

Ultra-Mop VS. Competition Comparison

16" Ultra-Mop by Fas-Trak	20oz/30 oz. Pressurized Spray	<u>List Price</u> \$199	Sq Ft Cleaned Per Load 2000
16" Rubbermaid Pulse	21oz Gravity Flow	\$195	850
16" 3M Easy Scrub	15oz Handle-Gravity Flow	\$185	700
16" Filmop Unilav (Tuway)	20oz Gravity Flow	\$198	800

Advantages of Ultra-Mop Microfiber System

Advantage Points of the Patented Ultra-Mop

- **The Floor Spray Nozzle system** is mounted directly on the base plate. This distributes the cleaning solution mist directly to the floor regardless of how you hold the tool when you work.
- The Ultra-Mop is light in weight but heavy duty and easy to use.
- Ultra-Mop reduces the chemical and water use by 70%.
- You eliminate waste of water completely.
- We are the only pressurized tool which distributes a very fine mist of cleaning solution compared to the <u>uneven flow</u> of the gravity fed tools.
- The pressurized system is patented.
- Only an uncontaminated cleaning solution is being applied to the floor by the pressurized tank.
- We offer two sizes of bottles 20oz & 30oz; this configuration is more convenient for the customer.
- Pressurization of the 20oz tank will clean up to 2000sq ft & the 30oz tank will clean up to 3000sq ft
- saving on water & cleaning solution.
- Refill tanks are color coded (blue, black or green) for easy change to different cleaning solutions with absolutely no spill.
- We have absolutely no dripping when you stop to release solution to the floor. (Pressurized patent release valve)
- Velcro strips connect the Microfiber flat mop to the base plate, and are interchangeable & very easy to clean.

Comparison to Rubbermaid Pulse Floor Cleaning System (Flat Mop not pressurized – gravity fed system)

- The Rubbermaid bottles <u>are not</u> interchangeable as ours are, they are only refillable. You can create a spill when you refill the tank on the tool. Causing the potential for slip & falls, creating an unsafe environment.
- The Rubbermaid tool is <u>not</u> pressurized, it's only gravity fed which does not distribute a fine mist of cleaning solution to the floor. Therefore you need much more chemical. Liquid tubes feed thru the head, soaking the mop pad. Tubes pop off and clog over time.
- Rubbermaid has only (1) tank size 21oz which will clean only 810 sq feet. Fas-Trak's refill tank of 20oz is capable to clean up to 2000sq ft; because of the pressurized system we need less liquid.
- **Ultra-Mop** system offers a 20oz or 30oz. pressurized refill tank.
- Rubbermaid is made in China

Comparison to PACE Tool (Diversey)

- In 2006, JD developed a new cleaning distribution system with two spray nozzle heads on top of the base plate. It has many tiny holes which will plug up with calcium deposits and create problems for the client; replacement is costly. The spray nozzles are only snapped onto the tool and if you bump into furniture it is easy for that spray head to snap off and the tool to spray everywhere.
- Ultra-Mop's spray nozzle system is patented and bullet proof so that you cannot damage the spray head, and it doesn't come loose.
- Ultra-Mop's refill tanks are interchangeable with the PACE Tool.
- PACE is made in China

Comparison Speed Mop System w/other Competitors Unilav (Filmop)

Not pressurized – gravity fed system

- Filmop has only one (1) tank size, 21oz. which will clean only 810 sq. ft. Ultra-Mop's refill tank of 20 oz. will clean up to 2000 sq. ft. because of the pressurized system, it uses less chemicals/water.
- Ultra-Mop offers both a 20 oz. or 30 oz. refill tank which is interchangeable with our Speed Mop tools, the 30 oz. tank is used for larger areas.
- Ultra-Mop has color coded refill tanks to recognize different cleaning solutions, Filmop does not offer that feature.
- The Filmop tool supplies the cleaning solution through it's baseplate and mop to the floor.
- The mop gets very wet, and as you go from room to room you will have drips, which can cause slip hazards.
- The Filmop baseplate has molded hooks, which hold the mop in place. The hooks are very sharp and if you carry the tool around you can easily cut yourself.
- The Filmop doesn't have a built in release valve in the Alu-handle. It uses a plastic hose which is pinched only; after a while the plastic hose gets hard and the tool will start to drip causing slip and fall hazards.
- Made in Italy

- Microfiber Flat Mop Comparison

- Quality Difference from the Ultra-Mop Microfiber mop compared to the low-quality Asian mops.
- We use only Microfiber Polyester raw material which allows us to wash and dry the flat mop with 90°.
- Some competitors are using Polyamide which allows you only to wash and dry the flat mop with 60° Celcius
- Backing material Velcro which connects to the base plate. Our backing material is stronger than the Asian material and the mop will hold 300-500 times to the base plate.
- The competitor mop doesn't connect as many times to the base plate, so when you work with the Mop and you lift up the tool, the mop will lie on the floor because the backing material is not holding anymore.
- Our backing material doesn't shrink when you wash the mop at Commercial Temp. 190°. After continual washing, our pads remain straight while our competitor's pads start to bunch up and get wavy due to heat and excessive use. Our Microfiber mop does not shrink and the mop has the same length after many washings.
 Washing of Ultra-Mop Microfiber Flat Mops
- You can wash the Microfiber flat mop with diluted bleach.
- Our Microfiber is longer, 10-12mm, and thicker than the competitor. The Ultra-Mop Microfiber mop cleans better
 & absorbs more dirt than the competitor. We are the low cost provider! We reduce waste as our pads do not go to the landfill as quickly.
- We are the only manufacturer of the Cluster mop that has built in little scrubbies throughout the mop and cleans tile and grouted surfaces with ease.