

[Internal Organ Toy Company Gives Birth to Placenta, Tonsil](#)



Placenta plush – Baby’s First Roommate

Tonsil plush – You’re Swell

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WASHINGTON DC – Two new body buddies just joined I Heart Guts® line of soft plush organ toys – Placenta and Tonsil. We are overjoyed to announce the arrival of Placenta, born 7 ounces, and Tonsil, 5 ounces. Both placenta and tonsil are organs you can live without – but wouldn’t life be more fun with these cheerful pals? Replace that lost tonsil with a fluffy one that never needs removing. Give that new baby the weirdest gift ever!

I Heart Guts® plush organs make the perfect gift for everything from a broken heart to a tummy ache. Whether you’re getting your feet wet in anatomy or want to bone up on your physiology, I Heart Guts will bring a smile to your face and smarts to your brain.

New products for 2015 include a plush **Placenta** (\$18 SRP), plush **Tonsil** (\$18 SRP). Each super-soft, high-quality plush comes with a mini-booklet that describes the location and function of each organ along with goofy illustrations and factoids. Top-selling plush organs include the heart, brain, uterus, kidney and tooth.

About I Heart Guts

I Heart Guts® is a family operation based in Washington DC that has been making organ-themed t-shirts, stickers, educational posters and accessories since 2005. Contact us to arrange an interview with Guts creator, Wendy Bryan.

<http://iheartguts.com>

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