



February 14, 2020

Civil Sector Press announces new imprint, a vehicle for shedding light on major issues in the charity sector

Today, Jim Hilborn publisher of Civil Sector Press announced the creation of a new publishing imprint.

The eponymous imprint will be edited by Gail K. Picco and is committed to publishing quality titles that seek to advance understanding of the charity sector, the people who operate within it and those served by it. It will be notable in the excellence of its authors, its focus on social justice and the timeliness of its content.

“Gail Picco has been at the forefront of writing about charity dynamics in Canada,” says Hilborn, “and Civil Sector Press wants to provide her with a forum to bring together the best and most-experienced authors in the sector to help us understand its complex and changing dynamics.”

Three titles are currently in production. Other titles are in the planning stages. An announcement of titles coming in November 2020 will be made shortly.

Hilborn’s Civil Sector Press is Canada’s nonprofit publisher, providing books on fundraising and nonprofit management by some of Canada’s best and brightest sector leaders. Its catalogue contains books that debate some of the biggest issues confronting the nonprofit sector today as well as highly regarded “how-to” reference books used by both sector professionals and Canadian educational institutions as course texts. The Press was founded in 2007 by James Hilborn, who also co-founded *Charity Village* in 1993 and launched *Canadian FundRaiser* newsletter in 1991.

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For more information, contact Jim Hilborn, james@hilborn.com, (416) 554-9403 or Gail Picco gailpicco@gmail.com (416)799-1993



About Gail Picco

Gail Picco is an author, writer, editor and charity strategist. Civil Sector Press published her latest book, *Cap in Hand: How Charities are Failing the People of Canada and the World* in 2017. Her first book *What the Enemy Thinks: A Beck Carnell Novel* was published in 2015. She edits the CSP Book Blog (Big idea books about the charity sector) and is the Canadian editor for AFP Global *Daily E-News*.