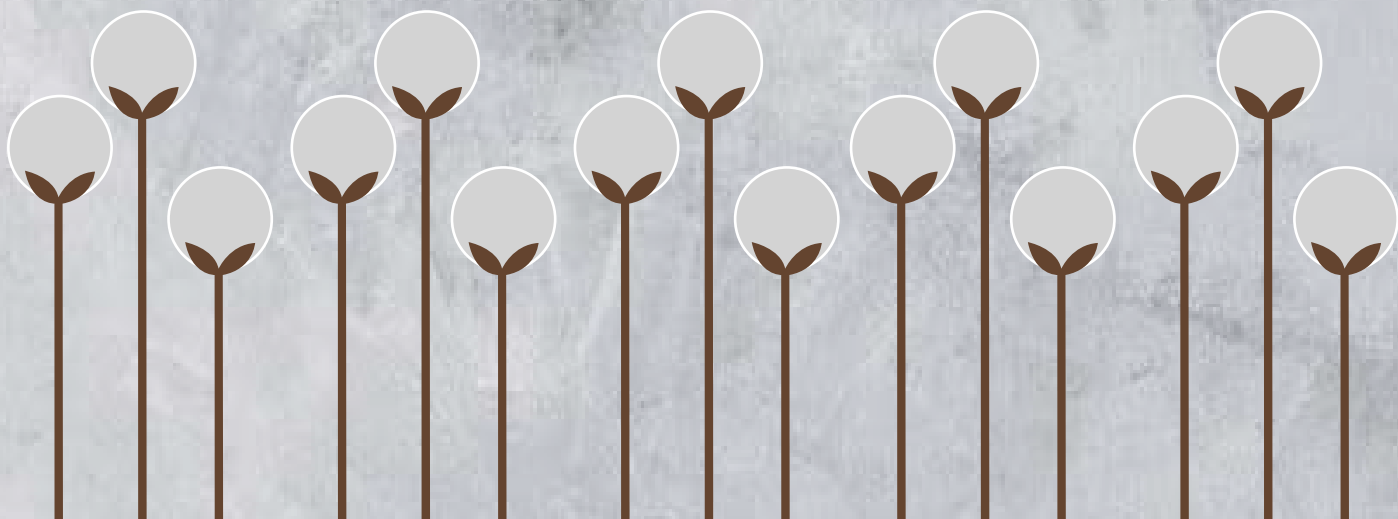




**WHITE HOUSE**

FINOCOTON

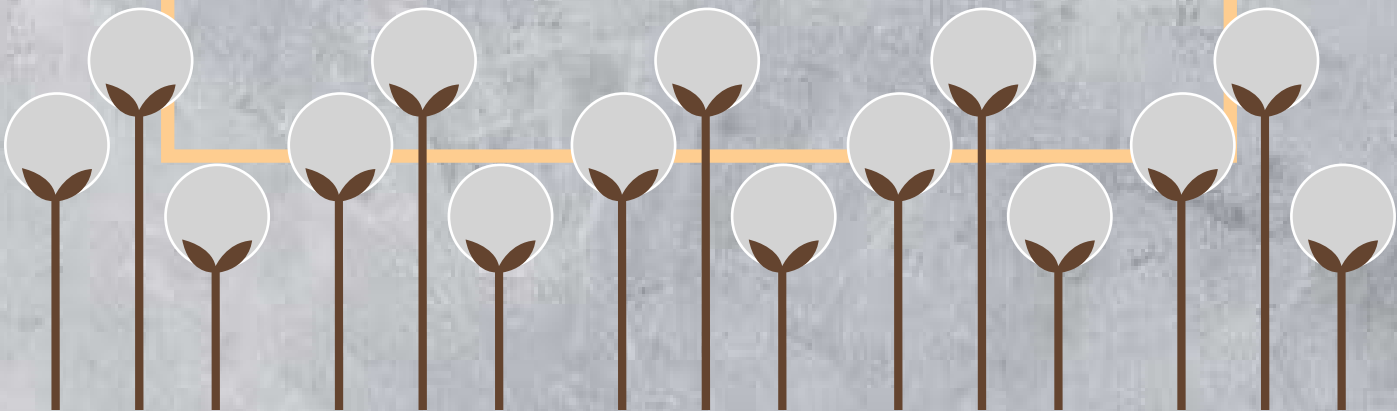




*What is*

FINOCOTON?

