



**Laura Bassen**

This month, we are featuring [Laura Bassen](#), one of our talented design team members! She is probably most known for her entertaining video tutorials and use of rainbow color. Let's learn more about her...

**1. What motivated you to start making cards and begin stamping?**

Years ago I went to a Stampin' Up party. It didn't take much for me to be completely hooked on stamping & cardmaking. I started my blog so that I could participate in card challenges and never dreamed it would turn into a job. I love that I can work from home, be there for my children and have a creative outlet.

**2. How did you fall in love with Altenew?**

I've known Jen & Tasnim for years, even years before they started Altenew. They are extremely talented and kind. It was easy to fall in love with their products as an extension of who they are.

**3. You are known for your amazing rainbow cards! Do you have a favorite medium you use when you create? Please share some tips on using them!**

Probably my favorite way to create rainbows would be with ink blending. There's just something about ink blending that gives you a gorgeous, gradient result that I love. Altenew inks are some of my most favorites to use, especially with their stencils. Having well-loved and seasoned ink blenders, good quality cardstock and LOTS of patience work every time:) It

does take practice and you will always make mistakes, but if you stick at it, you will eventually get “magic”.

**4. Do you have a specific style that you are comfortable with or like to stick to?**

My favorite style is clean & simple with lots of white space and pops of color. It doesn't matter whether the products I am working with are cute, classy, elegant, shabby, I still gravitate towards a clean and simple composition on my cards. Occasionally I'll create something soft & subtle or with lots of layers for a change of pace, but my most comfortable style is minimal.

**5. Can you share a favorite card you made previously using Altenew products?**

Here is one of my favorite Altenew cards. It's an older one, but I have a serious obsession with the Altenew Sohcahtoa stamp set.

**6. This is just for fun! If you can choose only three crafting supplies for the rest of your life, what would you choose?**

There is absolutely no way I could only choose three crafting supplies for the rest of my life, but I can tell you my top three favorite supplies that I could never ever live without and that is Neenah Solar White cardstock, my Teflon Bone Folder and my stamp cleaning rag called The Absorber.

