



India's No.1 Montessori Toy Brand



www.arirotoys.com

At Ariro Toys we make wooden toys and developmental tools with a primary focus on 0–3-year olds. 80% of a child’s brain growth (neurons) takes place from birth to 3 Years .Our products are completely wooden, child safe, handcrafted by artisans, and designed using Montessori principles.

Most of our toys have Neem Wood as the primary material. Neem Wood’s benefits are perpetual its Anti - Bacterial and Anti Fungal in nature it also act as a natural immunity booster. For Developmental aids we use sturdiest wood like beech ,maple & pine.

We handpick the best quality woods and send them for natural processing. Currently well adopted in 1.25 lakhs household from June 2020 .we have crafted over 100 sku’s . we have gained over 6000 + 5 star reviews for our products on our website .

Product’s Funnels -
Simple ,Purposeful & Sustainable



Channel Sale Partners



Served 200 + Retailers & 250+ preschools across INDIA

Table of Contents

i	Baby Floor Gym	4
ii	Neem Wood Teethers	5
iii	Wooden Rattles	6
iv	Wooden Sliders	8
v	Wooden Stacking & Nesting	9
vi	Wooden Puzzles	10
vii	Push and Pull Toys	12
viii	Traditional Rocking Horse	13
ix	Gift Sets	14

It is a perfect new born equipment to help babies observe and understand the world around them.

Baby gyms are perfect for hanging visual mobiles. Visual mobiles and other elements encourage your baby to track and observe them. Providing just the right amount of visual stimulation helps the development of the visual sense.

Tactile mobiles encourage your baby to reach out and touch them, helping your baby improve their tactile sense

This gym is easy to assemble and store when not in use. It adds to the beautiful aesthetics of your nursery.



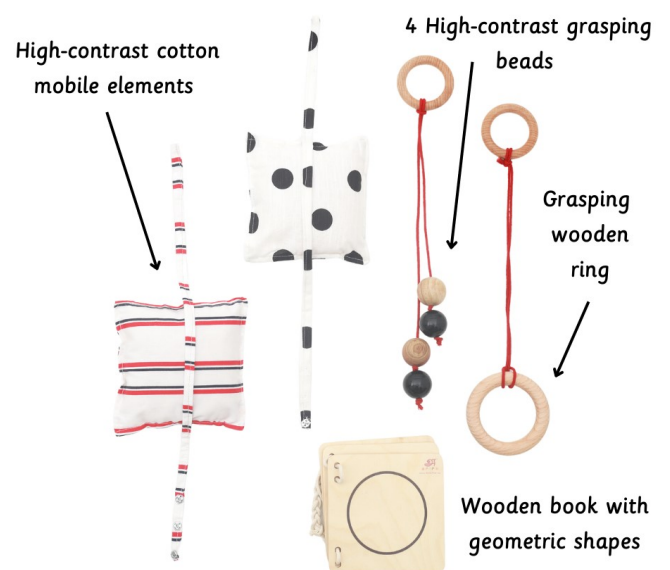
Baby Floor Gym & Mobile



ARCO016

₹ 2,699

Mobile Elements



These wooden teethers, Made from Neem wood, is easy to grasp, is the best to suffice your baby's teething needs and sooth those aching gums. This will be the perfect first toy for your baby. Neem wood is also Antibacterial and Anti-fungal, adding extra benefits to your child's play.

Babies like to grasp, bite and explore objects offered to them, so let them explore as much as they can with our beautiful Neem wood teethers. Offering a Neem wood teether is the best way to satisfy their teething needs and as well boost their immunity. Grasping wood helps the baby develop better motor skills and sensitivity. It has the goodness of Neem with agile designing to bring about the finest teethers.



ART020

₹ 179

Interlocking Discs



ARTS005

Grape & Carrot



₹ 349



ARTS004

Strawberry & Broccoli



ARTS001

₹ 599

Fruits



ARTS002

₹ 599

Vegetables

Rattle can mildly stimulate your child and ensure to capture and slowly help them focus their attention towards the source of sound. This also can give them a sense of direction. When you move the rattle over your baby they will tend to try and grasp. This ensures the Hand-eye coordination is addressed. Slowly Move the rattle across the child's face and let them track the movement this process will help with Focus and Attention.

When your baby is reaching out and grasping the toy their Fine motor skills are developed. When they rattle the toy their sense of sound develops. This rattle is perfectly shaped for grasping and rattling.



