

WINTER 2019

SAMOA

TENDANCES

meet
alexa!

here to up your shadow game

FAB NEW SHADES OF NEVER NUDE & OOH LA LIPS!

GET GLOWING WITH THE NEW RISE & SHINE

PLUS THE HOTTEST TRENDS THIS SEASON



Amore Mio 107 Exposed
Ooh la lips!
Matt liquid lipstick
518 Metallic

The Edge of NUDES

In the mood
for something that
makes you
STAND OUT
from the crowd?
Hang on to that
feeling with
Amore Mio's
IN THE NUDE
collection of
FLIRTY shades....
subtle, stylish and
seriously **SASSY**.

Amore Mio 102 Shy

102 Shy

103 In The Mood

104 Tease

105 Shameless

106 Dare to Bare

107 Exposed



Dramatically different
Hello New **NEVER NUDE** Shades!

Six **BRAND NEW** colors are here
to give your nails all the
DRAMA and **ROMANCE**
you could ever want
in one season!



Never Nude 176 Boss Lady

175
Monday Vibes

176
Boss Lady

177
Morning Coffee

178
Ms. CEO

179
Mood Swings

180
Sex Bomb



HEY
alexa!

Ready to step up your
EYESHADOW GAME?



Ooh la lips!
Matt liquid lipstick
518 Metallic



Revive blush 1 Rose Pop
Rise & Shine metallic highlighter 2

Alexa Palette 12 eyeshadows
Bésame khol kajal 62
Ooh La Lash! mascara



The new Samoa **ALEXA** palette is here to give you a winning result. Alexa's incredible depth of color and **GORGEOUS SHIMMER** earns your eyes their true place in the spotlight.

Play up the sophistication with warm, earthy tones on cheeks and lips, and feel **INSTA READY** at every moment of the day!



Ooh la lips!



Take a power trip with a **BOLD LIP**
courtesy of **OOH LA LIPS!** in six fab new shades.

Totally MATT & SUPER COMFORTABLE,
these gorgeous colors are your new best friends
to strike a pose and get your **pout** on!

512

513

514

515

516

517

MATT LIQUID LIPSTICK, SUPER LONGWEAR
Full coverage, Vivid & Velvety finish



RED ALERT!

Every fashionista knows that a red lip can **WORK WONDERS** as the key to a polished makeup look – plus it's also an **INSTANT MOOD BOOSTER!**



Alexa Palette 12 eyeshadows, Rise & Shine metallic highlighter 2, Ooh la lips! Matt liquid lipstick 517, Lash Me Up mascara.

Work this beauty staple to your advantage as the finishing touch to subtle eyes, courtesy of the new **ALEXA palette**. Define cheekbones with the help of **RISE & SHINE** and don't let your lashes miss out on the drama by giving them a full sweep of **LASH ME UP** mascara.

METALLIC HIGHLIGHTER

Rise & Shine
metallic highlighter 2
Amore Mio
105 Shameless
Ooh la lips!
Matt liquid lipstick 514

Hit the light **FANTASTIC!**

Ultra-highlighted skin is the new 'in'
and now you can get your dazzle on with
Samoa's NEW

RISE & SHINE metallic highlighter.

This pearlized powder delivers an
EYE-CATCHING and **LONG-LASTING** effect,
giving you a reason to wake up every day
and **GET GLOWING!**



Retro**VIBE!**



Forget your time machine, this swinging **60s LOOK** is bang up to date with the **ALEXA palette** working its magic and **BACK TO BLACK** liquid eyeliner creating those perfect **CAT EYE** flicks.

Megalash mascara, Alexa Palette 12 eyeshadows
Back to Black liquid eyeliner, Catwalk khol kajal X303
Amore Mio 105 Shameless, Keep Kissing lipstick 52.





Insta WOW!

When your hair's done and your brows are looking fine, **all you need** is right here to get yourself **INSTA READY!**



Banish those flaws with **CAPTEUR LUMIÈRE Corrector Concealer** and get ready for **pure envy** with this subtle yet sophisticated look.

Second Skin creamy foundation 1 Luminous,
Capteur Lumière corrector concealer 2 Couvrance,
Kika Palette 12 eyeshadows, Blush & Glow Palette 2 Life in Pink
Ooh la lips! Matt liquid lipstick 514, Lash Me Up mascara.



Not so **INNOCENT**



There's **no secret** to achieving a **smouldering allure**... it's right there in your **SMOKY BASICS palette** with professional brushes included! Intensify that smokiness with **ORIENTAL khol kajal**.

Skin Shield, SPF30 protective foundation
Essential Smoky Basics eyeshadow palette 2 For Stars Only
Oriental khol kajal 801 Cléopâtre
Ooh La Lash! mascara
Velvet lipstick 981



And for **chiseled cheekbones**, the **BLUSH & GLOW palette** is where all the action's at.

THE RESULT? So hot you may need the fire brigade!

Blush & Glow Palette 1 Life's Peach





JUST WING IT!



Hot off the runway, black eyeliner taken to dramatic extremes is this season's irresistible **trend of the moment.**

Part **glam** part **rebel**, this look requires your trusted **CATWALK Inkliner** to shape those graphic wings and sharp flicks with confidence. Paired with a nude shade on lips, and cheekbones to die for, you're all ready for some **DIVA** action.

Skin Shield, SPF30 protective foundation
Essential Catwalk inkliner Deep Black & Ocean Blue
Blush & Glow 1 Life's Peach
Ooh La Lash! mascara
Keep Kissing lipstick 53.



CATWALK INKLINER



Who's that girl?

Attention, all mystery seekers... want to be that girl at the party that everyone wants to know? Get your intrigue on with **Samoa's BACK TO BLACK** inked-up eyes and a **deep** and **luscious** berry shade of **OOH LA LIPS!** that stays on no matter what the evening holds.



Back to Black liquid liner
Revive blush 2 Sun Fusion, Ooh La Lips! Matt liquid lipstick 516
Lotus Super longwear lipliner 957