

The Philanthropic Mind: Surprising Discoveries from Canada's Top Philanthropists by Chuck English and Mo Lidsky

About The Authors

Chuck English is a leader in the field of strategic marketing, providing expert consulting and counsel to businesses, schools and organizations for over 20 years. Currently, he is the driving force behind English Marketing Works, a firm that has improved the capacity of dozens of independent schools, fundraising organizations and businesses by producing measurable results from their marketing investment. Chuck speaks at seminars and conferences, is an accomplished writer, and is deeply passionate about communal endeavours, having served in leadership positions and on the boards of many organizations.

Mo Lidsky is a principal at Prime Quadrant, an investment research and consulting firm. Previously, Mo was the co-founder of TMX Inc., FundCoaches, CharityBids, and Apex Global Capital. Mo served as the chief executive officer of Yeshiva University (Canada) and chairman of the THJ Foundation. Mo continues to serve on a number of boards and is the co-author of In Search of the Prime Quadrant: The Quest for Better Investment Decisions.

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