ARR002

₹ 299

Dumbbell with bell



ARR001

₹ 399

Dumbbell with rings



ARR017

₹ 599

Rolling Rattle



ARR004

₹ 399

Circular Natural



ARR011

₹ 399

Bell Rattle



ARR020

₹ 399

Hexagon



ARR029

₹ 399

Curvy with Rings



ARR018

₹ 499

Small Tumbler Red

What is more fun for a baby than seeing colorful balls slide? This toy isn't only engaging, but it hits all the right Montessori notes. When baby sees the colored balls sliding from the top, they are learning cause and effect, and it's extremely captivating.

Understanding how the toy works is the first activity . It brings about many tiny enjoyable challenges for your little munchkin. By the time they have understood the dynamics of this toy their brain sure has been exercised to simulate their problem solving abilities.



ARSL002

₹ 1249

Classic Ball Slider

Stacking Toys helps learn Spatial awareness, understand language concepts, kindles Creative Play, aids Hand-Eye Coordination and shows Cause and Effect

This enormous Stacking toy gives everything your toddler's sensitivity points at. Children of this age love to carry things from one end to another and also push their limits. This stacker is ideal for them to explore the above sensitivities.



ARST011-8

₹ 1,699

Rainbow Stacker- Small



ARST001-R

₹ 899

Simple Stacker colored

Wooden blocks are ideal for a baby who can use both their hands to explore. It offers numerous opportunities of play. Children love to explore these by throwing, building and stacking.

When children are shown how to stack them they will start trying by them self and this will take a lot of focus and concentration to do this.



ARPZ007

₹ 749

Montessori First Puzzle Set



ARPZ003

₹ 949

Blocks Puzzle



ARPZ008-M3

₹ 549

Rotating Puzzle

Mammals



ARPZ008-A1

₹ 549

Rotating Puzzle

Amphibians



ARPZ009-F1

₹ 549

Rotating Puzzle

Fish



₹ 549

ARPZ008-B1

Rotating Puzzle

Birds



₹ 549

ARPZ009-R1

Rotating Puzzle

Reptiles



₹ 549

ARPZ008-I1

Rotating Puzzle

Insets

A simple push toy with Wheels will excite your little toddler like no other. They are physically and mentally helping them develop their senses

Holding the vehicle and moving around ensures Gross-Motor Skills the big muscle movements. Holding on to it and pushing it ensure the Hand-eye coordination that in turn helps develop Fine-motor skills. Fine motor is an essential component that helps children later use tools like pen, pencil, scissors etc



ARPS003

₹ 399

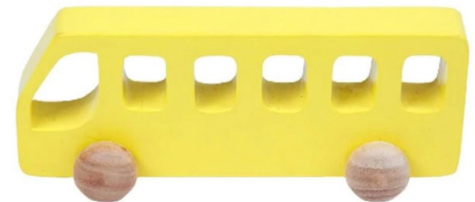
Wooden Car



ARPS002

₹ 449

Wooden Jeep



ARPS001

₹ 499

Wooden Bus



ARPS006-B

₹ 3,999

Tuk Tuk - Blue



ARPS006-P

₹ 3,999

Tuk Tuk - Pink



ARPS005

₹2,499

Traditional Push Wagon - Natural



ARPS005-B

₹ 2,999

Traditional Push Wagon - Blue



ARPS005-Y

₹ 2,999

Traditional Push Wagon - Yellow



ARPS005-R

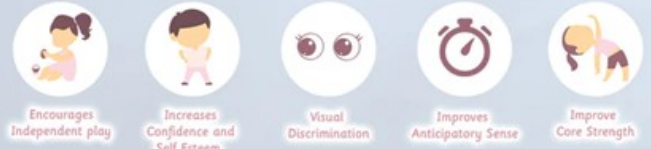
₹ 2,999

Traditional Push Wagon - Red

A child on the rocking horse is the most iconic image in a nursery or child's room. Although through the years, children's toys have seen many changes, the quintessential horse rocker seems to have survived it all and still remains an essential in every household. And there is plenty reason as to why children today still love the rocking horse as much as the generations before them did.

The Ariro rocker is made of solid wood with a wide base for safety. Its simple design helps to clean and maintain it without any hassle. The wide seat and wooden handles help the child stay steady as they rock back and forth.