This exquisite collection is crafted from fine quality cotton fabrics that are ethereal to touch. The collection is highlighted with special cuts, fine detailing and immaculate craftsmanship; that will enable you to flaunt your sophisticated and elegant style.



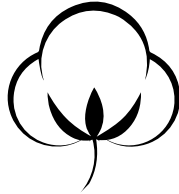


LOGO

*Development*



INSPIRATION



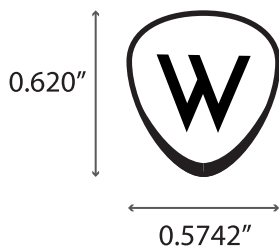
LOGOS EXPLORATION INSPIRED BY COTTON BUD



FINAL LOGO

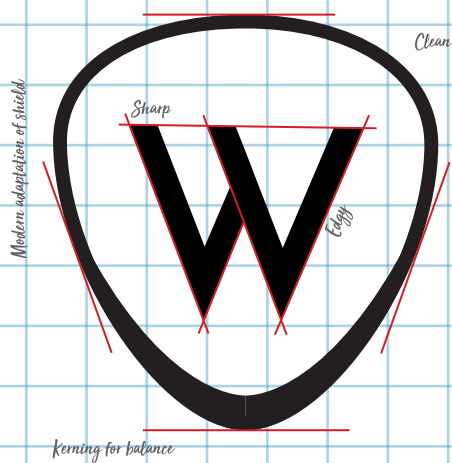


FINAL LOGO MEASUREMENTS and FONTS



FINOCOTON

BERLIN (Regular)



FINOCOTON

*Inspired by fine cotton*

For a perfect dinner night, a maroon shirt paired with an ecru cotton trouser.

Shirt  
60s X 80s, PRINTED 100% GIZA COTTON

Trouser  
ECRU COTTON TROUSER







A blue moire effect shirt with a black cotton trouser will always be noticed at a club.

Shirt  
60s X 80s FILAFIL, 100% COTTON


Trouser  
BLACK COTTON TROUSER









A full-body photograph of a man with dark hair and a beard, wearing a white long-sleeved shirt with small dark dots and beige trousers. He is standing with his hands in his pockets, looking directly at the camera. The background is a plain, light-colored wall.

Make your own followers with a white  
dobby shirt and a beige cotton trouser.

Shirt  
60s X 80s DOBBY, 100% GIZA COTTON

Trouser  
BEIGE COTTON TROUSER

Enhance your attitude with blue checks shirt paired with an ecru cotton trouser.

