

# Justus

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## TIME TO FLOURISH

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WELCOME TO THE JUSTUS FAMILY.

You know a bit about us so now it's time for us to get to know you!

You have been invited to submit your work for consideration into *Flourish*, the design showcase section of Justus Magazine, dedicated to shining a spotlight on the work of top design studios from around the country.

Once the interview questionnaire is complete, please read our project submission guidelines below, which will detail how to process your submission.

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# Just Us

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## **COPY + PASTE**

FEATURE ARTICLES  
CLIENT INTERVIEWS  
DESIGN TRENDS // LOVE YOUR TYPE

## **SMALL CAPS**

STUDENT SECTION  
TIPS + TRICKS FROM THE INDUSTRY  
SPOTLIGHT ON TALENT

## **FLOURISH**

GALLERY OF EXCEPTIONAL PRINT DESIGN  
SHOWCASING 10 INDEPENDENT STUDIOS + FREELANCERS  
INDEPTH INTERVIEW REVEALING THEIR PHILOSOPHIES

## **FRIENDS w BENEFITS**

SUPPLIER DIRECTORY  
AUSTRALIAN PRINT INDUSTRY CONTACTS  
NETWORK OF INVALUABLE RESOURCES

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~ EXAMPLE FLOURISH SPREAD ~

**Büro North**  
Multidisciplinary Design

**NORTHERN EXPOSURE**

Location: Melbourne, Victoria  
Year established: 2011  
Founded by: Simon, Andrew, Graham (Creative Directors)  
Website: www.buironline.com

**Background** - How was your business born? By creating work that consists of client and user work making something achievable.

**How** - How was your business born? I was born as a side project while I was doing my PhD. I then started a design studio with my partner and we started to take on clients. I then started to take on clients and we started to take on clients.

**Advice** - How would you describe your design style? I've always been a minimalist and I think that's what I've always been. I think that's what I've always been. I think that's what I've always been.

**Market** - What sets of industries clients do you work with? Most and commercial clients that work in various sectors including government, corporate, retail and educational such as architects, designers and schools.

**Challenge** - Describe a challenging project you've had to work on? The biggest challenge that we did for The University of Melbourne was to create a new brand identity for the university. We had to create a new brand identity for the university. We had to create a new brand identity for the university.

**Comments** - What advice do you offer other creatives in your industry? I'd love to see other creatives in your industry. I'd love to see other creatives in your industry. I'd love to see other creatives in your industry.

**Speaker** - How do you prefer to be interviewed and how do you prefer to be interviewed? I'd love to be interviewed. I'd love to be interviewed. I'd love to be interviewed.

**Advice** - Do you have any other advice? Do you think you are satisfied? I'm satisfied. I'm satisfied. I'm satisfied.






**PERSONAL PROFILE**

**Simon** - A type and layout designer for 15 years, Simon has worked for various clients including the University of Melbourne and the Victorian Government. He is a passionate designer and a team player.

**Andrew** - A graphic designer and a team player, Andrew has worked for various clients including the University of Melbourne and the Victorian Government. He is a passionate designer and a team player.

**Graham** - A graphic designer and a team player, Graham has worked for various clients including the University of Melbourne and the Victorian Government. He is a passionate designer and a team player.

**Simon** - What do you love most about the work you do? I love the creative process and the challenge of solving problems. I love the creative process and the challenge of solving problems.

**Simon** - What's your ideal graphic design project? I'd love to work on a project that is challenging and that allows me to use my skills and creativity. I'd love to work on a project that is challenging and that allows me to use my skills and creativity.

**Simon** - What advice would you give to other creatives in your industry? I'd love to see other creatives in your industry. I'd love to see other creatives in your industry.

**Simon** - Do you have any other advice? Do you think you are satisfied? I'm satisfied. I'm satisfied. I'm satisfied.

{ FEATURING YOUR STUDIO PROFILE, AN IN-DEPTH INTERVIEW + 5 PAGES OF YOUR WORK WITH DETAILED SPECIFICATIONS }

INTERVIEW  
QUESTIONNAIRE



WHO, WHAT, WHERE...

COMPANY NAME .....

LOCATION .....

YEAR ESTABLISHED .....

CREATIVE DIRECTOR .....

TEAM SIZE .....

WEBSITE ..... CONTACT NUMBER .....



