH Natural Glossy TV stand can be integrated into any living room interior with its lush glossy oak body, infusing the room with warmth and illustrating the essence of high-quality Scandinavian furniture design.

With the straightforward and airy design, the JALG Natural Glossy TV stand represents the modern expression of traditional Scandinavian craftsmanship.





Birch White

JALG BIRCH White TV stand is a light and elegant piece of furniture with a beautiful matte, white wood texture. The white shade is easy to match with light interiors.

The JALG White TV stand is a timeless, design classic that is formed from natural materials. Originating from a Scandinavian passion for light shades and streamlined shapes, carefully crafted by hand with exceptional craftsmanship.



Oak YakiSugi

Yakisugi (焼杉) is a traditional Japanese method of wood preservation by charring it with fire. Yaki means to heat with fire, and sugi is cypress. It is also referred to as 'Shō Sugi Ban' (烧杉烧杉板). The process involves charring the wood, cooling it, cleaning it, and finishing it with natural oil.

The gravitas imparted by the process and finished result (called 'yaki sugi') are undeniable, a blackening of the wood that reveals clean, distinct lines and inherent textural beauty.

The YakiSugi model is a signature black TV stand in the JALG collection and portrays a great appreciation for Japanese furniture detailing.





REGULAR MODEL 42"-55"

Birch Amber Yellow

The JALG Amber Yellow is a Mid-Century Modern TV stand is a timeless classic. The slender legs accentuate the clean and light vintage design, making it the perfect statement piece for any living room interior.



REGULAR MODEL 42"-55"

Birch New Orleans Black

This limited edition New Orleans-inspired TV stand has an incredibly beautiful shade that creates a fantastic shine and a unique color, giving each set its own individual vintage look of golden dark brown/black hues.





REGULAR MODEL 42"-55"

Birch Chestnut Brown

This limited edition Chestnut Brown wooden TV stand is crafted from solid birch with a washed chestnut finish. The elegant high-shine chestnut finishing is achieved meticulously polishing to glossy perfection.

The chestnut texture presents a precious & timeless aesthetic pattern together with the simple and bold design of JALG.



REGULAR MODEL 42"-55"

Oak Digital Lavender

The JALG TV Stand in the color of Digital Lavender is a limited edition design to celebrate the color of the year – conveying calmness and cheerfulness in 2023.

Deep violet appears extravagant and original. Pale lilac comes across as gentle and tranquil. These colour perceptions are triggered by the respective wavelengths of the different shades and Digital Lavender combines these both.

This harmonious alignment on Scandinavian design and Lavender radiates calmness with a dash of cheerfulness in your living space.





JALG TV STANDS EITHER BLEND IN OR STAND OUT,
YOU DECIDE

XL MODEL



XL 55"-77"

Oak XL Natural Oil Wax

The classical JALG OAK TV Stand references the heritage of Scandinavian design through its simple frame and subtle details. JALG TV stand finds its distinct character through sleek detailing and delightful expression.

Handmade with the highest quality of raw materials, with a unique & natural wax finish. JALG TV Stand is a modern take on the classic mid-century, modern Scandinavian furniture design.



XL 55"-77"

Birch XL Black

ALG BIRCH XL / BLACK TV Stand is a statement of minimal design. Handmade from natural oak with a deep black finish that makes it strikingly beautiful. Subtle detailing and elegant dark expression that seamlessly merges beautifully especially with black border TVs.

Visually clean natural matte black texture for long-lasting aesthetics. The beautiful black matte texture of this TV stand matches perfectly with a black TV.





XL 55"-77"

Walnut XL

The WALNUT XL TV Stand is made of the highest quality walnut hardwood, honoring our iconic design and being built with elegance, craftsmanship, and sustainable materials. This TV stand made of solid walnut hardwood supports large TVs, sizes 55 to 77 inches.

