

# Justus

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## TIME TO FLOURISH

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WELCOME TO THE JUSTUS FAMILY.

You know a bit about us so now it's time for us to get to know you!

You have been invited to submit your work for consideration into *Flourish*, the design showcase section of Justus Magazine, dedicated to shining a spotlight on the work of top design studios from around the country.

Once the interview questionnaire is complete, please read our project submission guidelines below, which will detail how to process your submission.

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# Just Us

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## **COPY + PASTE**

FEATURE ARTICLES  
CLIENT INTERVIEWS  
DESIGN TRENDS // LOVE YOUR TYPE

## **SMALL CAPS**

STUDENT SECTION  
TIPS + TRICKS FROM THE INDUSTRY  
SPOTLIGHT ON TALENT

## **FLOURISH**

GALLERY OF EXCEPTIONAL PRINT DESIGN  
SHOWCASING 10 INDEPENDENT STUDIOS + FREELANCERS  
INDEPTH INTERVIEW REVEALING THEIR PHILOSOPHIES

## **FRIENDS w BENEFITS**

SUPPLIER DIRECTORY  
AUSTRALIAN PRINT INDUSTRY CONTACTS  
NETWORK OF INVALUABLE RESOURCES

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~ EXAMPLE FLOURISH SPREAD ~

**Büro North**  
Multidisciplinary Design

**NORTHERN EXPOSURE**

Location: Melbourne, Victoria  
Year established: 2011  
Founded by: Steve, Andrew, Graham (Creative Director)  
Website: www.buironorth.com

**Background** - How was your business born? By meeting like-minded creatives of different ages and from various working backgrounds.

**How** - How was your business born? I was born as a side project while I was still in my 20s. I started as a graphic designer and then moved into photography. I was then approached by a friend to design a book for a local business. This was the start of my design career. I then moved into photography and then into branding and design. I was then approached by a friend to design a book for a local business. This was the start of my design career. I then moved into photography and then into branding and design.

**Challenges** - How do you overcome creative blocks? I've always been a creative person and I've always been a creative person. I've always been a creative person and I've always been a creative person. I've always been a creative person and I've always been a creative person.

**Success** - How do you define success? Success is when you wake up every day and you're excited to go to work. Success is when you wake up every day and you're excited to go to work. Success is when you wake up every day and you're excited to go to work.

**Advice** - Do you have any advice for other creatives? Do you have any advice for other creatives? Do you have any advice for other creatives? Do you have any advice for other creatives? Do you have any advice for other creatives?






**PERSONAL PROFILE**

Name: Steve  
Age: 32  
Location: Melbourne, Victoria  
Education: Bachelor of Design  
Experience: 10 years in design  
Specialties: Branding, Design, Photography  
Awards: Australian Design Award 2015  
Clients: Various local and international clients  
Website: www.buironorth.com

**THAT'S WHAT CREATES ME - WHEN THE TEAM PUSH ME AND I PUSH THEM TO CREATE REALLY OUTSTANDING WORK.**

**Change** - Do you think the way of making design has changed? The way of making design has changed. The way of making design has changed. The way of making design has changed. The way of making design has changed.

**Persuasion** - What does persuasion mean to you? Persuasion is when you wake up every day and you're excited to go to work. Persuasion is when you wake up every day and you're excited to go to work. Persuasion is when you wake up every day and you're excited to go to work.

**Rage** - What would make you angry? What would make you angry? What would make you angry? What would make you angry? What would make you angry?

**Caution** - What advice would you give to other creatives? What advice would you give to other creatives? What advice would you give to other creatives? What advice would you give to other creatives? What advice would you give to other creatives?

**Success** - How do you define success? Success is when you wake up every day and you're excited to go to work. Success is when you wake up every day and you're excited to go to work. Success is when you wake up every day and you're excited to go to work.

{ FEATURING YOUR STUDIO PROFILE, AN IN-DEPTH INTERVIEW + 5 PAGES OF YOUR WORK WITH DETAILED SPECIFICATIONS }

INTERVIEW  
QUESTIONNAIRE



WHO, WHAT, WHERE...

COMPANY NAME \_\_\_\_\_

LOCATION \_\_\_\_\_

YEAR ESTABLISHED \_\_\_\_\_

CREATIVE DIRECTOR \_\_\_\_\_

TEAM SIZE \_\_\_\_\_

WEBSITE \_\_\_\_\_ CONTACT NUMBER \_\_\_\_\_



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QUESTION TIME { PLEASE CHOOSE + ANSWER SEVEN QUESTIONS FROM THE LIST BELOW }

