



Gayatri Murali

This month, we are featuring the incredible [Gayatri Murali](#)! She has been making a lot of bright and colorful cards with beautiful layers and dimensions. Let's learn more about her...

1. What motivated you to start making cards and begin stamping?

I was a scrapbooker 15 years ago. Then I discovered rubber stamps through Stampin' Up! It was fun using rubber stamps and making cards in demonstration classes. I became a demonstrator for Stampin' Up! As much as I love rubber stamps, I felt using clear stamps which had just come into the market was much more fun, friendly, and easy. That was the moment of change for me - from scrapbooker to cardmaker. I found the cardmaking community and never looked back.

The joy of creating and learning new techniques drives me. I love experimenting with new techniques. Bright and bold cards are my thing. I started off with clean and simple cards which are a total contrast to my layered scrapbooking pages. Lol! I still enjoy clean and simple cards but with a technique or two on it. Sharing in the crafting community, getting feedback, and support is a wonderful feeling.

2. How did you fall in love with Altenew?

Who would not fall in love with Altenew?! Seriously! The designs are unique, innovative, and amazing. There is nothing like it out there. The

layered stamp sets are my favorite. The [Painted Flowers Stamp Set](#) was my first from Altenew. It was (and still is) such a cool stamp set when it was introduced. I was obsessed with the set. And then came the [Painted Butterfly Stamp Set](#)!

3. You are a master of creating bright beautiful cards! Do you have a favorite medium to work with to do this? Please share some tips on how you use them!

Bright colors make me happy. That's me. I just cannot do pastel colors. It takes a lot of effort for me to do pastel colors or walk away from not making the colors bright. Lol! Alcohol markers and watercolors are my favorite mediums.

I have lately discovered pencils, which I love too. I always look for high contrast when choosing colors. Contrast makes the colors pop. I also love lots of white spaces. White spaces also make the colors pop. I think that is my secret.

4. Do you have a specific style that you are comfortable with or like to stick to?

From the start, a lot of my cards were clean and simple. They used to have stamped images and sentiments with no dimension or layers. Essentially, one layer card with no techniques.

Now my cards have dimension, techniques, bright colors, and layers, but not cluttered. So the definition of clean and simple has changed for me. I love to experiment, learn, and change. Lol! So, I will say my style is ever evolving as new products, mediums, techniques, and years come.

5. Can you share a favorite card you made previously using Altenew products?



Products used: [Happy Bloom Stamp & Die Bundle](#), [Leaf Burst Stencil](#), and [Artist Markers Set A](#)

6. This is just for fun! If you can choose only three crafting supplies for the rest of your life, what would you choose?

You are asking me to make very hard choices. Back to basics then - stamp sets, inks, and cardstock. I used only these basic supplies when I first started making cards. I cannot believe how many new products I have gotten comfortable with currently. Hope I don't have to make this choice ever. Lol!