



NATURAL VITAMIN C SERUM FORTIFIED WITH AGE DEFYING ADDITIVES

Savarnas Mantra Natural Vitamin C Serum fortified with Age Defying additives can be called the powerhouse of antioxidants. It is supercharged with Vitamin C and Ferulic Acid and enriched with Vitamins B and E. Together they provide a natural defense against damaging oxidation caused by pollution, toxins, and other environmental stressors. The amazing formula will leave your skin looking brighter, firmer, and supple.



THE RICHNESS OF THIS SERUM

Ferulic Acid is a plant-based antioxidant that is found in the cell walls of grains. It effectively neutralizes free radicals that could otherwise cause premature aging. It stabilizes vitamin C and enhances the nourishing benefits of vitamin E.

Vitamin C is a powerful antioxidant that is known for its ability to brighten the appearance of hyperpigmentation and effectively defend from oxidative stress.

The **Vitamin E (Tocopherol)** restores hydration in the skin by nourishing the lipid barrier and preventing evaporation of existing moisture. It also acts as an antioxidant.

Vitamin B3 (Niacinamide) can improve the appearance of enlarged pores and brighten the dull skin. It is effective in defending against environmental toxins.

Vitamin B5 (Panthenol) further works to pull in and bind moisture to the skin. **Hyaluronic Acid** draws moisture into the skin and can hold up to 1000 times its weight in water. **Sodium PCA** is naturally



occurring humectants that is a derivative of amino acids is known for its hygroscopic properties. Glycerin is a humectant that works by balancing moisture levels and helps the skin feel smoother and softer.

HOW IS THE SERUM DIFFERENT?

The Serum has self-stabilizing antioxidants. The L-Ascorbic Acid is a highly potent form of vitamin C, which is known to quickly lose efficacy when exposed to oxygen. The additions of vitamin E and Ferulic Acid to this formula will not only increase its antioxidant content load, but also create a self-stabilizing environment to preserve effectiveness, while working synergistically with vitamins B3 and B5 to provide a boost in antioxidant performance.

Hyaluronic acid, glycerin, and sodium PCA are natural humectants that continuously attract moisture to the skin. Simultaneously, vitamin E nourishes and protects the lipid barrier by keeping the moisture from escaping thereby ensuring that hydration stays at optimum levels.

Each ingredient is used in its most effective form, and is specially selected for its ability to affect real results on the skin.

Antioxidants act as the first line of defense by neutralizing free radicals. The various antioxidants in the Serum serve as valuable weapons in the fight against aging. They effectively disarm environmental pollutants such as smog, smoke, and even light pollution that could be harmful. Free radicals are unstable molecules that contain unpaired electrons. In their highly reactive state, they search their environment, looking to scavenge replacement electrons.
