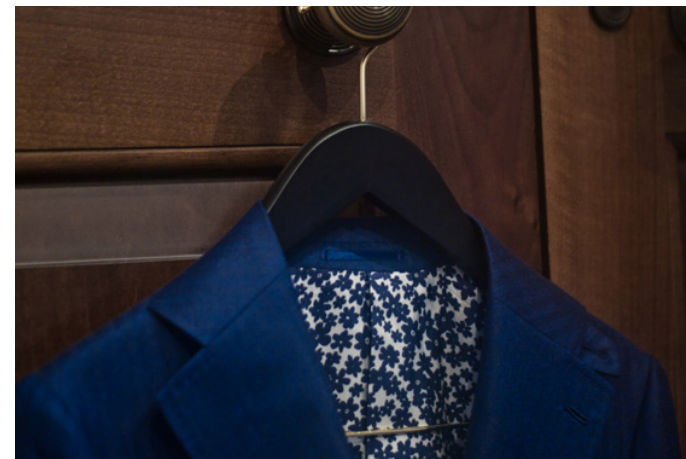




**INTRODUCING MR. BLUE**  
*A SARTORIAL LABEL BY BUTCH*





## THE CONCEPT BEHIND MR. BLUE

For Dominique Vindevogel, CEO of Butch Tailors, there is simply no better color for a man. According to him, it is "the most modern tailoring color" and "one of trust, honesty and loyalty. Vindevogel is best known for his internationally renowned suit service, for which he

travels the world on demand of royals, self-made men and wealthy entrepreneurs who favour the service of private tailoring and personal service. The Mr. Blue label is an extension of this unrivalled service.

**BUTCH**  
Est. 1956

www.butchtailors.com  
info@butchwh.com  
+32 56 20 33 07





## MEET THE FLYING TAILOR: DOMINIQUE VINDEVOGEL

In the 90's, Dominique Vindevogel had the opportunity to acquire the name and know-how of Butch Tailors. As the CEO and Flying Tailor of the company, he incorporated a specific vision that is now an integral part of the DNA of the garments.

As he is always fully in charge as the traveling tailor, he closely zooms in on every detail while balancing time with luxury. Roaming the globe, he feels ever more vibrant whenever he touches down in Istanbul, New York or Miami to meet up with a client.

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## HOW DOES THE SERVICE WORK?

Dominique Vindevogel will fly to anywhere in the world and measure the client himself. From there on, the flying tailor will consult the client on the choices of fabrics, buttons and other details that will make his tailored suit completely his or hers.

After deciding on the final suit, the master craftsman will take his time to create the perfect sartorial masterpiece. Finally, the suit is delivered to the client by the Flying Tailor himself, and finishing touches are applied where necessary.

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*If you need*  
**THE FINAL TRUTH  
ABOUT SUITS**

**FOR YOUR SATORIAL GUIDANCE,  
CONTACT YOUR FLYING TAILOR ON**

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