SAMOAS

alexa!

here to up your shadow game

FAB NEW SHADES OF **NEVER NUDE** & **OOH LA LIPS!**

GET GLOWING WITH THE NEW RISE & SHINE

PLUS THE HOTTEST TRENDS THIS SEASON





102 Shy 103 In The Mood 104 Tease 105 Shameless 106 Dare to Bare 107 Expose



Dramatically different Hello New **NEVER NUDE** Shades!



175 Monday Vibes 176 Boss Lady 177 Morning Coffee

178 Ms. CEO 179 Mood Swings 180 Sex Bomb



Ready to step up your **EYESHADOW GAME?**



Ooh la lips! Matt liquid lipstick 518 Metallic



Revive blush 1 Rose Pop Rise & Shine metallic highlighter 2

Alexa Palette 12 eyeshadows Bésame khol kajal 62 Ooh La Lash! mascara



The new Samoa ALEXA palette is here to give you a winning result. Alexa's incredible depth of color and GORGEOUS SHIMMER earns your eyes their true place in the spotlight.

Play up the sophistication with warm, earthy tones on cheeks and lips, and feel

INSTA READY at every moment of the day!



Ooh la lips!



MATT LIQUID LIPSTICK, SUPER LONGWEAR Full coverage, Vivid & Velvety finish



RED ALERT!

Every fashionista knows that a red lip can **WORK WONDERS** as the key to a polished makeup look – plus it's also an

INSTANT MOOD BOOSTER!



Work this beauty staple to your advantage as the finishing touch to subtle eyes, courtesy of the new **ALEXA palette**. Define cheekbones with the help of **RISE & SHINE** and don't let your lashes miss out on the drama by giving them a full sweep of **LASH ME UP mascara**.





Hit the light FANTASTIC!

Ultra-highlighted skin is the new 'in' and now you can get your dazzle on with Samoa's NEW

RISE & SHINE

metallic highlighter.

This pearlized powder delivers an **EYE-CATCHING** and **LONG-LASTING** effect, giving you a reason to wake up every day and **GET GLOWING!**



RetroVIBE!

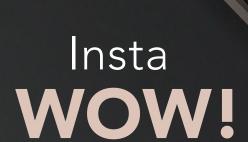


Forget your time machine, this swinging
60s LOOK is bang up to date with
the ALEXA palette working its magic
and BACK TO BLACK liquid eyeliner creating
those perfect CAT EYE flicks.

Megalash mascara, Alexa Palette 12 eyeshadows Back to Black liquid eyeliner, Catwalk khol kajal X303 Amore Mio 105 Shameless, Keep Kissing lipstick 52.







When your hair's done and your brows are looking fine, all you need is right here to get yourself INSTA READY!



Second Skin creamy foundation 1 Luminous, Capteur Lumière corrector concealer 2 Couvrance, Kika Palette 12 eyeshadows, Blush & Glow Palette 2 Life in Pink Ooh la lips! Matt liquid lipstick 514, Lash Me Up mascara.

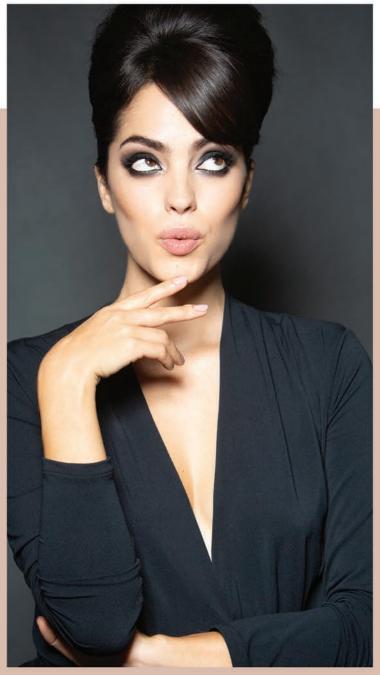


Banish those flaws
with CAPTEUR
LUMIÈRE Corrector
Concealer
and get ready
for pure envy
with this subtle yet
sophisticated look.



There's no secret to achieving a smouldering allure... it's right there in your **SMOKY BASICS palette** with professional brushes included! Intensify that smokiness with **ORIENTAL** khol kajal.

> Skin Shield, SPF30 protective foundation Essential Smoky Basics eyeshadow palette 2 For Stars Only Oriental khol kajal 801 Cléopâtre Ooh La Lash! mascara Velvet lipstick 981



And for **chiseled cheekbones,** the **BLUSH & GLOW palette** is where all the action's at.

THE RESULT? So hot you may need the fire brigade!

Blush & Glow Palette 1 Life's Peach





JUST WING IT!



CATWALK INKLINER



Who's that girl?

Attention, all mystery seekers... want to be that girl at the party that everyone wants to know? Get your intrigue on with Samoa's **BACK TO BLACK** inked-up eyes and a deep and luscious berry shade of **OOH LA LIPS!** that stays on no matter what the evening holds. LOTUS

Back to Black liquid liner
Revive blush 2 Sun Fusion, Ooh La Lips! Matt liquid lipstick 516
Lotus Super longwear lipliner 957