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QUESTION TIME { PLEASE CHOOSE + ANSWER SEVEN QUESTIONS FROM THE LIST BELOW }

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HERITAGE ~ HOW WAS YOUR BUSINESS FORMED? { APPROX. 30 WORDS }

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ETHOS ~ WHAT IS YOUR DESIGN PHILOSOPHY? { APPROX. 30 WORDS }

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AESTHETIC ~ HOW WOULD YOU DESCRIBE YOUR DESIGN STYLE? { APPROX. 30 ~ 75 WORDS }

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MARKET ~ WHAT SORT OF INDUSTRIES / CLIENTS DO YOU WORK WITH? { APPROX. 30 ~ 75 WORDS }

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CHALLENGE ~ DESCRIBE A CHALLENGING PRINT PROJECT YOU HAVE WORKED ON? { APPROX. 75 ~ 150 WORDS }

COMMUNITY ~ WHAT RELATIONSHIPS DO YOU VALUE MOST IN OUR INDUSTRY? { APPROX. 75 ~ 150 WORDS }

SPRUIKER ~ HOW DO YOU ADVERTISE YOUR BUSINESS AND LATEST PROJECTS? { APPROX. 75 ~ 150 WORDS }

ACHIEVEMENT ~ DO YOU ENTER AWARDS? DO YOU THINK THEY ARE VALUABLE? { APPROX. 75 ~ 150 WORDS }

PASSION ~ WHAT DO YOU LOVE MOST ABOUT THE WORK YOU DO? { APPROX. 75 ~ 150 WORDS }

CHANGE ~

DO YOU THINK THE RISE OF ONLINE THREATENS PRINT DESIGN? { APPROX. 75 ~ 150 WORDS }

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PROVENANCE ~

WHAT DOES AUSTRALIAN PRINT DESIGN HAVE TO OFFER ON THE WORLD STAGE? { 75 ~ 150 WDS }

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HOPE ~

WHAT WOULD YOU LIKE TO SEE MORE OF IN THE INDUSTRY? { APPROX. 75 ~ 150 WORDS }

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COUNSEL ~

WHAT ADVICE WOULD YOU PASS ON TO INDUSTRY JUNIORS? { APPROX. 75 ~ 150 WORDS }

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DREAMS ~

WHAT'S YOUR IDEAL GRAPHIC DESIGN PROJECT? { APPROX. 75 ~ 150 WORDS }

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PROJECT SUBMISSION GUIDELINES

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Please fill in the below specifications for each print project that you wish to showcase. You are invited to enter up to **five print-related projects** { campaign, identity, poster, brochure etc } with a total of up to **three images per project**. Individual project images or a series of images as a part of a larger campaign are both welcome. There is no timeline on the work that we wish to showcase so choose the print projects that best represent you and /or your business.

Please also upload a studio or team photograph, as well as an EPS version of your logo, to be included with your studio profile.

~ PROJECT SUBMISSION NO. 1 ~

PROJECT NAME ..... CLIENT .....

PROJECT BRIEF .....

UNIT QTY ..... SIZE .....

PRINT .....

PRINTER .....

FINISH .....

FINISHER .....

STOCK / S USED .....

FONT USAGE .....

~ PROJECT SUBMISSION NO. 2 ~

PROJECT NAME ..... CLIENT .....

PROJECT BRIEF .....

UNIT QTY ..... SIZE .....

PRINT .....

PRINTER .....

FINISH .....

FINISHER .....

STOCK / S USED .....

FONT USAGE .....

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PROJECT SUBMISSION CONTINUED

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~ PROJECT SUBMISSION NO. 3 ~

PROJECT NAME ..... CLIENT .....

PROJECT BRIEF .....

UNIT QTY ..... SIZE .....

PRINT .....

PRINTER .....

FINISH .....

FINISHER .....

STOCK / S USED .....

FONT USAGE .....

~ PROJECT SUBMISSION NO. 4 ~

PROJECT NAME ..... CLIENT .....

PROJECT BRIEF .....

UNIT QTY ..... SIZE .....

PRINT .....

PRINTER .....

FINISH .....

FINISHER .....

STOCK / S USED .....

FONT USAGE .....

~ PROJECT SUBMISSION NO. 5 ~

PROJECT NAME ..... CLIENT .....

PROJECT BRIEF .....

UNIT QTY ..... SIZE .....

PRINT .....

PRINTER .....

FINISH .....

FINISHER .....

STOCK / S USED .....

FONT USAGE .....



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PLEASE NAME IMAGE FILES TO CORRESPOND WITH EACH PROJECT NAME,  
AND SAVE THEM IN SEPARATE SELF-TITLED PROJECT FOLDERS.

IMAGES WILL NEED TO BE HIGH RESOLUTION, MINIMUM 240 X 300MM AT 300DPI  
+ CMYK FOR PRINTING PURPOSES.

PLEASE UPLOAD YOUR IMAGES AS A ZIP FILE TO ~  
[HTTP://JUSTUSMAGAZINE.COM.AU/FLOURISH\\_SUBMIT/](http://justusmagazine.com.au/flourish_submit/)

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