



## NATURAL COQ10 AGE DEFYING TONER

Natural CoQ10 Age defying Toner is one of the most essential beauty and skin regimes that you should follow. So **what is CoQ10?**

CoQ10 is a compound that is made by the body and is stored in the mitochondria in the cells. There are various **reasons of CoQ10 deficiency**. Some of them might include:

- ◆ The production of CoQ10 decreases with age
- ◆ It might get depleted due to nutritional deficiencies, such as vitamin B6 deficiency
- ◆ It might be because of the genetic defects in the synthesis and utilisation of CoQ10
- ◆ CoQ10 might be needed because of greater demand by tissues because of a consequence of some disease
- ◆ Mitochondrial diseases may lead to decreased production
- ◆ Oxidative stress may result in aging

## WHAT ARE THE BENEFITS OF COQ10?

CoQ10 plays a crucial role in serving as an antioxidant and protect cells from oxidative damage. In case free radicals are present in large amounts, it may lead to oxidative damage. This can interfere with regular functioning of the cell resulting in skin damages.



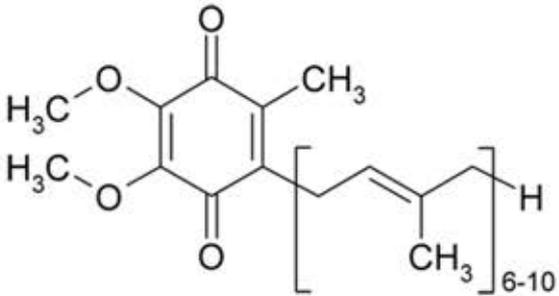


CoQ10 is a component of the electron transport chain which participates in cellular breathing, and energy generation. Owing to the CoQ10 molecule's energy carrier function, it has a powerful and excellent anti oxidizing effect. The CoQ10 molecule is continually going through an oxidation-reduction cycle. In its reduced state, it gives up electrons and becomes oxidized. This helps impart energy, while protecting cellular lipids and proteins from oxygenation by absorbing oxidization caused by free radicals.

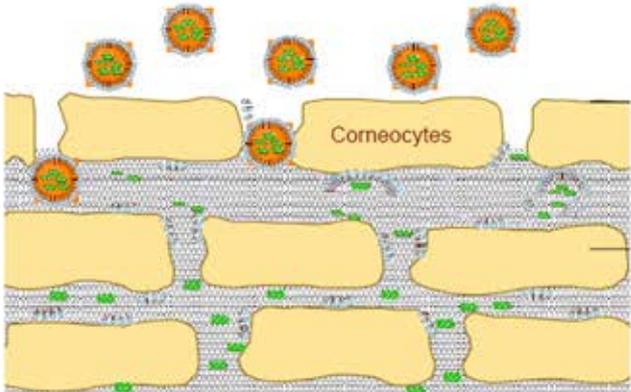
## EFFECTS OF REDUCED COQ10 ON SKIN

As we age, our body's production of CoQ10 decreases. And the effects of these low levels can be noticed on the skin with the appearance of wrinkles and fine lines. CoQ10 is a powerful antioxidant that protects the skin from many environmental stressors and gives the skin a tighter and firmer look. Therefore, with reduced CoQ10 levels, wrinkles and fine lines start appearing. Lower CoQ10 levels leads to an ageing skin and look. CoQ10 levels restore a younger-looking, fresh and revitalised skin.

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CoQ10 is a beneficial molecule that participates in cellular breathing for energy generation, providing anti-oxidizing properties



The use of non toxic, biodegradable nanoemulsions help deliver the CoQ10 deep into the skin



Aloe Leaf, Chamomile, Sage, Papaya, Cucumber and Orange Extracts help moisturize and nourish the skin



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## HOW DOES SAVARNAS MANTRA NATURAL COQ10

This Toner will energize your skin. A young skin will have high amounts of CoQ10 and high energy but it will decrease in an aging skin. This Toner helps re-energise your skin cells and make them healthy again.

The Toner will also protect against photo-aging. This means that it helps fight premature aging that occurs due to over exposure to the environmental concerns. Further, the Toner rejuvenates the skin by stimulating skin cell activity. The skin cells that are active can get rid of toxins easily and can also make better use of the nutrients. But unfortunately, in case of an aging skin, all the processes slow down and result in wrinkled skin. So you can boost the activity of skin cells with CoQ10 for a younger looking skin. Last but not the least, Savarnas Mantra Natural CoQ10 Age defying Toner acts as a potent anti-oxidant against oxidative damage of the skin.

We use scientifically advantageous, non-toxic, biodegradable nano emulsions that contain CoQ10 to assist in penetrating the epidermal layer of the skin and release the encapsulated CoQ10. These emulsions are mixed with a blend of skin nourishing and moisturizing Aloe Leaf, Chamomile, Sage, Papaya, Cucumber and Orange extracts.

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Phenoxyethanol, Ethylhexylglycerin

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