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HERITAGE ~ HOW WAS YOUR BUSINESS FORMED? { APPROX. 30 WORDS }

ETHOS ~ WHAT IS YOUR DESIGN PHILOSOPHY? { APPROX. 30 WORDS }

AESTHETIC ~ HOW WOULD YOU DESCRIBE YOUR DESIGN STYLE? { APPROX. 30 ~ 75 WORDS }

MARKET ~ WHAT SORT OF INDUSTRIES / CLIENTS DO YOU WORK WITH? { APPROX. 30 ~ 75 WORDS }

CHALLENGE ~ DESCRIBE A CHALLENGING PRINT PROJECT YOU HAVE WORKED ON? { APPROX. 75 ~ 150 WORDS }

COMMUNITY ~ WHAT RELATIONSHIPS DO YOU VALUE MOST IN OUR INDUSTRY? { APPROX. 75 ~ 150 WORDS }

SPRUIKER ~ HOW DO YOU ADVERTISE YOUR BUSINESS AND LATEST PROJECTS? { APPROX. 75 ~ 150 WORDS }

ACHIEVEMENT ~ DO YOU ENTER AWARDS? DO YOU THINK THEY ARE VALUABLE? { APPROX. 75 ~ 150 WORDS }

PASSION ~ WHAT DO YOU LOVE MOST ABOUT THE WORK YOU DO? { APPROX. 75 ~ 150 WORDS }

CHANGE ~

DO YOU THINK THE RISE OF ONLINE THREATENS PRINT DESIGN? { APPROX. 75 ~ 150 WORDS }

A large rectangular area enclosed by a dashed border, intended for a written response to the question above.

PROVENANCE ~

WHAT DOES AUSTRALIAN PRINT DESIGN HAVE TO OFFER ON THE WORLD STAGE? { 75 ~ 150 WDS }

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HOPE ~

WHAT WOULD YOU LIKE TO SEE MORE OF IN THE INDUSTRY? { APPROX. 75 ~ 150 WORDS }

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COUNSEL ~

WHAT ADVICE WOULD YOU PASS ON TO INDUSTRY JUNIORS? { APPROX. 75 ~ 150 WORDS }

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DREAMS ~

WHAT'S YOUR IDEAL GRAPHIC DESIGN PROJECT? { APPROX. 75 ~ 150 WORDS }

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PROJECT SUBMISSION GUIDELINES

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Please fill in the below specifications for each print project that you wish to showcase. You are invited to enter up to **five print-related projects** { campaign, identity, poster, brochure etc } with a total of up to **three images per project**. Individual project images or a series of images as a part of a larger campaign are both welcome. There is no timeline on the work that we wish to showcase so choose the print projects that best represent you and /or your business.

Please also upload a studio or team photograph, as well as an EPS version of your logo, to be included with your studio profile.

~ PROJECT SUBMISSION NO. 1 ~

PROJECT NAME ..... CLIENT .....

PROJECT BRIEF .....

UNIT QTY ..... SIZE .....

PRINT .....

PRINTER .....

FINISH .....

FINISHER .....

STOCK / S USED .....

FONT USAGE .....

~ PROJECT SUBMISSION NO. 2 ~

PROJECT NAME ..... CLIENT .....

PROJECT BRIEF .....

UNIT QTY ..... SIZE .....

PRINT .....

PRINTER .....

FINISH .....

FINISHER .....

STOCK / S USED .....

FONT USAGE .....

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PROJECT SUBMISSION CONTINUED

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~ PROJECT SUBMISSION NO. 3 ~

PROJECT NAME ..... CLIENT .....

PROJECT BRIEF .....

UNIT QTY ..... SIZE .....

PRINT .....

PRINTER .....

FINISH .....

FINISHER .....

STOCK / S USED .....

FONT USAGE .....

~ PROJECT SUBMISSION NO. 4 ~

PROJECT NAME ..... CLIENT .....

PROJECT BRIEF .....

UNIT QTY ..... SIZE .....

PRINT .....

PRINTER .....

FINISH .....

FINISHER .....

STOCK / S USED .....

FONT USAGE .....

~ PROJECT SUBMISSION NO. 5 ~

PROJECT NAME ..... CLIENT .....

PROJECT BRIEF .....

UNIT QTY ..... SIZE .....

PRINT .....

PRINTER .....

FINISH .....

FINISHER .....

STOCK / S USED .....

FONT USAGE .....



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PLEASE NAME IMAGE FILES TO CORRESPOND WITH EACH PROJECT NAME,  
AND SAVE THEM IN SEPARATE SELF-TITLED PROJECT FOLDERS.

IMAGES WILL NEED TO BE HIGH RESOLUTION, MINIMUM 240 X 300MM AT 300DPI  
+ CMYK FOR PRINTING PURPOSES.

PLEASE UPLOAD YOUR IMAGES AS A ZIP FILE TO ~  
[HTTP://JUSTUSMAGAZINE.COM.AU/FLOURISH\\_SUBMIT/](http://justusmagazine.com.au/flourish_submit/)

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