The WALNUT XL stand is meticulously handmade and finished with fine lacquer. Assembled with extremely strong joints and beautiful golden bolts – peculiar details and engineering that emphasize the superior quality and structural strength of this extravagant TV stand.



XL 55"-77"

Birch XL Natural Glossy

The XL version of the JALG BIRCH Natural Glossy TV stand can be integrated into any living room interior with its lush glossy oak body.

Infusing your room with warmth and illustrating the essence of high-quality Scandinavian furniture design. With the light and airy design, the JALG Natural Glossy TV stand represents the modern expression of traditional Scandinavian craftsmanship.



XL 55"-77"

XL 55"-77"

Birch XL White

JALG BIRCH XL / WHITE TV Stand is a statement of minimal design. Handmade from natural oak with a pure white finish creates an impressively pure and fresh impression in any living room.

Subtle detailing and elegant clean white expression that seamlessly merges beautifully with TVs larger than 55". Visually clean natural matte white texture for long-lasting aesthetics.

The beautiful white matte texture of this TV stand matches perfectly with both dark and white-colored TVs.

Birch XL YakiSugi

Yakisugi (焼杉) is a traditional Japanese method of wood preservation by charring it with fire. Yaki means to heat with fire, and sugi is cypress. It is also referred to as "Shō Sugi Ban" (焼杉焼杉板). The process involves charring the wood, cooling it, cleaning it, and finishing it with natural oil.

The gravitas imparted by the process and finished result (called 'yaki sugi') are undeniable, a blackening of the wood that reveals clean, distinct lines and inherent textural beauty.

The YakiSugi model is a signature black TV stand in the JALG collection and portrays a great appreciation for Japanese furniture detailing.





INSPIRED BY MID-CENTURY SPACE AGE DESIGN

ACRYLIC COLLECTION



THE UNIVERSE ENCOMPASSES ALL OF SPACE, TIME, MATTER, AND ENERGY

Acrylic TV Stands

The new product line is inspired by mid-century Space Age design which is often typified by plastic or fiberglass as a main component, with soft curvature enabled by the material's properties.

The style is characterized by its heavy use of glass, steel, neon, up-swept roofs, and geometric shapes. It presents forms symbolic of that of motion. Towards the end of the '50s, new technical perspectives combined with an interest in abstract futuristic shapes lead to what is known as Space Age design.

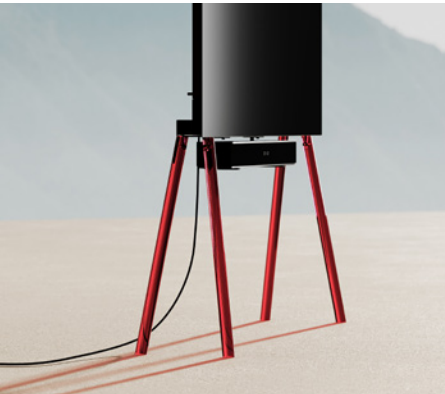
Often comprised of simple shapes and bowed lines, Space Age furniture was rife with designs inspired by icons of the Space race.



Red

In the vibrant hue of red, the JALG ACRYLIC RED TV Stand pulsates with energy, a fiery beacon of vitality in the room.

Though it appears to be made of glass, acrylic is used to make acrylic rods as well – for example, legs for ‘JALG’ new product line.