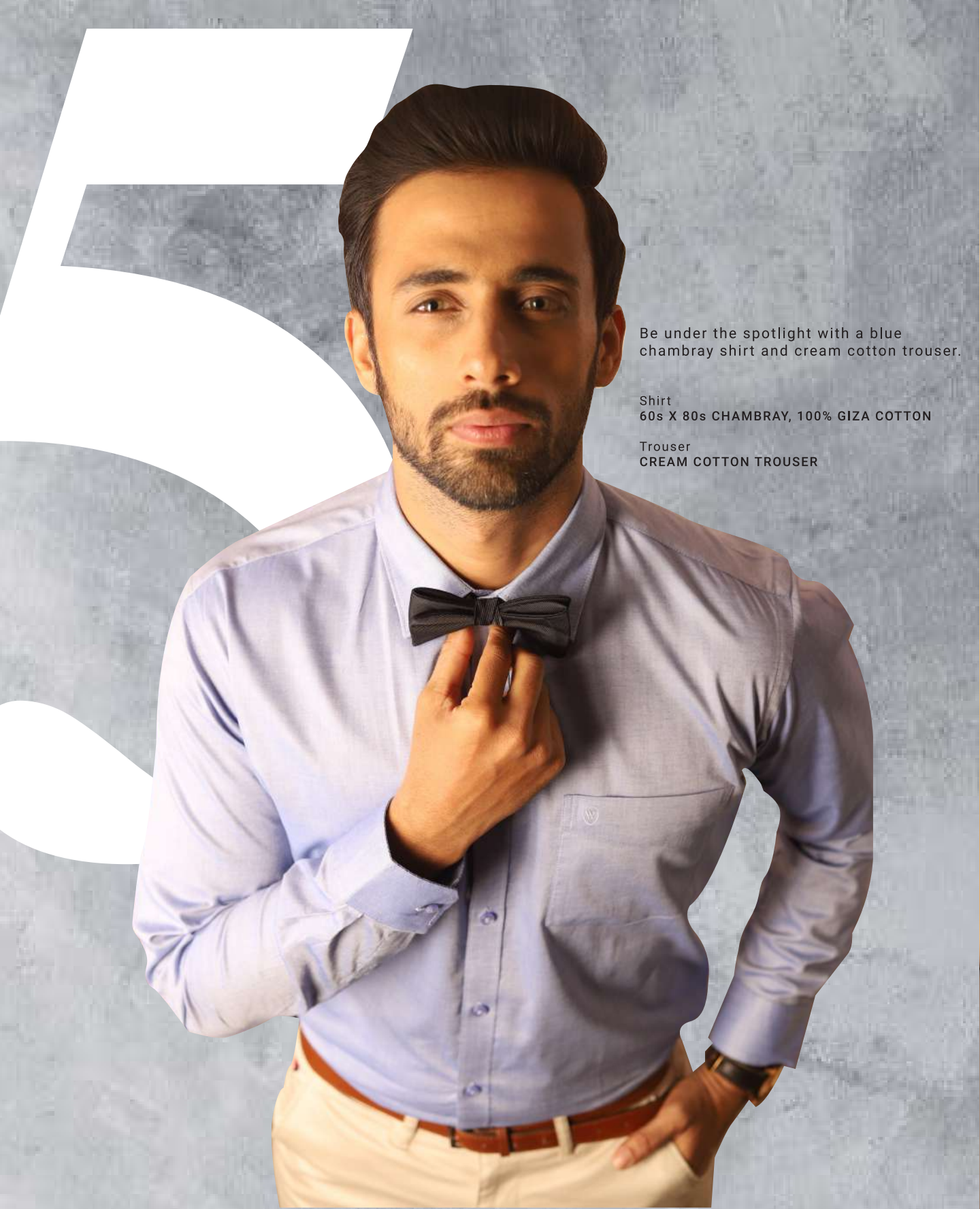
Shirt  
60s X 80s GRID CHECKS, 100% GIZA COTTON

