



NATURAL WHEAT GERM CLEANSER

WHAT IS WHEAT GERM OIL?

Wheat Germ oil is derived from the germ of the wheat kernel.

WHAT ARE ITS BENEFITS?

The Wheat Germ Oil is a rich source of vitamin B6, folic acid, Vitamin B complex, magnesium, potassium and phosphorus and many other essential nutrients. It is a rich source of Vitamin E.

Wheat germ has antioxidant and anti-aging properties. Its topical application helps in reducing the signs of aging like fine lines and wrinkles and also reduces signs of premature aging. It soothes and repairs the skin. The Vitamin E in wheat germ oil is considered to be very healthy for the skin.

Wheat germ oil prevents oxidative stress of the skin. Wheat oil is non comedogenic and does not clog the pores of the skin. It not only helps seal moisture back into the skin, but also gets rid of the excess sebum.

Vitamin A, Vitamin D and fatty acids in wheat germ oil help repair cracked and scarred skin. It gives the skin an even tone, besides providing it with natural hydration.

OTHER INGREDIENTS

Other ingredients used in the Natural Wheat Germ Cleanser are: Phenoxyethanol, Ethylhexylglycerin.





BENEFITS OF COCONUT EXTRACT

Coconut has natural antibacterial, antifungal and moisturizing properties. It provides excellent moisture to the skin leaving it soft and supple for long. It even works wonders when used to remove makeup from the skin, leaving the area well hydrated. It has the benefits of Vitamin E, proteins, lauric acid, capric and caprylic acids. Coconut repairs your skin and acts as a natural barrier, thereby trapping moisture.

The natural antimicrobial property of the coconut extract makes it the apt ingredient to use in the cleanser. It will kill off any surface bacteria that you may have picked up during the day.

The product therefore serves as an excellent cleanser for any skin type and has been specially designed for daily use. It provides relaxing and protective benefits to the skin.



Natural vegetable oil derivatives and surfactants derived from sunflower and coconut oil, help cleanse and protect the skin



Strawberry oil is used to give the cleanser a refreshing and pleasing smell



Lycopene derived from tomatoes helps protect the skin by fighting free radicals and environmental stresses