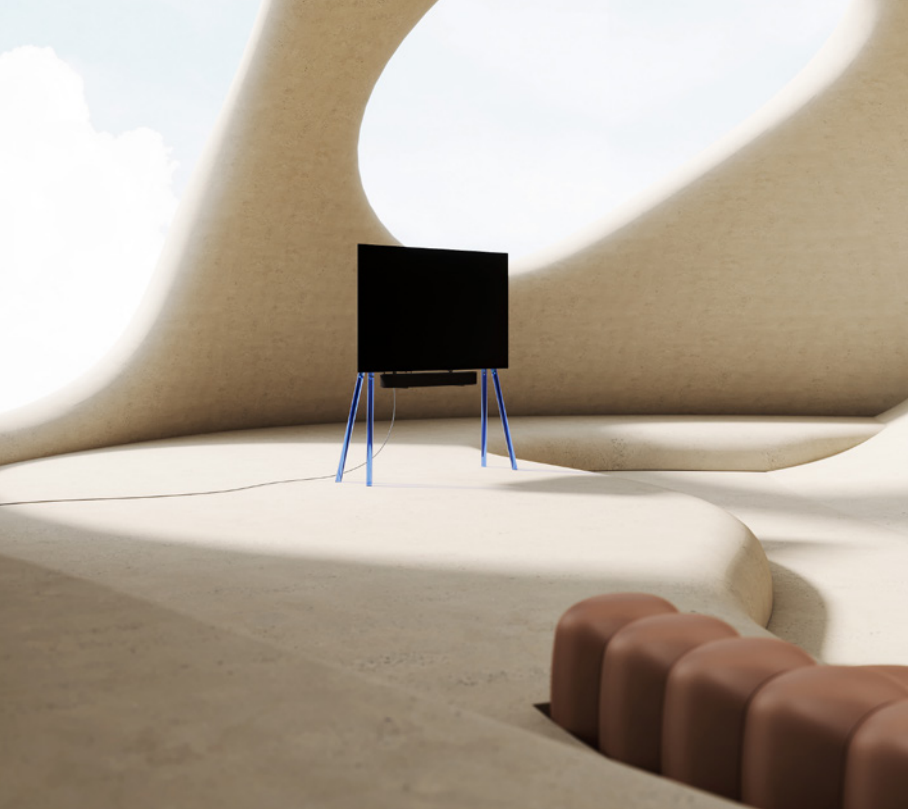


Green

In the verdant embrace of green, the JALG ACRYLIC GREEN TV Stand embodies more than just elegance; it becomes a tangible manifestation of nature's enduring presence in our material world.

Acrylic's ability to maintain its shape and structural integrity makes it a preferred choice in situations where strength and reliability are paramount, while its optical clarity allows for creative and visually appealing designs.



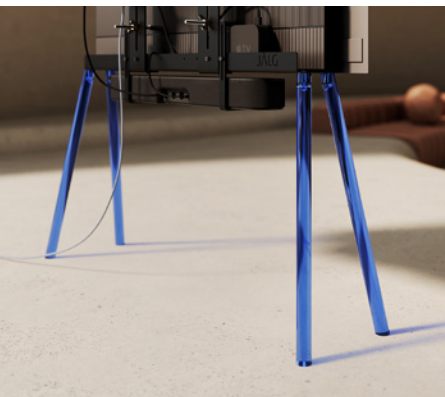


ACRYLIC 42"-55"

Blue

In the spacious expanse of a room, the JALG ACRYLIC BLUE TV stand stands proud, its sleek blue design a celestial homage in earthly spaces.

Acrylic JALG TV Stand is lightweight, durable, and naturally UV resistant, very good at keeping their own shape, as they will not bend or break easily.



ACRYLIC 42"-55"

Clear

In the crystal clarity of its design, the JALG ACRYLIC CLEAR TV Stand transcends time, inviting moments to pass through its transparent essence, leaving traces of memories suspended in the timeless embrace of its form.

Acrylic is a transparent and lightweight plastic material with outstanding strength, stiffness, and optical clarity that has excellent impact strength.





WE STAND FOR MINIMALIST DESIGN

TECHNICAL



How to assemble a JALG TV stand?

JALG TV stands are very easy to assemble and can be completed by oneself in 5-10 minutes. However, if you have a TV larger than 55" we recommend two people, as larger TVs tend to be quite heavy.