Trouser  
ECRU COTTON TROUSER









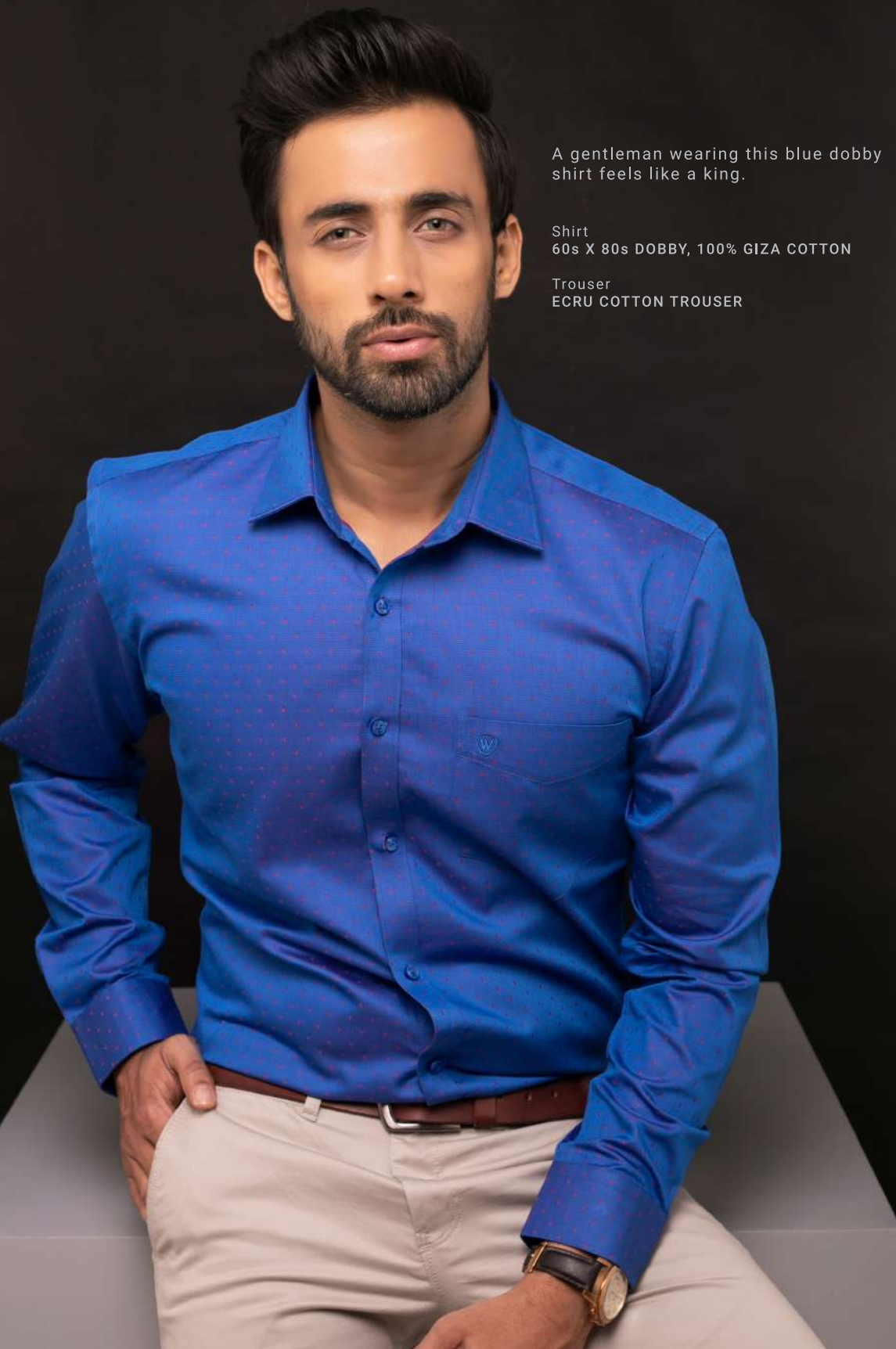
Be under the spotlight with a blue chambray shirt and cream cotton trouser.

Shirt  
60s X 80s CHAMBRAY, 100% GIZA COTTON

Trouser  
CREAM COTTON TROUSER







A gentleman wearing this blue dobby shirt feels like a king.

Shirt  
60s X 80s DOBBY, 100% GIZA COTTON

Trouser  
ECRU COTTON TROUSER







A pastel oxford shirt with a sand trouser  
will always leave a right impression.

