

## PRINT READY ARTWORK SPECIFICATIONS

Artwork can be uploaded through our website at:  
[www.teatowels.com.au/pages/artwork-upload](http://www.teatowels.com.au/pages/artwork-upload)

Item	Print Area	Actual Size
Tea towel	40cm x 60cm	50cm x 70cm
Aprons	40cm x 58cm	85cm x 70cm
Bags	30cm x 34cm	40cm x 45cm with a 10cm gusset

*Note: print area is smaller than the actual product.  
Prints do not go right to the edge of the product.*

### PRINT AREA

**Tea towel:** 40cm x 60cm

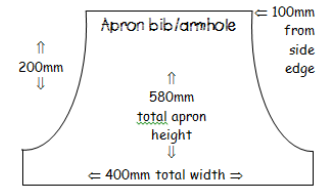
**Bag:** 30cm (width) x 34cm (height)

**Apron:** 40cm (width at bottom) x 58cm (height)

**Bib/Armholes** →

### ARTWORK REQUIREMENTS

No bleed or crop marks are required. Artwork can go to the edges of the print area. File must be supplied at the correct or intended print scale within our maximum print area.



**SCREEN PRINT** – A vector PDF file is preferred. Colours must be provided as SPOT colours and PMS (Pantone Matching System) colour advised from the PANTONE solid coated range. Spot colours must be 100%, no tints.

We recommend a minimum stroke of 1.5mm and a font size no smaller than 14pt.

**DIGITAL PRINT** – We accept PDF, JPEG or EPS files. RGB colour mode and minimum resolution of 300 DPI. Artwork is to be supplied at actual print size.

### IMAGE RESOLUTION

We only accept vector graphics and/or minimum 300 dpi files at 100%. Anything lower than this may result in blurry, bit-mapped or pixelated print quality. (Images used from the web are only generally 72 dpi. Although they look nice on screen, they are not appropriate for commercial quality printing.)

### FONTS AND TEXT

Please convert all text to outlines, embed fonts and/or provide actual fonts.

### COLOUR MATCHING

Screen printing - We can match as close as possible to any PMS coated colour.

Digital printing - Artwork colour will be printed as supplied, colour can differ from what is viewed on a computer screen to what translates onto fabric. White as a colour cannot be printed, any areas in the image that are white will be the colour of the fabric.

### FINAL CONSIDERATIONS

Check your artwork for spelling mistakes and grammar. Ensure all images used are high resolution and embedded into the document. If the images are linked, you will need to supply the original images. Confirm document dimensions are correct.

**Your "Print Ready" files will be printed "as is". We cannot guarantee and/or easily dissect files we did not create. If your files require additional work to prepare them for print, an additional fee may be incurred. You will receive a digital proof of your artwork to approve before printing.**