

CRYO STICKS FEATURES OF THE TOOL

Made of **stainless steel**, Cryo Sticks are tools of western origin with refreshing properties designed to **soothe and calm** reactive and particularly sensitive skin, as well as confer an unparalleled **lifting effect** to the face.

Stored at low temperatures, these tools contain a specific **liquid** which accumulates cold and distributes it optimally on the skin. Upon contact with the epidermis, the sticks activate the skin receptors which, in turn, stimulate the nerve cells triggering an actual lifting effect. Therefore, the Cryo Sticks work on the instant reduction of body temperature: thanks to the regulation of blood flow, **they reduce redness, drain deep and firm** the face, **restoring a toned** and extremely **firm** appearance to the skin.

Furthermore, **the heart shape** of the sticks was specifically designed to adapt perfectly to the contours of the face and work effectively on every area, including the neck and décolleté, therefore ensuring an **extraordinary decongesting effect**.



THE POWER OF COLD

The exclusive Gerard's treatment optimizes the beneficial action of cold and, through the combination of Cryo Sticks and ultra-performance techniques, it transforms it into the perfect beauty companion to **rekindle the brightness** of the skin. As a matter of fact, cold has an amazing **draining and toning effect** on the skin: the contraction of the muscles and the activation of the lymphatic circulation combats skin sagging, acting as a powerful anti-ageing agent and conferring to the face a smooth, lifted and radiant appearance. In addition to the toning and draining action, cold contact with the skin **improves skin microcirculation** and, as a result, reduces redness, inflammations and dilated pores. Thanks to its astringent properties, it helps to **reduce excess sebum** and **opacifies the skin** that immediately appears rejuvenated.

BENEFITS:

Through the contact of cold with the skin, the massage with Cryo Sticks triggers an immediate vasoconstriction followed by a vasodilation, which stimulates the circulation and accelerates cell exchanges, conferring a better skin brightness and tone to the face. The specific movements made with the cold sticks are combined with particular technique that stimulate tissue oxygenation and offer a real boost of energy to the skin.

Through the innovative cryogenic technique, the treatment is transformed into a unique wellness ritual that guarantees visible results right from the first session::

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EXTRAORDINARY LIFTING
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IT DECONGESTS
BAGS UNDER THE
EYES

IT FIRMS THE CONTOURS
OF THE OVAL AND LIFTS
THE CHEEBONES

IT REDUCES
EXCESS SEBUM
AND IMPROVES
THE SKIN TEXTURE

REDUCES REDDENING,
INFLAMMATION AND
SWELLING

IT SMOOTHS THE SKIN TEXTURE AND REMOVES WRINKLES AND LINES OF EXPRESSION