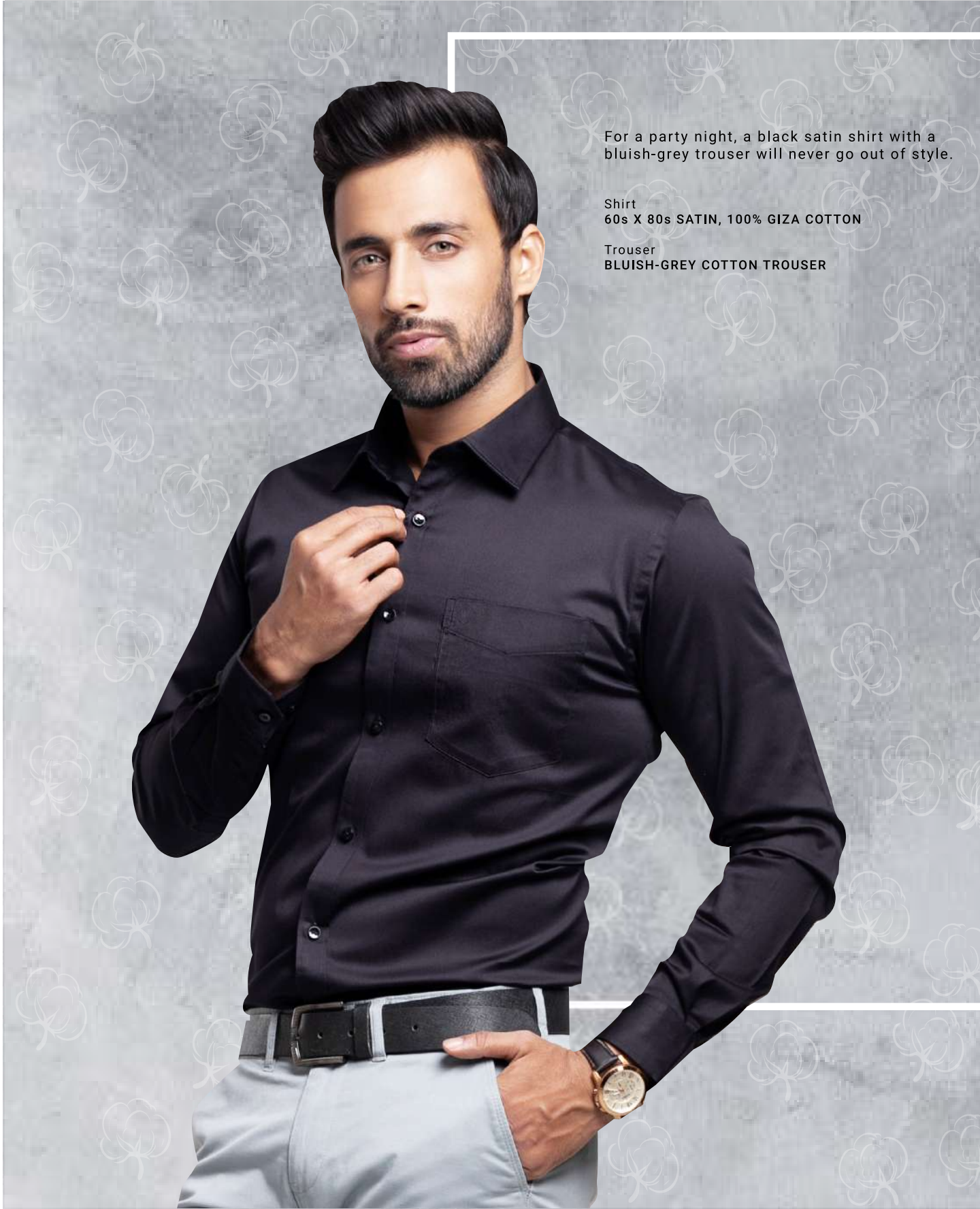
Shirt  
60s X 80s DOBBY, 100% GIZA COTTON

Trouser  
SAND COTTON TROUSER







A man with dark hair and a beard is wearing a black long-sleeved satin shirt and light blue trousers. He is standing against a grey background with a repeating floral pattern. He has one hand in his pocket and is adjusting a button on his shirt. A watch is visible on his left wrist.

For a party night, a black satin shirt with a  
bluish-grey trouser will never go out of style.

Shirt  
60s X 80s SATIN, 100% GIZA COTTON

Trouser  
BLUISH-GREY COTTON TROUSER



*Let the day know  
it belongs to you*

