



Press Release



Fleur-aissance

A FLOWERS & FASHION NIGHT OUT

It's a Heartfelt Must-Go for Style-Lovers in Miami

A Night-Out of Flowers and Fashion Designed to Make a Difference for Hungry Kids

Get ready, Miami... High fashion and luxury flowers are uniting to fight against childhood hunger and food insecurity on September 22nd for a glorious night of flowers, fashion, philanthropy, and fun.

The charity-focused event called Fleur-naissance is designed to make a meaningful difference in the community. The Flower Renaissance features a magical mix of high fashion and luxury flowers in a passionate effort to raise needed funds and heighten awareness for Miami's hungry children, their families, and any local individual who desperately needs help accessing food.

Luz Flora founder Macarena Luz Bianchi, says, "We had to find a way to channel our expertise to make a real difference for Miami's children. My friends, colleagues, and I are passionate about flowers and fashion. We know flowers lift you mentally and emotionally and that fashion transforms your body language and attitude. But we also know that enjoying your greatest passion is too difficult if you are living with hunger. We hope anyone who loves fashion and flowers will help us fight against food insecurity in Miami."

The charitable evening is produced by ReOrg in collaboration with Luz Flora and D'Marsh Couture. It is hosted at Royal Flowers. The benefit supports Joshua's Heart Foundation, a beloved nonprofit that was founded by a child who knew in his heart that he must do something to make a difference—and did. Event ticket holders will enjoy a bloom-filled venue that offers a beautiful opportunity to discover designer Glenroy Marsh's gorgeous fashion presentation. Hors D'oeuvres and drinks will be served.



Event Details

DATE : SEPTEMBER 22, 2022

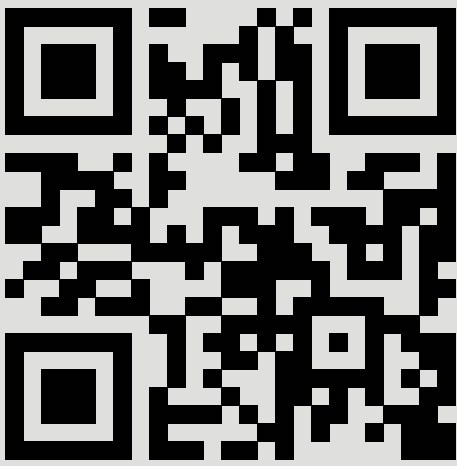
TIME : 7:30 PM

LOCATION : ROYAL FLOWERS GROUP MIAMI,

2020 NW 89TH PLACE MIAMI, FL 33172

EVENT ADMISSION TICKET: \$75 USD

RAFFLE TICKETS: \$25 USD



About

THE CHARITY.

Joshua's Heart Foundation (JHF). With a mission to transform lives by stomping out hunger, JHF has distributed more than 6 million pounds of food, served more than 5 million meals, and assisted more than 600,000 individuals—while teaching food recipients how to prepare healthier meals.

www.joshuasheart.org

THE EVENT ORGANIZER.

ReOrg is known as the expert in personalized organizational solutions for the home or small business.

www.reorgyou.com

FLOWERS.

Luz Flora is the nation's premier gift book and luxury flower provider. Founded by author and mindset coach, Macarena Luz Bianchi, Luz Flora helps a busy world celebrate and honor life's meaningful moments.

www.luzflora.com

FASHION.

The award-winning Jamaican-born, New-York-based fashion designer Glenroy March is the chief couturier of the revered design brand, House of D'Marsh. Featured in The New York Times, Glamour, and more, D'Marsh is recognized for sophisticated style and fashion-forward sensibility.

www.dmarshcouture.com

EVENT HOST.

Royal Flowers Group. Founded in 1991, Royal Flowers is one of the world's leading suppliers of high-quality flowers with inventory in Quito, Miami, and the Netherlands. Rainforest Alliance Certified, Royal Flowers farms are managed according to rigorous environmental and social responsibility standards.

Contact

NOELLE A. RAMOS-VASCONCELOS +1 (917) 513-4514 - INFO@LUZFLORA.COM



LUZ FLORA





Fleur-aissance

A FLOWERS & FASHION NIGHT OUT

09 | 22

07:00 PM

D'Marsh
COUTURE

LUZ FLORA



ROYAL
FLOWERS