Rockers help children calm down and relax



ARF020-B

₹ 4980



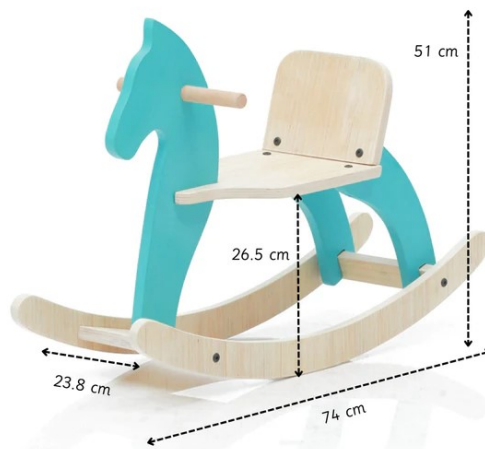
ARF020-R

₹ 4980



ARF020-Y

₹ 4980



Gift Sets

It is the Safest option for Newborns as it is made from naturally seasoned FSC-certified Neem Wood. It is designed to age appropriately by Montessori experts. With smooth edges they are completely child-safe. Can be used from Birth to 8 months. Aids with weaning, grasping, motor development, cognition, hand-eye coordination and more

Every Piece undergoes a 3 Step Quality Check. Ariro is already loved by more than 1.25 lakh children and their parents

We source the best neem wood, which has been naturally aged for years to hold all the goodness within



ARCO030

₹ 999

New Born Neem Wood Gift Box



ARCO031

₹ 2499

New Born Neem Wood Gift Box MAX

Baby Gift A pair of teethers and a rattle is a perfect way to introduce a baby to wooden toys. Made of of Neem wood this gift box is ideal to be gifted for a loved one you are visiting.

We take delight in creating neem wood teethers, which are the first of their kind in the world. We source the best neem wood, which has been naturally aged for years to provide its medicinal benefit and is softly weighed for kids to comfortably hold and put in their mouths.



ARTR016

₹ 599

New Born Gift Set(3 Nos)



AR-

₹ 599

New Born Gift – 2 Set(3 Nos)



ARTR016-4

₹ 599

New Born Gift Set - 3(3 Nos)

Animal figurines have always been a all time favorite for Children. These Wooden wild animal toys not only look gorgeous and enhance the aesthetic value of your child's play space but also offer multiple benefits.

Open Ended toys These animal figurines are perfect open ended toys. They Kindle Creativity



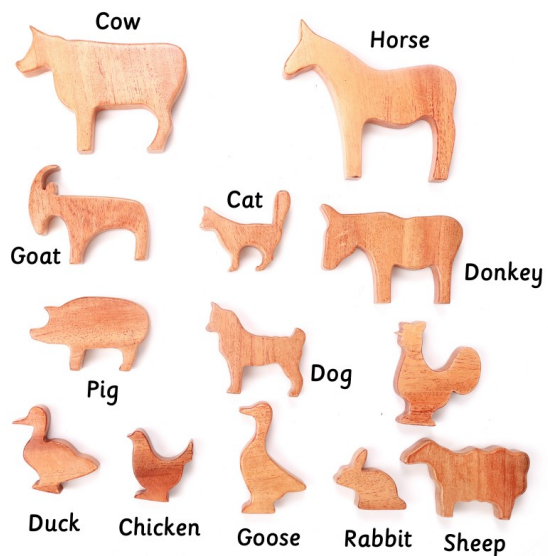
ARCO021

₹ 3,299

Set of 12 Animals



Set of 13 Animals



Our Store Presence





Crafting world class play experience from India

Parent's Love & Recommendations


5 stars from our majority of our customer's



6226 reviews



Wooden Teethers - Grape and Carrot
★★★★★
408 reviews




Wooden Interlocking Discs
★★★★★
186 reviews



Classic ball slider
★★★★★
124 reviews



Wooden Rattle - Circular Natural
★★★★★
165 reviews



Rotating Puzzle - Fish
★★★★★
47 reviews



The Ultimate Permanence box set
★★★★★
109 reviews



Wooden Rolling Rattle
★★★★★
97 reviews



Wooden Teethers - Mango and Star
★★★★★
246 reviews



Montessori First Puzzle Set
★★★★★
141 reviews



First Montessori kit - 2 (3 Nos)
★★★★★
101 reviews



Ariro Pvt Ltd
12, MC Nicholas Road,
Chennai Tamil Nadu,
India -600031

For domestic and international business related query contact

Ravi / Director of sales
b2b@arirotoys.com

Call: +91 7358-072454