Please see a detailed video at jalg.me/pages/technical



REGULAR WOOD

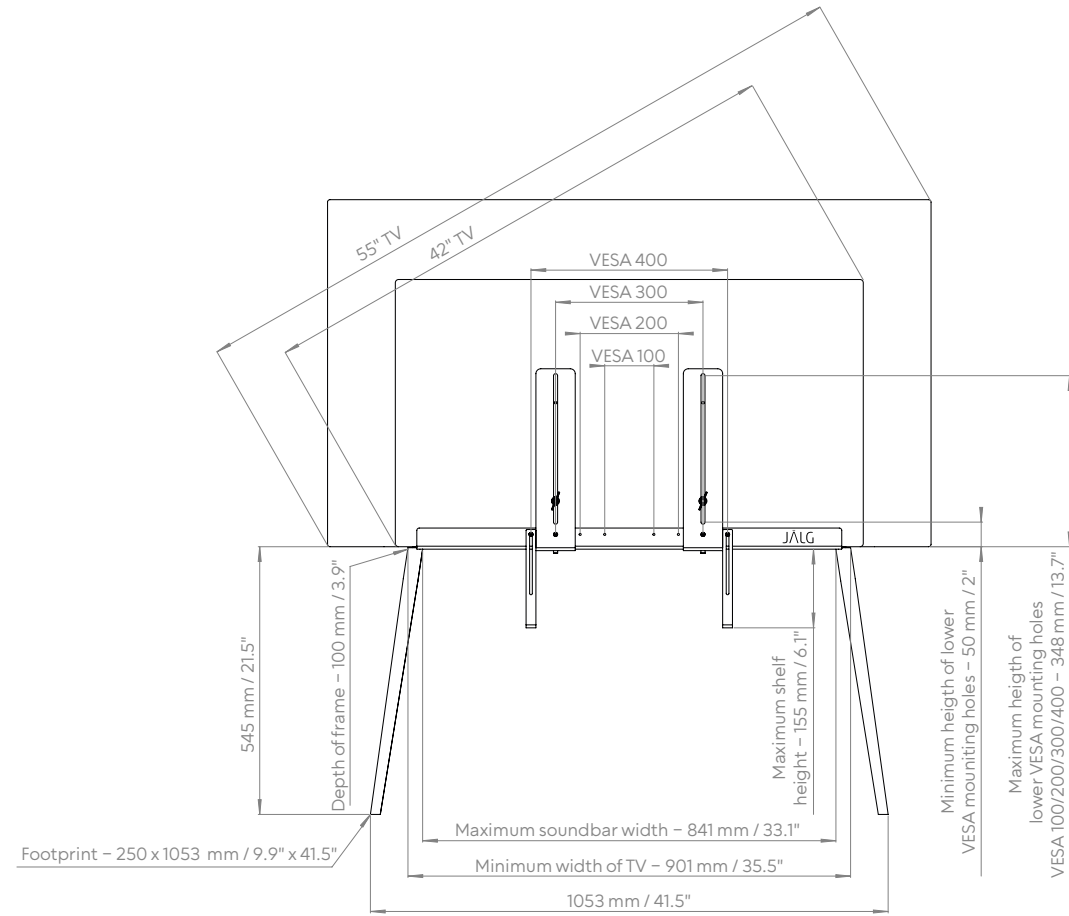
Min. screen size: 42 inches
Minimum width of TV - 901 mm / 35.5"
Max. screen size: 55 inches
Max TV weight: 30 kg / 66 lbs
VESA compatible: Yes
Max. soundbar width: 840 mm / 33.1"



XL WOOD

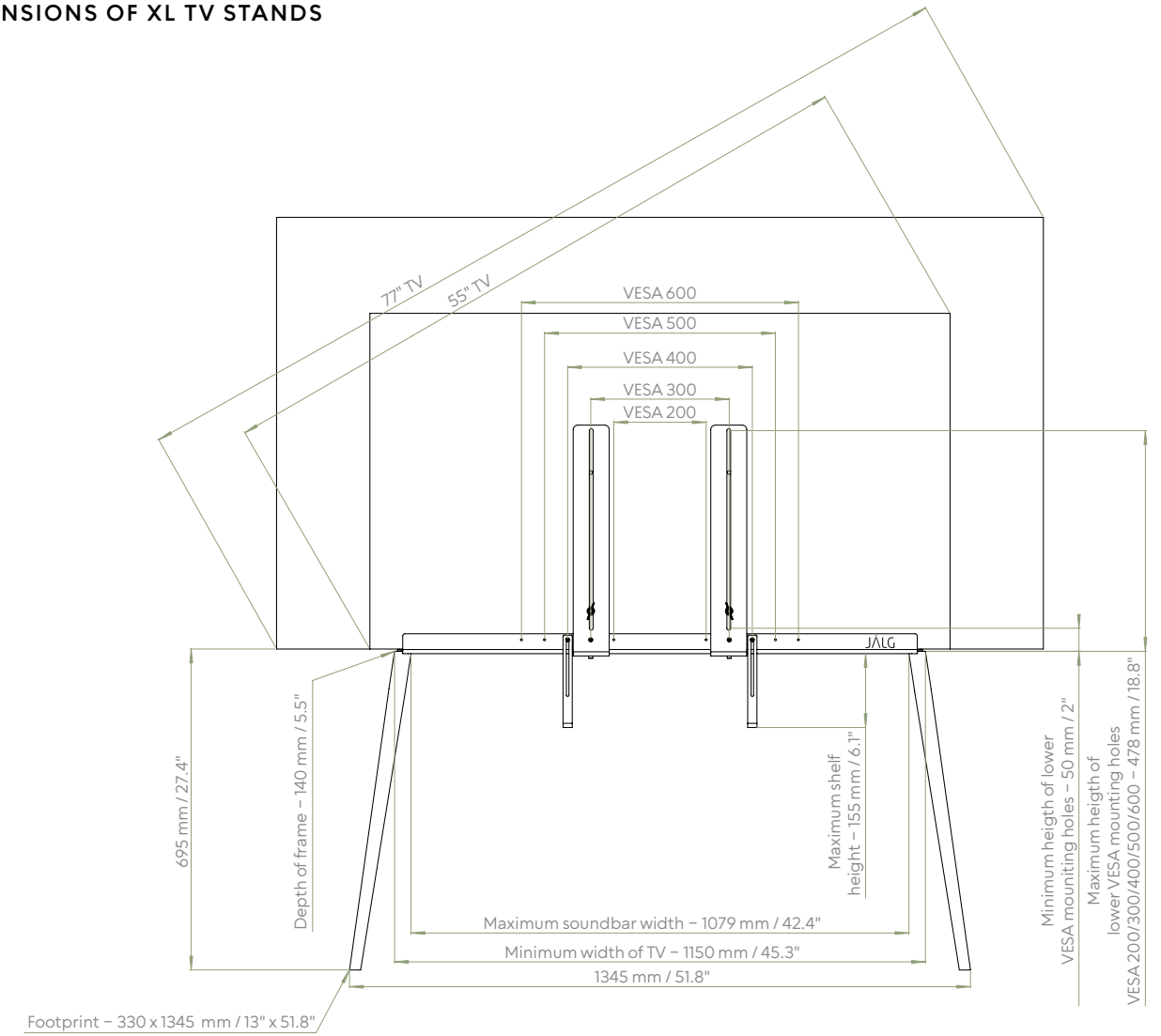
Min. screen size: 55 inches
Minimum width of TV - 1150 mm / 45.3"
Max. screen size: 77 inches
Max TV weight: 45 kg / 99 lbs
VESA compatible: Yes
Max. soundbar width: 1,079 mm / 42.4"

DIMENSIONS OF REGULAR TV STANDS



TECHNICAL

DIMENSIONS OF XL TV STANDS





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